



# 2010 Mazda3

## SMART START GUIDE

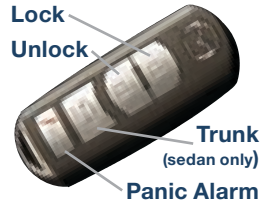


Optional equipment shown.



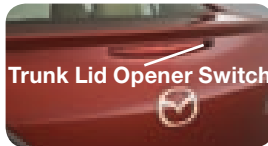
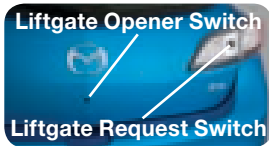
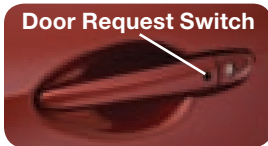
## ADVANCED KEYLESS ENTRY SYSTEM

- This system allows you to lock and unlock the doors, and even start the engine without taking the key out.



### While Carrying the Advanced Key...

- Unlock the driver's door** by pushing the driver's door request switch once.
- Unlock all doors (and liftgate)** by pushing the driver's door request switch once or twice (depending on personalization) OR by pushing the passenger's door request switch once.
- Lock all doors (and liftgate)** by pushing any request switch once.
- Open the trunk/liftgate** by pushing the electric trunk lid/liftgate opener switch.



**NOTE:** When the liftgate opener switch is pressed, the liftgate will open slightly. If the liftgate is not opened within 1.5 seconds, the liftgate latch locks (you will hear it lock) and the liftgate cannot be opened or closed from this slightly raised position. To open/close the liftgate, press the liftgate opener switch, open the liftgate within 1.5 seconds, then close it. The door/liftgate ajar warning light will be on if the liftgate is not fully closed.

## KEYLESS ENTRY SYSTEM

This system remotely locks and unlocks the doors and the liftgate, and opens the power windows and moon roof.

### Release Button

- Push to extend key.
- Push & fold to retract key.

### Unlock

- Push once to unlock driver's door or all the doors (depending on personalization)
- Push twice (within three seconds) to unlock all doors and liftgate.

### Trunk

- Push and hold to open trunk.



### Lock

- Push once to lock all doors and liftgate.
- Push twice (within five seconds) for horn sound verification that all doors are locked.

### Panic Alarm

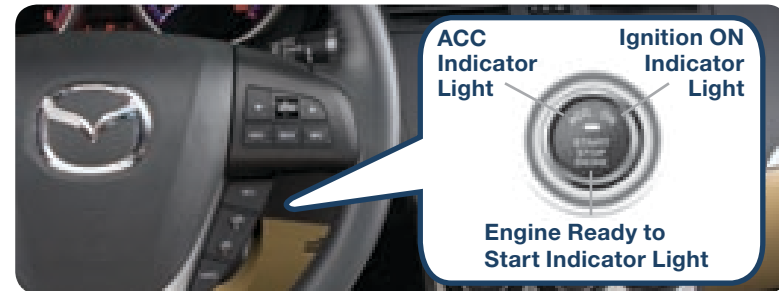
- Push for one second or more to activate alarm.
- Push Lock, Unlock, or Panic Alarm to turn alarm off.

## STARTING THE ENGINE

### While Carrying the Advanced Key...

- Start the engine** by pushing the START/STOP button, while pushing the clutch pedal (manual transmission) or the brake pedal (automatic transmission).
- Shut the engine OFF** by pushing the START/STOP button again.
- Activate Accessories (ACC)** by pushing the START/STOP button once without pushing the clutch or brake pedal.

- The key indicator light will show **GREEN** (engine ready to start) when the advanced key is detected and the clutch pedal (M/T) or the brake pedal (A/T) is pushed. The indicator blinks **RED** (3 sec) with the ignition ON and the key is not detected or the advanced keyless transmitter battery is dead. If illuminated **RED**, the START/STOP button may not start the engine, unless the auxiliary key is used (see "Starting the Engine with the Auxiliary Key").



### NOTE:

#### Emergency Engine Stop:

Continuously pushing the START/STOP button while the engine is running will turn the engine OFF. Use only in case of an emergency.

#### Vehicle Entry/Engine Start:

If the advanced key cannot be used due to a malfunction or dead advanced key battery, use the auxiliary key to lock/unlock the doors and to start the engine.

### With the Auxiliary Key...

- To start engine, locate the key slot cover on the steering column and remove the cover.
- Insert the auxiliary key into the key slot, then push the START/STOP button with the clutch pedal (M/T) or the brake pedal (A/T) pushed down to start the engine.

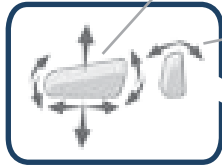




## ELECTRONICALLY OPERATED DRIVER SEAT CONTROLS

### Slide/Tilt Switch

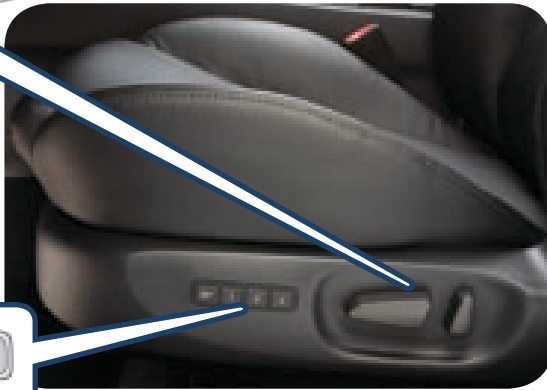
Seat can be moved back and forth, raised, lowered, or tilted with this control.



### Recline Switch

Push forward or backward to adjust seatback angle.

### MEMORY SEAT PROGRAMMING SWITCHES



### To Program the Driver's Seat Position

- 1 Park vehicle.
- 2 Adjust seat to desired position using the Slide/Tilt and Recline switches.
- 3 While holding the SET button in, push one of the three (3) programming buttons until a beep is heard. Programming is now complete. Program remaining two buttons as desired.

**NOTE:** You can also program multiple seat positions for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

### To Move the Seat to a Programmed Position

- **With driver's door OPEN and ignition OFF**, push and release one of the programmed buttons (1, 2, or 3) when entering the vehicle.
- OR**
- **With driver's door CLOSED and ignition ON**, push and hold one of the programmed buttons (1, 2, or 3).

**NOTE:** Memory seat functions DO NOT operate when driver's door is OPEN and ignition is ON, when driver's door is CLOSED and ignition is OFF, or when the vehicle is in motion.

## MANUAL SEAT CONTROLS

### Height Adjustment Lever

Raise or lower seat height by repeatedly pulling (up) or pushing (down) on the lever.

### Recline Lever

Pull up to adjust seatback angle.

### Slide Release Lever

Pull lever up to move seat backward or forward.

### Front Seat Warmer

The driver and front passenger seats can be warmed by rotating the applicable seat warmer dial while the ignition is ON.

- Seat temperature increases as the number on the dial increases.
- When the seat warmers are not needed, rotate the dials to 0.

### Fuel Door Release

(located on floor in front of driver's seat)

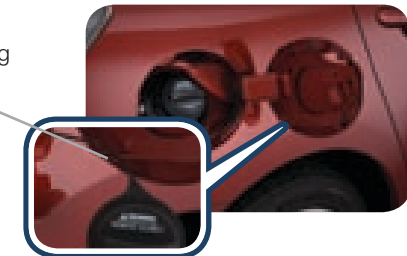
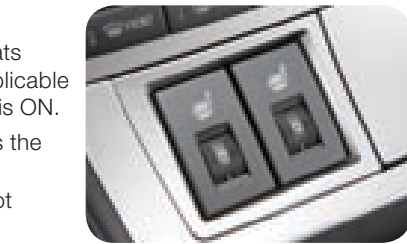
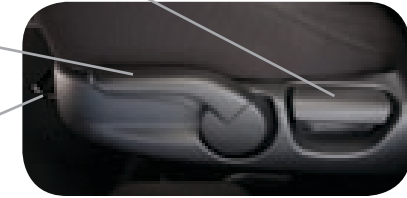
To open, pull the fuel door release.

#### Fuel

- MAZDA3: Regular Unleaded Fuel – 87 Octane
- MAZDASPEED 3: Premium Fuel – 91-93 Octane

### Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.



# Driver's View



LIGHTS/  
TURN SIGNALS  
(P. 9)

BLUETOOTH®  
HANDS-FREE/  
AUDIO  
(PP. 15-16, 21)

WIPER/  
WASHER  
(P. 10)

MULTI-  
INFORMATION  
DISPLAY/  
NAVIGATION  
(PP. 17-20)

INFORMATION  
DISPLAY  
(PP. 10, 14)

HAZARD  
WARNING

AUDIO  
(PP. 15-16)

DSC  
AFS  
(P. 12)

PUSH  
BUTTON  
START  
(P. 2)

HOOD  
RELEASE

TILT/TELESCOPING  
STEERING WHEEL  
LEVER

CRUISE  
CONTROL

SEAT  
WARMERS  
(P. 4)

ACCESSORY  
SOCKET

CLIMATE  
CONTROL  
(PP. 13-14)

# Instrument Cluster



DASHBOARD ILLUMINATION<sup>1</sup>

TACHOMETER

FUEL GAUGE

A/T SHIFT INDICATOR

ODOMETER/TRIP METER/SELECTOR<sup>2</sup>

SPEEDOMETER

DSC OFF

## GLOSSARY OF WARNING AND INDICATOR LIGHTS

**NOTE:** See Owner's Manual for more details and explanations.

**Adaptive Front Lighting System (AFS) OFF**

**Check Fuel Cap**

**Lights On (Exterior)**

**Anti-lock Brake System (ABS) Malfunction**

**High Engine Coolant Temperature**  
Flashes when engine starts to run hot and on when engine is running hot.

**Power Steering Malfunction**

**Check Engine Light**

**Tire Pressure Monitoring System (TPMS) Warning Light**  
On: Low Tire Pressure  
Flashing: TPMS Malfunction

**NOTE:** The tire pressure should be set when tires are cold. Large changes in ambient temperatures or altitude will cause tire pressure change and may cause TPMS warning light to turn on.

**Low Fuel Level**

**Turn Signals/Hazard Warning Indicator Lights**

**Traction Control System (TCS)/Dynamic Stability Control (DSC)**  
On: TCS/DSC malfunction  
Flashing: TCS/DSC operating

**Seat Belt Unbuckled/Malfunction**

**Cruise On (Amber)/Cruise Set (Green)**

**Headlight High Beams On**

**Automatic Transmission Malfunction**

**A/T Shift Position Indicator**

**Door/Liftgate Ajar**

**Air Bag/Front Seat Belt Pretensioner System Malfunction**

**Low Engine Oil Pressure**

**Charging System Malfunction**

**Security Indicator Light**

**Key Warning RED**  
Advanced key not detected or advanced key battery is dead.

**Key Detected (engine ready to start) GREEN**  
On: Advanced key detected; engine is ready to start.  
Flashing: Advanced key battery is low.

**Brake Warning Light**  
Parking brake on/low brake fluid/malfunction

**Electronic Steering Lock**

**Dynamic Stability Control (DSC)/Traction Control System (TCS) Off Indicator Light**  
DSC OFF switched pushed and TCS/DSC turned off.

<sup>1</sup> Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.

**Vehicles with Multi-Information Display:**

- To cancel the dimmer switch push the knob.
- With the headlights on, the illumination of the instrument cluster and information display dims.

**NOTE:** If the instrument cluster and other dashboard illuminations do not dim when turning on the headlights, push the knob.

<sup>2</sup> Push to toggle between odometer and trip odometer (A & B).  
• When a trip meter is selected, push and hold to reset to zero.

# Feature Highlights

## LIGHTING CONTROL/TURN SIGNAL LEVER

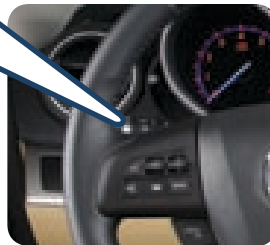
: Turns tail, parking, and dashboard lights on.

**AUTO:** The light sensor automatically determines when to turn the headlights on or off.

: Turns fog lights on only when headlights are on.



: Turns tail, parking, dashboard, and headlights on.



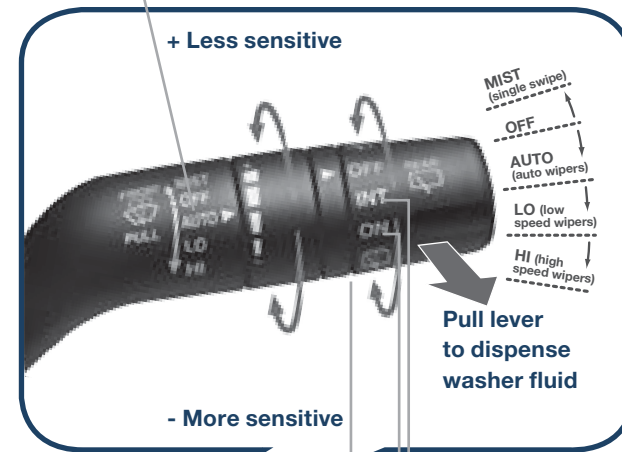
## ALUMINUM WHEEL CARE

Your aluminum wheels have a protective coating on them. Only use a mild soap or detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.

## WINDSHIELD WIPER/WASHER CONTROL LEVER

**AUTO:** The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate ring away from you (clockwise) for less sensitivity and towards you (counterclockwise) for more sensitivity.

**NOTE:** Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.



## Rear Window Wiper/Washer (Hatchback)

- = Intermittent
- = Normal speed
- = Rear washer/wiper (hold as desired)

## INFORMATION DISPLAY (with automatic air conditioning system)

Outside Temperature/Interior Set Temperature | Audio | Temperature Display (Passenger)  
Climate Control

# Feature Highlights

## SPORT A/T MANUAL SHIFT MODE

The Sport A/T Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

### To Use Manual Shift Mode:

- Shift the lever from D to M.

**NOTE:** Changing to manual mode can be done while driving the vehicle.

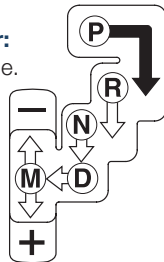
### To Shift Up To A Higher Gear:

- Tap shift lever back (+) once.

### To Shift Down To A Lower Gear:

- Tap shift lever forward (-) once.

Lower Gear



Higher Gear



## 6-SPEED MANUAL TRANSMISSION

- Push the clutch pedal completely down to start the engine and to shift gears.
- To place the transmission in Reverse, place shifter in the neutral position, push the shifter knob down, move to the left and push forward.



## TURBOCHARGER TIPS (MAZDASPEED3 only)

After driving at freeway speeds or up a long hill, idle engine at least 30 seconds in order to cool turbocharger. Avoid shutting the engine off abruptly after a hard or long drive as turbocharger damage may result.

- Do NOT race or over-rev ANY engine when starting, particularly a turbocharged engine.
- Do NOT add aftermarket devices to alter the engine's ignition, fuel delivery, or turbo boost pressure, as this may lead to serious engine damage and void your warranty.

## PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.



**NOTE:** You will need a cable with an 1/8 inch mini stereo plug to connect your portable audio player into the aux jack.

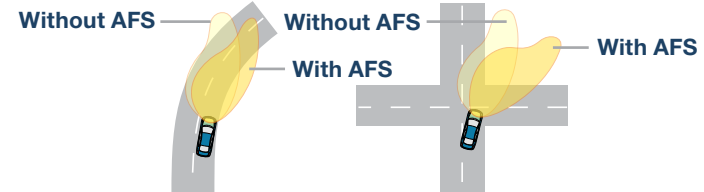
Refer to the Owner's Manual for additional information.

- 1 Locate the AUX jack inside the center console.
- 2 Plug your portable audio player into the AUX jack and turn it on.
- 3 Turn the vehicle audio system on.
- 4 Push the AUX button on the audio face or the MODE button on the steering wheel controls.
- 5 Use the portable audio player controls to play music.

**NOTE:** Set the volume level on your portable audio player to the highest level before distortion starts. Then adjust the volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.

## ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)

The adaptive front-lighting system (AFS) automatically turns the headlight beam to the right or left in conjunction with the direction of the steering wheel. The AFS improves the direction of headlight illumination while cornering, and only works when the vehicle is moving.



### NOTE:

- With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is ON.
- The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Please refer to your Owner's Manual for easy to follow resetting instructions.



Push AFS OFF to turn system off or on. When off, AFS OFF illuminates in the instrument panel.

# Manual Climate Control



## Mode Selector Dial

Rotate the dial to select airflow mode.

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

## Fan Control Dial

Rotate the dial to set desired fan speed (1-4).

- Push to defrost the rear window.
- A/C** Push to manually turn air conditioning on or off.
- Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

## Temperature Control Dial

Rotate the dial for temperature control.

**NOTE:** When set to MAX A/C with dashboard vents or dashboard and floor vents, the A/C will turn on, and recirculated air will be selected for maximum cooling.

**NOTE:** (Applies to Manual and Automatic Climate Control Systems)  
With defroster and floor vents or windshield defroster mode, the system turns on the A/C compressor and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C compressor will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.

# Automatic Climate Control



INFORMATION DISPLAY

## Driver Temperature Control Dial

- 1 Push AUTO ON to turn the Automatic Air Conditioning system ON.
- 2 Rotate dial to desired air temperature (shown in Information Display above).

Automatic climate control will allow you to maintain individual preset cabin temperatures for the driver and passenger when DUAL mode is selected.

- Push to defrost the windshield.
- Push to defrost the rear window.

## Fan Control Dial

- Rotate the dial to select the desired fan speed.
- Push OFF to turn climate control system off.



Push to select the following airflow mode:

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

## Passenger Temperature Control Dial

- Push to turn DUAL mode ON/OFF.
- With DUAL mode ON (indicator on), rotate the dial to set passenger side temperature separate from the driver's side (shown in the Information Display above).
- With DUAL mode OFF (indicator off), driver controls the temperature setting on both sides.
- Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).
- A/C** Push to manually turn air conditioning on or off.



# Audio Controls

## SETTING YOUR CLOCK

- Push the **H** button to set the hour.
- Push the **M** button to set the minutes.

**NOTE:** Push the **:00** button to reset clock to nearest hour.



CD SLOT



Some text information is shown in the Multi-Information Display (MID).

- **CD (Text CD/MP3/WMA):** Album, music title, and artist (if available on the CD).
- **Radio:** Frequencies stored on each preset button.
- **SAT Radio:** Category name, channel name, music title, and artist name.
- **Bluetooth® audio and AUX:** Nothing shown.

## POWER ON

Push the Power/Volume dial to turn the radio on.

## MEDIA SELECTION

**Radio:** Push FM1/2 or AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

**Satellite Radio:** Push the SAT button for SIRIUS® Satellite radio. See the Owner's Manual for more details.

**CD:** Push the CD button to select the CD player.

**Auxiliary Input:** Push the AUX button to select the auxiliary jack.

## TUNING

The radio has the following tuning controls:

- **Manual:** Turn the center dial to manually change the frequency.
- **Seek:** Push the TRACK/SEEK  $\wedge$   $\vee$  tuning buttons to automatically seek a higher or lower frequency with a station.
- **Scan:** Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.

- **Auto Memory Tuning:** Push the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

## PLAYING A CD

- The center dial is used to select songs on a CD.
- Push DISC - CAT button to select a CD (6 CD changer).
- Push FOLDER button to select a folder (MP3/WMA).
- Push SEEK/TRACK button to select a track.

## LOADING A CD

### Single CD Player

- Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

### In-Dash CD Changer

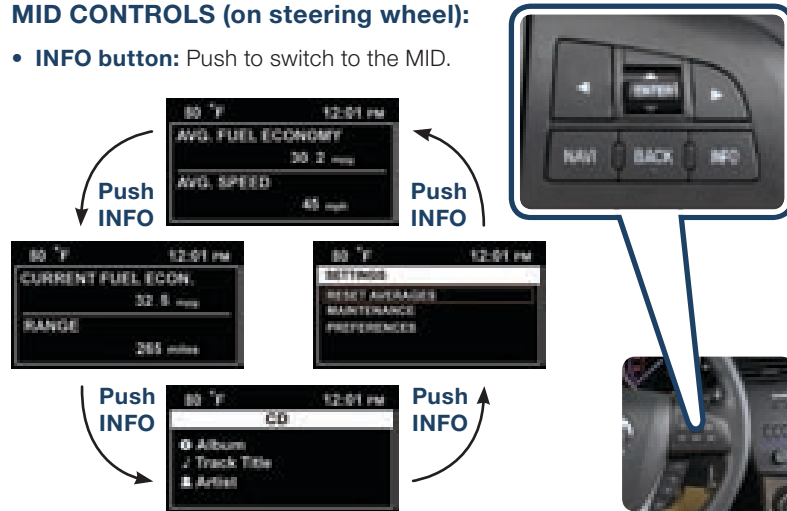
- Push the LOAD button and when "IN" is displayed, insert the CD.



# Multi-Information Display

## MID CONTROLS (on steering wheel):

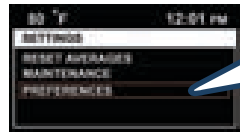
- **INFO button:** Push to switch to the MID.



- **ENTER (UP/DOWN) switch:** Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter.
- **RIGHT/LEFT buttons:** Used to select digits when setting numbers for the Maintenance Monitor.
- **BACK button:** Push to undo and/or return to the previous screen.

## MID Setting

The MID can be used to change certain preferences to your liking. They include:



- Distant Unit - km or miles
- Temperature Unit - C° or F°
- Alert Volume - high or low
- Turn Signal Volume - high or low
- Time Zone (with navigation) - to set your time zone for the clock
- Auto Adjust Clock (with navigation) - to set your clock using GPS
- Screen Adjustment (with navigation)/Screen Off
- Language Selection
- Restore Defaults (with navigation)

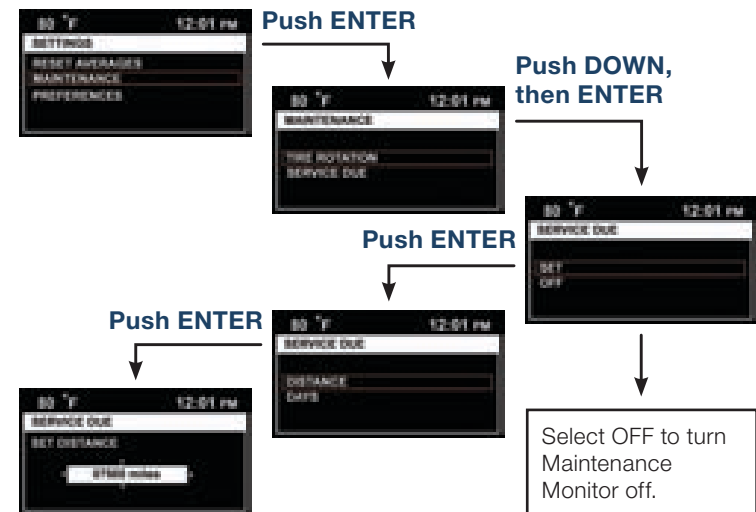
## To change a preference:

- 1 Push the INFO button several times until SETTINGS is displayed.
- 2 Select PREFERENCE from the menu.
- 3 Select the item you want to change from the menu.

# Multi-Information Display

## Maintenance Monitor

The Maintenance Monitor will remind you of your next service and/or tire rotation by simply entering a mileage and number of days interval. After setting an interval for each, the system will display a message in the MID for 5 seconds each time the vehicle is started when service due or tire rotation is near (unless ENTER is pushed, which clears the message completely). Once maintenance is done, the Maintenance Monitor needs to be reset to notify you for the next service. To set, reset, or turn off the Maintenance Monitor:



Select a digit using the RIGHT or LEFT button (arrows above the digit to be changed), and then flip the ENTER (UP/DOWN) switch up or down to change the value of the digit. If there is no need to change the digit, leave it as is. When finished, push in on the ENTER (UP/DOWN) switch, then push the INFO button.

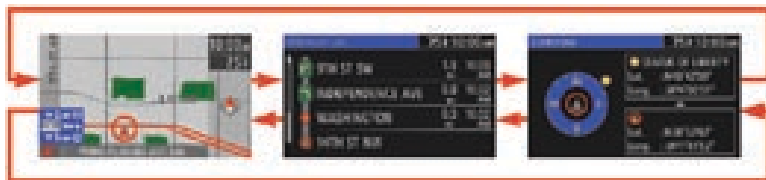
## NOTE:

- For the service due notification, the number of days and distance can be set. For tire rotation notification, only the distance can be set.
- For service due, the message appears for whichever one occurs first, mileage or number of days.

## COMPACT NAVIGATION CONTROLS (on steering wheel)



- **ENTER (UP/DOWN) switch:** Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter. Also use to zoom in/out the map screen and to scroll the map screen up or down while the map scroll cursor is displayed.
- **RIGHT/LEFT buttons:** Used to move cursors to the right and left on certain screens (when arrows are shown either to the left or right). Also use to scroll through the current position (map) screen to the right and left when the map scroll cursor is displayed. Pushing these buttons while the current position (map) screen is displayed switches the screen from the map screen to the turn list screen (with route guidance) to the compass screen and then back to the map screen.



- **NAVI button:** Push to switch to the navigation system – to the current position (map) screen – at any time. It is also used to repeat the voice guidance after the voice guidance has finished.
- **BACK button:** Push to undo and/or return to the previous screen.
- **INFO button:** Used to switch to the multi-information display.

## Find a Point of Interest (POI) Near Your Current Location

You can use the navigation system to find the nearest restaurants, ATMs, gas stations, hospitals and more.

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select “Find Local POI.”
- 3 Select “Current Position.”
- 4 Select the category of the point of interest you want to find.
- 5 Select a POI from the list.
- 6 Select “Start” to set the destination and start guidance.

## Set a Destination Using a Street Address

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select “Set Destination.”
- 3 Select “Address.”
- 4 If the state is not displayed, select “Search Area.”
- 5 Select the correct state from the list.
- 6 Select “Input City Name”, then use the ENTER (UP/DOWN) switch to input the city name, then select the correct city from the list.
- 7 Use the ENTER (UP/DOWN) switch to input the street name, then select the correct street from the list.
- 8 Use the ENTER (UP/DOWN) switch to input the house number.
- 9 Select “Done.”
- 10 Select “Start” to set the destination and start guidance.

## Enter Your Home Address



- 1 Push ENTER from the Current Position (map) screen.
- 2 Select Navigation Setup.”
- 3 Select “Edit Memory Point.”
- 4 Select “Home.”
- 5 Select how you want to input your home address - either by entering an address, or from a previous destination, point of interest, memory point, intersection, or from the map.
- 6 Enter your home address.
- 7 Select “Set” to register your home.
- 8 Select “Done” to return to the map.

## Change the Volume of the Guidance

- Turn the audio system volume dial while voice guidance is being given.

## PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

**NOTE:** Before pairing your cell phone or audio device, it is recommended that you refer to its manual for steps to turn on Bluetooth® and perform pairing.





- 1 Push and release the  or  button located on the steering wheel and wait for a beep.
- 2 After the beep say, **“Set-up”**.
- 3 After the beep say, **“Pairing options”**.
- 4 After the beep say, **“Pair”**.
- 5 After the beep, say any 4-digit code.
- 6 Place phone or audio device in Discovery mode; if necessary, consult its manual, or go to [www.mazdausa.com/bluetooth](http://www.mazdausa.com/bluetooth) and select model, Bluetooth®, then follow screen prompts.
- 7 Input the 4-digit code you chose earlier.
- 8 After the phone or audio device is recognized, you will be prompted to name the paired device, such as **“Tom’s phone or player”**.
- 9 When paired, a symbol will be displayed in the information display - a phone symbol for a phone and a music symbol for an audio device. If the symbol is not displayed, the Bluetooth® device is not paired.



### NOTE:

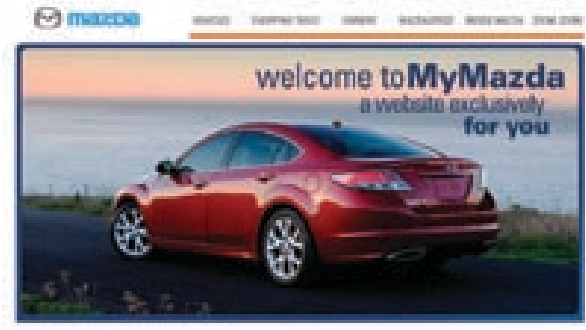
- Please refer to your Owner’s Manual for complete details on how to “pair” up to 7 Bluetooth® phones and audio devices, and how to use the built-in tutorial and other important safety information.
- For toll-free Bluetooth® Hands-Free customer service call **800-430-0153** or go to [www.MazdaUSA.com/bluetooth](http://www.MazdaUSA.com/bluetooth) for assistance.
- Set the volume level on your cell phone or audio device, then adjust the volume in the vehicle using the volume control on the audio system or the steering wheel.

## TO MAKE OR RECEIVE A HANDS-FREE CALL

- 1 Push the  or  and after the beep say, **“Dial”**.
  - 2 Say the number you would like dialed. The prompt will repeat the number and ask if it’s correct. If it is say, **“Yes”**.
- To receive an incoming call, push . To end or reject a call, push ; beep will confirm the call is ended.

### When using Bluetooth® audio function:

The sound quality of Bluetooth® streaming audio varies depending on the device, even when recorded with a recommended bit rate of 128 kbps.



## MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you’ll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner’s Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Mazda Dealer

Visit and register at [MyMazda.com](http://MyMazda.com) today!



# Customer Delivery Checklist

# Customer Delivery Checklist

## VEHICLE PRESENTATION:

Refer to Smart Start Guide during presentation

- KEYLESS ENTRY** ..... 1
  - Key Fob
  - Advanced Keyless Entry
  - Door/Liftgate Request Switch
  - Trunk Lid/Liftgate Opener Switch
- STARTING THE ENGINE** ..... 2
  - Push Button Ignition
  - Emergency Engine Stop
- SEATS**..... 3-4
  - Adjustments and Memory
- FUEL DOOR** ..... 4
  - Fuel Door Release and Fuel Spec
- DRIVER'S VIEW** ..... 5-6
  - Location of Switches and Controls
- INSTRUMENT CLUSTER** .....7-8
  - Review of Warning and Indicator Light Function and Location
- LIGHTS**..... 9
 
- ALUMINUM WHEEL CARE** ..... 9
- WIPER/WASHER** .....10
 
- AUX INPUT**.....12
- ADAPTIVE FRONT LIGHTING SYSTEM (AFS)** ..... 12
- CLIMATE CONTROL** ..... 13-14
  - Manual
  - Automatic

- SET CLOCK** ..... 15
 
- AUDIO CONTROLS** ..... 15-16
- MULTI-INFORMATION DISPLAY (MID)**.....17-18
  - Preferences
  - Maintenance Monitor
- NAVIGATION** ..... 19-20
  - Select POI
  - Enter Address
  - Enter Home Address

- BLUETOOTH®** ..... 21
  - Tutorial
  - Pair Phone
  - Make a Call
  - Toll-Free Customer Service  
**800-430-0153**

*\*if equipped*

**All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:**

SALES CONSULTANT	CUSTOMER

Signed copy must be placed in dealer jacket

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

## PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

- SMART START GUIDE**
  - Remove this checklist from Smart Start Guide
  - Personalization Features (refer to enclosed postcard or your Owner's Manual)
- MYMAZDA.COM**
  - Offer to register customer on MyMazda.com
- OWNER'S MANUAL**
- WARRANTY INFORMATION**
  - Basic Vehicle – 36 months/36,000 miles
  - Roadside assistance program
- SERVICE DEPARTMENT**
  - Introduce Service Manager; Provide business cards
  - Review Service and Parts Department hours of operation
  - Explain free Full Circle Service Inspection
  - Schedule first maintenance service
- SCHEDULED MAINTENANCE**
- WINDSHIELD CLING REMINDER**
- AFFIX TO INSIDE WINDSHIELD**

## GENUINE MAZDA SERVICE

*Because you and your Mazda deserve the best*

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.\*

At participating Mazda Full Circle Service Centers,\*\* our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

\* See vehicle's scheduled-maintenance program for details.

\*\* Visit the Mazda Owners website at [MyMazda.com/fullcircle](http://MyMazda.com/fullcircle) to find a participating Mazda Full Circle Service Dealer.

**Customer Assistance Center: 1-800-222-5500**

**Roadside Assistance Contact: 1-800-866-1998**



## FREE FULL CIRCLE SERVICE INSPECTION

*We're committed to providing expert Mazda service.*

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

© Mazda North American Operations  
Printed in U.S.A. 05/09  
Print 3  
9999 95 038C 10SS

