# HICLE PERSONALIZATION GUIDE

# Mazda

# Customer Delivery Checklist

### VEHICLE PRESENTATION:

Refer to Smart Start Guide during presentation

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	<ul> <li>Starting the Engine</li></ul>
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<ul> <li>Manual</li> </ul>	<ul> <li>Automatic*</li> </ul>					









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Display (MID)\*.....17-18
• Preferences
• Maintenance Monitor

□ Navigation System\* ......19-20

Enter Your Home Address

Set a Destination





■ Bluetooth®\*

• Tutorial • Toll-Free

• Pair Phone Customer Service

• Make a Call **800-430-0153** 

\*if equipped

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	DATE	CUSTOMER	DATE

Signed copy must be placed in dealer jacket

### **GENUINE MAZDA SERVICE**

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.\*

At participating Mazda Full Circle Service Centers,\*\* our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

- \* See vehicle's scheduled-maintenance program for details.
- \*\* Visit the Mazda Owners website at MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.

Customer Assistance Center: 1-800-222-5500 Roadside Assistance Contact: 1-800-866-1998



### M A Z D A FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

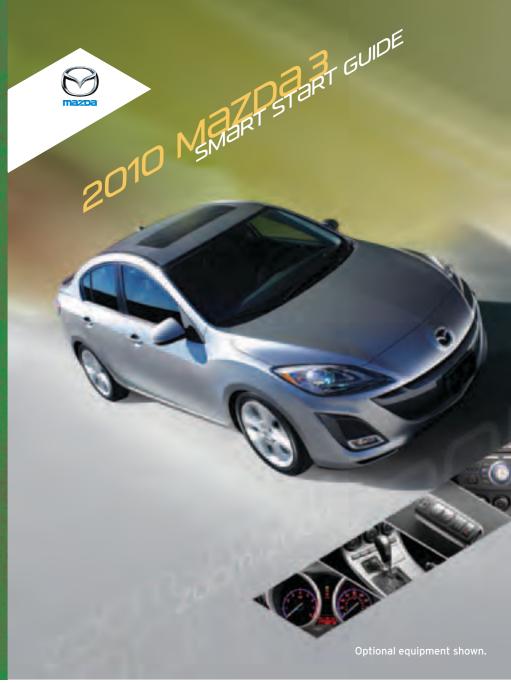
You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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### STARTING THE ENGINE

### While Carrying the Advanced Key...

- Start the engine by pushing the START/STOP button, while pushing the clutch pedal (manual transmission) or the brake pedal (automatic transmission).
- **Shut the engine OFF** by pushing the START/STOP button again.
- Activate Accessories (ACC) by pushing the START/STOP button once without pushing the clutch or brake pedal.
- The key indicator light will show GREEN (engine ready to start) when the advanced key is detected and the clutch pedal (M/T) or the brake pedal (A/T) is pushed. The indicator blinks RED (3 sec) with the ignition ON and the key is not detected or the advanced keyless transmitter battery is dead. If illuminated RED, the START/STOP button may not start the engine, unless the auxiliary key is used (see "Starting the Engine with the Auxiliary Key").



### NOTE:

• Emergency Engine Stop:

Continuously pushing the START/STOP button while the engine is running will turn the engine OFF. Use only in case of an emergency.

• Vehicle Entry/Engine Start:

If the advanced key cannot be used due to a malfunction or dead advanced key battery, use the auxiliary key to lock unlock the doors and to start the engine.

### With the Auxiliary Key...

- 1 To start engine, locate the key slot cover on the steering column and remove the cover.
- 2 Insert the auxiliary key into the key slot, then push the START/STOP button with the clutch pedal (M/T) or the brake pedal (A/T) pushed down to start the engine.



# Seats



### **ELECTRONICALLY OPERATED DRIVER SEAT CONTROLS**

### Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.

### **Recline Switch**

Push forward or backward to adjust seatback angle.



### To Program the Driver's Seat Position

- 1 Park vehicle.
- 2 Adjust seat to desired position using the Slide/Tilt and Recline switches.
- **3** While holding the SET button in, push one of the three (3) programming buttons until a beep is heard. Programming is now complete. Program remaining two buttons as desired.

**NOTE:** You can also program one seat position for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

### To Move the Seat to a Programmed Position

• With driver's door OPEN and ignition OFF, push and release one of the programmed buttons (1, 2, or 3) when entering the vehicle.

### OK

• With driver's door CLOSED and ignition ON, push and hold one of the programmed buttons (1, 2, or 3).

**NOTE:** Memory seat functions DO NOT operate when driver's door is OPEN and ignition is ON, when driver's door is CLOSED and ignition is OFF, or when the vehicle is in motion.

### MANUAL SEAT CONTROLS

### **Height Adjustment Lever**

Raise or lower seat height by repeatedly pulling up or pushing down on the lever.

### **Recline Lever**

Pull up to adjust seatback angle.



### Slide Release Lever

Pull lever up to move seat backward or forward.

### **Front Seat Warmer**

The driver and front passenger seats can be warmed by rotating the applicable seat warmer dial while the ignition is ON.

- Seat temperature increases as the number on the dial increases.
- When the seat warmers are not needed, rotate the dials to 0.

### **Fuel Door Release**

(located on floor in front of driver's seat)

To open, pull the fuel door release.

### Fuel

- MAZDA3: Regular Unleaded Fuel
   87 Octane
- MAZDASPEED3: Premium Fuel91-93 Octane

### Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.







# Driver's View

LIGHTING/ **TURN SIGNALS** (P. 9)

**BLUETOOTH®** HANDS-FREE/ **AUDIO** (PP. 15-16, 21)

WIPER/ **WASHER** (P. 10)

> **PUSH BUTTON START** (P. 2)

**MULTI-INFORMATION** DISPLAY/NAVIGATION **CONTROLS** (PP. 17-20)

INFORMATION **DISPLAY** (PP. 13-14)

**HAZARD PASSENGER AIRBAG** WARNING OFF INDICATOR<sup>1</sup>

**NOTE:** When closing

the glovebox, push in the middle to securely close it.



DSC

HOOD

TILT/TELESCOPING **CRUISE** RELEASE STEERING WHEEL CONTROL **LEVER** 

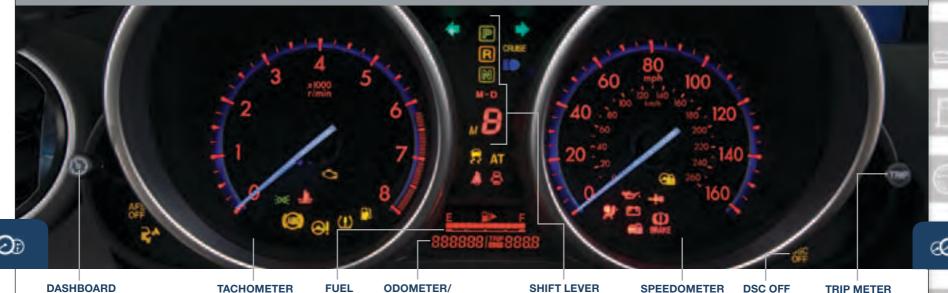
**CLIMATE** CONTROL (PP. 13-14)

**SEAT** WARMERS **ACCESSORY** SOCKET

**AUDIO** (PP. 15-16)

This indicator light illuminates to remind you that the front passenger's front/side airbags and seathelt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than approximately 66 lbs. Always wear your seatbelt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.

# Instrument Cluster



**DASHBOARD ILLUMINATION**<sup>1</sup> **TACHOMETER** 

**FUEL GAUGE** 

**Check Engine Light** 

in one or more tires.

**Low Fuel Level** 

**Tire Pressure Monitoring** 

Flashing: TPMS Malfunction

System (TPMS) Warning Light

On/Warning Beep: Low tire pressure

**ODOMETER/** 

**TRIP METER** 

### **GLOSSARY OF WARNING AND INDICATOR LIGHTS**

NOTE: See Owner's Manual for more details and explanations.

**Adaptive Front Lighting** System (AFS) OFF

**Check Fuel Cap** 

=00 = Lights On (Exterior)



**High Engine Coolant** Temperature

Flashing: Engine is starting to run hot. On: Engine is running hot/overheating.

**Power Steering Malfunction** 



On: TCS/DSC malfunction Flashing: TCS/DSC operating

- 1 Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations. Vehicles with Multi-Information Display:
- To cancel the dimmer switch push the knob.
- With the headlights on, the illumination of the instrument cluster and information display dims.

### NOTE:

- If the instrument cluster and other dashboard illuminations do not dim when turning on the headlights, push the knob.
- If you want a brighter display during the day with the headlights on, push the knob.

SHIFT LEVER POSITION INDICATOR

> Seat Belt Unbuckled/Malfunction

Cruise Main Indicator Light On (AMBER)/Cruise Set Indicator Light On (GREEN)

**Headlight High Beams On** 

**Automatic Transmission** Malfunction

**Shift Lever Position Indicator** 

Door/Liftgate Ajar

Air Bag/Front Seat Belt **Pretensioner System** Malfunction

**Low Engine Oil Pressure** 

Charging System Malfunction

- <sup>2</sup> Push to toggle between trip meter (A & B).
- When a trip meter is selected, push and hold to reset to zero.

**NOTE:** Low ambient temperature and or high altitude causes tire pressures to drop and may turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Tire pressure should be checked when the tires are cold.

**Security Indicator Light** 

**Key Warning RED** Advanced key not detected

or advanced key battery is dead. **Key Detected (engine** ready to start) GREEN

On: Advanced key detected; engine is ready to start. Flashing: Advanced key battery is low.

SELECTOR<sup>2</sup>

**Electronic Steering Lock** 

**Brake Warning Light** Parking brake on/low brake

fluid/malfunction

**Dynamic Stability Control** (DSC)/Traction Control System (TCS) Off Indicator Light

DSC OFF switched pushed and TCS/DSC turned off.

# Feature Highlights

### LIGHTING CONTROL/TURN SIGNAL LEVER

₹ Turns tail, parking, and dashboard lights on.

**AUTO:** The light sensor automatically determines when to turn the headlights on or off.

**‡0:** Turns fog lights on only when headlights are on.



**ID:** Turns tail, parking, dashboard, and headlights on.

### **HEADLIGHT LEVELING**

Adjust headlight angle with headlight leveling switch depending on vehicle passengers & load (example: Driver only = 0, Driver + Passengers = 1 or 2, etc.). Refer to your Owner's Manual for complete details.



### **ALUMINUM WHEEL CARE**

Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.

### WINDSHIELD/REAR WINDOW WIPER/WASHER CONTROL LEVER

**AUTO:** The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for less sensitivity (requires more rain to turn wipers on) and towards you (counterclockwise) for more sensitivity (requires less rain to turn wipers on).

**NOTE:** Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.



**CAUTION:** When the ignition is ON turn the AUTO wipers OFF when going through a car wash, or while cleaning or touching the windshield.

# Feature Highlights

### SPORT A/T MANUAL SHIFT MODE

The Sport A/T Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

### To Use Manual Shift Mode:

• Shift the lever from D to M.

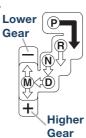
**NOTE:** Changing to manual mode can be done while driving the vehicle.

### To Shift Up To A Higher Gear:

• Tap shift lever back (+) once.

### To Shift Down To A Lower Gear:

Tap shift lever forward (-) once.





**NOTE:** This vehicle is equipped with Active Adaptive Shift (AAS). Based on road conditions and driver acceleration, AAS will hold the transmission in a lower gear longer than the driver might expect - this is normal operation. AAS is designed to:

- · avoid disruption of acceleration after cornering.
- provide better climbing and engine braking performance.
- enhance performance when accelerating/decelerating rapidly.

### 6-SPEED MANUAL TRANSMISSION

- Push the clutch pedal completely down to start the engine and to shift gears.
- To place the transmission in Reverse, place shifter in the neutral position, push the shifter knob down, move to the left and push forward.



### TURBOCHARGER TIPS (MAZDASPEED3 only)

After driving at freeway speeds or up a long hill, idle engine at least 30 seconds in order to cool turbocharger. Avoid shutting the engine off abruptly after a hard or long drive as turbocharger damage may result.

- Do NOT race or over-rev ANY engine when starting, particularly a turbocharged engine.
- Do NOT add aftermarket devices to alter the engine's ignition, fuel delivery, or turbo boost pressure, as this may lead to serious engine damage and void your warranty.

### PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.



**NOTE:** You will need a cable with an 1/8 inch mini stereo plug to connect your portable audio player into the aux jack.

Refer to the Owner's Manual for additional information.

- 1 Locate the AUX jack inside the center console.
- 2 Plug 1/8 inch mini stereo plug into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 Push the AUX button on the audio face or the MODE button on the steering wheel controls.
- 5 Use the portable audio player controls to play music.

**IMPORTANT:** Set the volume level on your portable audio player to the highest level before distortion starts, then adjust the volume on the audio system.

### **ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)**

The adaptive front-lighting system (AFS) automatically turns the headlight beam to the right or left in conjunction with the direction of the steering wheel. The AFS improves the direction of headlight illumination while cornering, and only works when the vehicle is moving.



### NOTE:

- With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is ON.
- The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Please refer to your Owner's Manual for easy to follow resetting instructions.



Push AFS OFF to turn system off or on. When off, AFS OFF illuminates in the instrument panel.





# Manual Climate Control

# **Automatic Climate Control**



Interior Set **Temperature** (Driver) Climate Control



Audio **Interior Set** Temperature (Passenger)

### **INFORMATION DISPLAY**

### INFORMATION DISPLAY



### **Mode Selector Dial**

Rotate the dial to select airflow mode.



Dashboard vents



Dashboard and floor vents



Floor vents



Defroster and floor vents

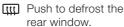


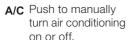
Windshield defroster

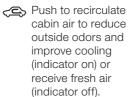
**Quick Cooling Settings** 

### **Fan Control Dial**

Rotate the dial to set desired fan speed (1-4).







### **Temperature Control Dial**

Rotate the dial for temperature control.

NOTE: When set to MAX A/C with dashboard vents or dashboard and floor vents, the A/C will turn on, and recirculated air will be selected for maximum cooling.

### **Quick Heating Settings**





### **Driver Temperature Control Dial**

**AUTO ON:** Push dial to turn Automatic Air Conditioning system on. Rotate dial to select your desired set temperature (shown in Information Display above). The airflow mode and the amount of airflow will be automatically controlled in accordance with the set temperature.

**NOTE:** Automatic climate control will allow you to maintain individual preset cabin temperatures for the driver and passenger when DUAL mode is selected.



Push to defrost the windshield.

Push to defrost the rear window.

### **Fan Control Dial**

- Rotate the dial to select the desired fan speed.
- Push OFF to turn climate control system off.

### **₩** MODE

Push to select the following airflow mode:









**NOTE:** Automatic temperature control always works even if the AUTO indicator turns off by changing the fan speed or the airflow mode.

### **Passenger Temperature Control Dial**

Push to turn DUAL mode ON/OFF.

- With DUAL mode ON (indicator on), rotate the dial to set passenger side temperature separate from the driver's side (shown in the Information Display above).
- With DUAL mode OFF (indicator off), driver controls the temperature setting on both sides.
- Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

A/C Push to manually turn air conditioning on or off.

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# Audio Controls

### SETTING YOUR CLOCK -**CD SLOT** • Push the **H** button to set the hour. O Album • Push the M button to set the minutes. 2 Truck Title E Artist Push the :00 button to reset clock to nearest hour. Some text information is shown in (with Bluetooth®) the Multi-Information Display (MID). SEEK UP/DOWN • CD (Text CD/MP3/WMA): Album, music title, and artist (if available on the CD). • Radio: Frequencies stored on each preset button. SAT Radio: Category name, MUTE (without Bluetooth®) channel name, music title. and artist name. NOTE: Push the MODE button to change between • Bluetooth® audio and AUX: FM1, FM2, AM, CD, SAT1, SAT2, SAT3, AUX, and Nothing shown. BT (Bluetooth®) audio.

### **POWER ON**

Push the Power/Volume dial to turn the audio system on.

### **MEDIA SELECTION**

**Radio:** Push FM1/2 or AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

**CD:** Push the CD button to select the CD player.

Satellite Radio: Push the SAT button for SIRIUS XM Radio®. If your vehicle is equipped with SIRIUS XM Radio® (satellite radio antenna on roof or trunk lid), your new Mazda includes a free six-month introductory subscription. Call 888-539-7474 to activate! See the Owner's Manual for details.

**Auxiliary Input:** Push the AUX button to select the auxiliary jack.

### **TUNING**

The radio has the following tuning controls:

- Manual: Turn the center dial to manually change the frequency.
- Scan: Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- Preset Channel: Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.
- Auto Memory Tuning: Push and hold the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. Refer to the Owner's Manual for complete details. To return to the previously stored stations, push FM1/2 or AM button.

### LOADING A CD Single CD Player

• Insert CD, label-side up.

### In-Dash CD Changer

• Push the LOAD button; when "IN" is displayed, insert CD.

### **PLAYING A CD**

- The center dial is used to select songs on a CD.
- Push DISC CAT button to select a CD (6 CD changer).
- Push FOLDER button to select a folder (MP3/WMA).
- Push SEEK/TRACK button to select a track.

## PLAYING BLUETOOTH® (BT) AUDIO

- **1** Make sure BT audio device is paired.
- 2 Turn on BT audio device.
- **3** Push the AUX button until "BT AUDIO" is displayed.

### **BLUETOOTH® AUDIO**

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached, however, there are some limitations:

- During playback, the song title or artist will not be shown on the vehicle's information display. (This may vary due to the specification of your phone or player (AVRCP 1.3 required). To obtain further information, please refer to the Owner's Manual). This is not a problem with the vehicle, phone, or player. The current audio profile does not send this information.
- Not all controls on the phone or player will be active when paired to the vehicle.
- Wi-Fi signal strength can affect audio streaming.
- Sound quality of streaming audio varies depending on the device.

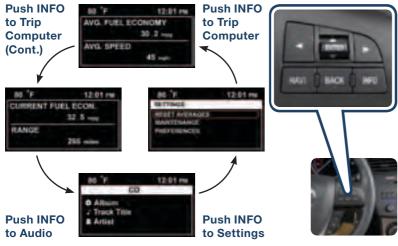




# Multi-Information Display (MID)

### MID CONTROLS (on steering wheel):

• INFO: Push repeatedly to select the following displays.



- ENTER (UP/DOWN): Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter.
- RIGHT/LEFT: Use to select digits when setting numbers for the Maintenance Monitor.
- NAVI: Use to switch to the navigation mode.
- BACK: Push to undo and/or return to the previous screen.

### MID Setting

The MID can be used to change certain preferences to your liking. They include:



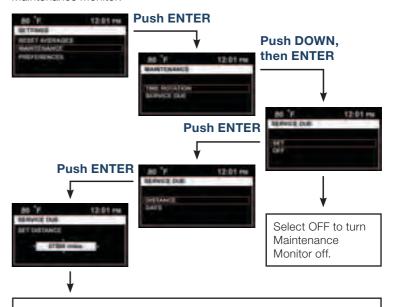
- Distant Unit km or miles
  Temperature Unit C° or F°
- Time Zone (with navigation) – to set your time zone for the clock
- Auto Adjust Clock (with navigation) – to set your clock using GPS
- Screen Adjustment (with navigation)/Screen Off
- Alert Volume high or low
- Turn Signal Volume high or low
- · Language Selection
- Restore Defaults (with navigation)

### To Change a Preference:

- 1 Push the INFO button several times until SETTINGS is displayed.
- 2 Select PREFERENCES from the menu.
- **3** Select the item you want to change from the menu.

### **Maintenance Monitor**

The Maintenance Monitor will remind you of your next service and/or tire rotation by simply entering a mileage and number of days interval. After setting an interval for each, the system will display a message in the MID for 5 seconds each time the vehicle is started when service due or tire rotation is near (unless ENTER is pushed, which clears the message completely). Once maintenance is done, the Maintenance Monitor needs to be reset to notify you for the next service. To set, reset, or turn off the Maintenance Monitor:



Select a digit using the RIGHT or LEFT button (arrows above the digit to be changed), and then flip the ENTER (UP/DOWN) switch up or down to change the value of the digit. If there is no need to change the digit, leave it as is. When finished, push in on the ENTER (UP/DOWN) switch, then push the INFO button.

### NOTE:

- For the service due notification, the number of days and distance can be set. For tire rotation notification, only the distance can be set.
- For service due, the message appears for whichever one occurs first, mileage or number of days.





# Navigation System

### **COMPACT NAVIGATION CONTROLS (on steering wheel)**



- ENTER (UP/DOWN): Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter. Also use to zoom in/out the map screen and to scroll the map screen up or down while the map scroll cursor is displayed.
- RIGHT/LEFT: Use to move cursors to the right and left on certain screens (when arrows are shown either to the left or right). Also use to scroll through the current position (map) screen to the right and left when the map scroll cursor is displayed. Pushing these buttons while the current position (map) screen is displayed switches the screen from the map screen to the turn list screen (with route guidance) to the compass screen and then back to the map screen.



- NAVI: Push to switch to the navigation system to the current position (map) screen at any time. It is also used to repeat the voice guidance after the voice guidance has finished.
- BACK: Push to undo and/or return to the previous screen.
- **INFO:** Use to switch to the multi-information display.

### **Enter Your Home Address**

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select Navigation Setup."
- 3 Select "Edit Memory Point."
- 4 Select "Home."
- 5 Select how you want to input your home address either by entering an address, or from a previous destination, point of interest, memory point, intersection, or from the map.
- 6 Enter your home address.
- 7 Select "Set" to register your home.
- 8 Select "Done" to return to the map.

### **Change the Volume of the Guidance**

 Turn the audio system volume dial while voice guidance is being given.

### **Set a Destination**

You can choose setting a destination using a street address, point of interest, emergency, memory point, home, preset destination, previous destination, freeway on/off ramp, coordinates, or select from map.

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Set Destination."
- 3 Select "Address."
- 4 If the state is not displayed, select "Search Area."
- **5** Select the correct state from the list.
- 6 Select "Input City Name", then use the ENTER (UP/DOWN) switch to input the city name, then select the correct city from the list.
- 7 Use the ENTER (UP/DOWN) switch to input the street name, then select the correct street from the list.
- 8 Use the ENTER (UP/DOWN) switch to input the house number.
- 9 Select "Done."
- 10 Select "Start" to set the destination and start guidance.

### NOTE:

- The 2008 SD card included with your navigation system contains the most current data available.
- North Up/Head Up: North Up Geographic north is up.
   Head Up The direction you are heading is up.
- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Navigation Setup."
- 3 Select "Map Direction."
- 4 Select "North Up" or "Head Up."
- Select "Prefer" or "Avoid" for toll roads, major roads, ferries, restricted roads and border crossing.
- For safety reasons, some navigation system functions cannot be performed while driving the vehicle.
- Refer to your Navigation Owners Manual for detailed navigation system operation.



# Bluetooth®

### PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

### NOTE:

- Before pairing your cell phone or audio device, it is recommended that you
  refer to its manual for steps to turn on Bluetooth® and perform pairing.
- For toll-free Bluetooth® Hands-Free customer service and device compatibility call 800-430-0153 or go to www.MazdaUSA.com/bluetooth for assistance.

**Talk** 

Pick-up

- IMPORTANT: Set the volume level on your cell phone or audio device to the highest level before distortion starts, then adjust the volume on the audio system.
- 1 Push and release the a or (1) button located on the steering wheel and wait for a beep.
- 2 After the beep say. "Set-up".
- 3 After the beep say, "Pairing options".
- 4 After the beep say, "Pair".
- **5** After the beep, say any 4-digit code.
- 6 Place phone or audio device in Discovery mode; if necessary, consult its manual, or go to www.mazdausa.com/bluetooth and select model, Bluetooth®, then follow screen prompts.
- 7 Input the 4-digit code you chose earlier.
- 8 After the phone or audio device is recognized, you will be prompted to name the paired device, such as "Tom's phone or player".
- 9 When paired, a symbol will be displayed in the information display a phone symbol for a phone and a music symbol for an audio device. If the symbol is not displayed, the Bluetooth® device is not paired.

**NOTE:** Please refer to your Owner's Manual for complete details on how to "pair" up to 7 Bluetooth® phones and audio devices, and how to use the built-in tutorial and other important safety information.





### **Basic Operation:**

**button:** To make/receive/swap a call.

**button:** To end/reject a call.

Fin **button:** To skip voice guidance (for speeding up operation).

**NOTE:** On engine start, the last connected device will automatically be re-connected after several seconds.

Hang up

**Advanced Key** 

Lock

Unlock

### ADVANCED KEYLESS ENTRY SYSTEM

• This system allows you to lock and unlock the doors, and even start the engine without taking the key out.

### While Carrying the Advanced Key...

- Unlock the driver's door by pushing the driver's door request switch once.
- Unlock all doors (and liftgate) by pushing the driver's door request switch once or twice (depending on personalization) OR by pushing the passenger's door request switch once.
- Lock all doors (and liftgate) by pushing any V.P.
- Open the trunk/liftgate by pushing the electric trunk lid/liftgate opener switch when ignition is OFF. With ignition ON, vehicle must be in Park (A/T) or have parking brake set (M/T).







NOTE: When the liftgate opener switch is pushed, the liftgate will open slightly. If the liftgate is not opened within 1.5 seconds, the liftgate latch locks (you will hear it lock) and the liftgate cannot be opened or closed from this slightly raised position. To open/close the liftgate, push the liftgate opener switch, open the liftgate within 1.5 seconds, then close it. The door/liftgate ajar warning light will be on if the liftgate is not fully closed.

### **KEYLESS ENTRY SYSTEM**

### **Release Button**

- Push to extend kev. Push & fold to retract kev.
- Unlock V.P.
- Push once to unlock driver's door or all the doors (depending on personalization)
- Push twice (within three seconds) to unlock all doors and liftgate.

### Trunk (Sedan Only) Push and hold to

open trunk.



- Push twice (within five all doors are locked.

### Panic Alarm

more to activate alarm.

V.P. - Reference Vehicle

- /

  Push once to lock all doors and liftgate.
- seconds) for horn sound verification that

- Push for one second or
- Push Lock, Unlock, or Panic Alarm to turn alarm off.



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# DEALERSHIP DATE SALES CONSULTANT **CUSTOMER'S NAME** E-MAIL

Customer Delivery Checklist

VIN

☐ Warranty Information

**Warranty Start Date:** 

Customer Initial:

SERVICE DEPARTMENT

☐ Introduce Service Manager:

provide business cards

hours of operation

■ Explain free Full Circle

Service Inspection

36 months/36,000 miles

Roadside assistance program

Review Service and Parts Department

☐ Schedule first maintenance service

• Basic Vehicle -

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### PRESENTATION OF OWNER'S MATERIALS: Review the following items with the customer ☐ Smart Start Guide ☐ MvMazda.com Offer to register customer on Remove this checklist from Smart Start Guide MvMazda.com Personalization Features ☐ Owner's Manual (refer to enclosed postcard or your Owner's Manual)



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