



2010 Mazda RX-8

SMART START GUIDE



zoom-zoom



Optional equipment shown.

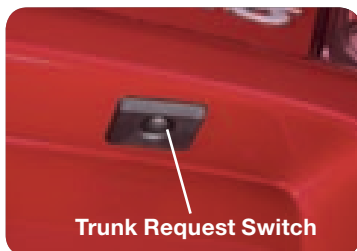
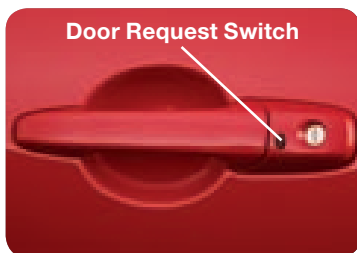


ADVANCED KEYLESS ENTRY SYSTEM

- This system allows you to lock and unlock the doors, open the trunk lid, open the windows, and even start the engine.

While Carrying the Advanced Key...

- **Unlock the driver's door** by pushing the driver's door request switch once.
- **Unlock all doors** by pushing the driver's door request switch twice OR by pushing the passenger's door request switch.
- **Open the trunk** by pushing the trunk request switch.
- **Lock all doors** by pushing the driver's door or passenger door request switch once.
- **Open the front windows** by pushing the unlock button on the advanced keyless entry transmitter and then pushing again and holding; release to stop.
- **Close front windows and moon roof** by pushing and holding the driver's door request switch; release to stop.



KEYLESS ENTRY SYSTEM

This system remotely locks and unlocks the doors, the trunk, and opens the power windows.

Release Button

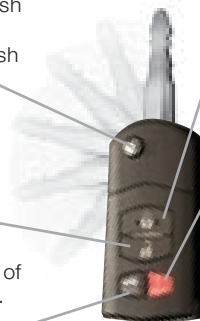
- To extend the key, push the release button.
- To retract the key, push the release button and fold the key back into the holder.

Unlocking the Doors

- Push x 1: Unlock the driver's door.
- Push x 2 (within 5 seconds): Unlocks all of the doors and liftgate.

Opening the Trunk

- Push and hold .



Locking the Doors

- Push x 1: Locks all of the doors.
- Push x 2 (within 5 seconds): Horn sounds to verify doors are locked.

Panic Alarm

- Push for 1 second or more to activate the vehicle's alarm. The horn will sound intermittently and the warning lights will flash for 2-1/2 minutes or until any button is pushed on the transmitter.

Opening the Windows

- Push , then push again and hold; release to stop.

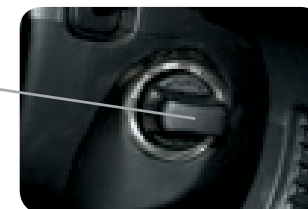
STARTING THE ENGINE

While Carrying the Advanced Key...

- **Start the engine** by pushing the start knob in and turning it (like a normal key) while pushing the clutch pedal (manual transmission) or the brake pedal (automatic transmission).
- **Shut the engine OFF** by turning the start knob to the ACC position and then pushing in and turning to the Lock position.
- The key indicator light will show **GREEN** when the advanced key is detected. If the key indicator light flashes **GREEN**, the advanced key transmitter battery power is low.
- If the advanced key cannot be used due to a malfunction or dead advanced key battery, use the auxiliary key to lock/unlock the doors and to start the engine.

With the Auxiliary Key...

- 1 To start engine, remove the Start knob cover by pushing both release buttons and pulling the cover off.
- 2 Insert the auxiliary key into the key cylinder and turn it to start the engine.

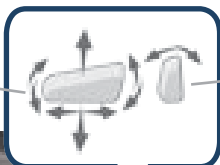




ELECTRONICALLY OPERATED DRIVER SEAT

Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.



Recline Switch

Push forward or backward to adjust seatback angle.

Lumbar Adjustment

Push switch to increase or decrease lumbar support.



MEMORY SEAT PROGRAMMING SWITCHES

To Program the Driver's Seat Position

- 1 Park vehicle.
- 2 Adjust seat to desired position using the slide/tilt and recline switches.
- 3 While holding the SET button in, push one of the three (3) programming buttons until a beep is heard. Programming is now complete. Program remaining two buttons as desired.

NOTE: You can also program one seat position for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

To Move the Seat to a Programmed Position

- **With driver's door OPEN and ignition OFF**, push and release one of the programmed buttons (1, 2, or 3) when entering the vehicle.
- OR**
- **With driver's door CLOSED and ignition ON**, push and hold one of the programmed buttons (1, 2, or 3).

NOTE: Memory seat functions DO NOT operate when driver's door is OPEN and ignition is ON, when driver's door is CLOSED and ignition is OFF, or when the vehicle is in motion.

Seat Warmer



Front Seat Warmer

The driver and front passenger seats can be warmed by pushing the applicable seat warmer switch while the ignition is ON.

- Push seat warmer switch ON (light illuminated) or OFF.

RECARO SEATS



Seatback angle (RECARO seat)

Lean forward slightly, lift the lever, and then release it at the desired position.

Rear Seat Occupant Exiting

Push and hold the top of the driver's power seatback folding switch to move the seat forward and to fold the seatback forward.



Push and hold the bottom of the driver's power seatback folding switch until the seat returns to the original position and a confirmation beep is heard.

On all passenger seats and manual driver's seat (except Recaro), use the lever located on the rear of the seat along the lower edge of the seatback.

NOTE: The seatback recline lever may be used on all passenger seats and manual driver's seat (except Recaro).

FUEL DOOR RELEASE

(located on floor in front of driver's seat)

To open, pull the fuel door release.



FUEL REQUIREMENTS

91 octane fuel is required. If 91 octane fuel is not available, fuel as low as 87 octane can be used temporarily for emergency purposes. Use of fuel lower than 91 octane can decrease performance, cause knocking/engine noise and can deteriorate shift quality. Refueling the vehicle with correct octane fuel a couple of times will restore vehicle performance and shift quality.



Driver's View (shown with optional Navigation System)



Instrument Cluster



ENGINE COOLANT TEMPERATURE GAUGE

ODOMETER/TRIP METER

ODOMETER/TRIP METER SELECTOR

TACHOMETER/VARIABLE RED ZONE

SPEEDOMETER

SPEED UNIT SELECTOR

GEAR INDICATOR (A/T ONLY)

FUEL GAUGE

GLOSSARY OF WARNING AND INDICATOR LIGHTS

NOTE: See Owner's Manual for more details and explanations.

 **Low Washer Fluid Level**

 **Charging System Malfunction**

 **Tire Pressure Monitoring System (TPMS) Warning Light**
On: Low Tire Pressure
Flashing: TPMS Malfunction

CRUISE  **Cruise On Indicator Light (AMBER)/Cruise Set Indicator Light (GREEN)**

 **Traction Control System (TCS)/Dynamic Stability Control (DSC)**
On: TCS/DSC malfunction
Flashing: TCS/DSC operating

 **Headlight High Beams On**

 **Lights On (Exterior Lights)**

 **Turn Signals/Hazard Warning Indicator Lights**

 **Headlight Auto Leveling Malfunction**

 **ABS (Antilock Brake System) Malfunction**

 **Security Indicator Light**


 **Brake Warning Light**
Parking brake on/low brake fluid/malfunction

 **Air Bag/Front Seat Belt Pretensioner System Malfunction**

 **Power Steering Malfunction**

AT  **Automatic Transmission Malfunction**

PRNDM  **A/T Shift Position Indicator**


DSC OFF  **Dynamic Stability Control (DSC)/Traction Control System (TCS) Off Indicator Light**
DSC OFF switched pushed and TCS/DSC turned off.


 **Check Engine Light**

 **Low Engine Oil Level**

 **Low Engine Coolant Level**

 **Seat Belt Unbuckled/Malfunction**

 **KEY Warning Light (RED)**
Advanced key not detected or transmitter battery is dead.

 **KEY Indicator Light (GREEN)**
On: Advanced key detected; engine is ready to start
Flashing: Advanced key battery is low.

 **Door Ajar**

 **Low Fuel Level**

NOTE: The tire pressure should be set when tires are cold. Large changes in ambient temperatures or altitude will cause tire pressure change and may cause TPMS warning light to turn on.

Feature Highlights

AUTOMATIC TRANSMISSION

The gearshift must be in Park or Neutral to start the engine and must be in Park to remove the ignition key.

P = Park

To move the gearshift out of Park, the ignition must be in the ON position and the brake pedal must be pushed firmly.

R = Reverse

N = Neutral

No gear is engaged.

D = Drive (Overdrive)

This is the normal driving position for the best fuel economy. The transmission shifts through forward gears.



Sport AT Manual Shift Mode

The Sport AT Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

NOTE: Changing to manual mode can be done while driving the vehicle.

To Use Manual Shift Mode:

- Shift the lever from D to M.

To Shift Up to a Higher Gear:

- Tap shift lever back (+) once.

OR

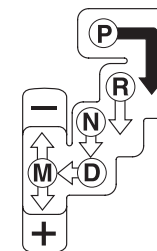
- Pull the UP steering shift switch.

To Shift Down to a Lower Gear:

- Tap shift lever forward (-) once.

OR

- Push the DOWN steering shift switch.



Direct Mode

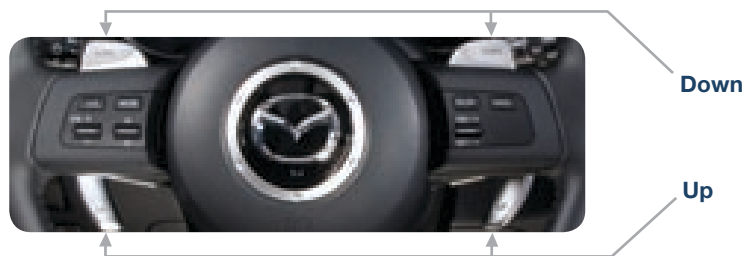
Use this mode for temporarily switching gears via steering wheel shift switches with the gear selector in D. D and M indicators will be illuminated. Direct mode will be cancelled if the tachometer approaches the red zone, the accelerator is fully depressed, after 4 seconds of steady throttle or if the vehicle is stopped or moving at slow speed.

To Shift Up to a Higher Gear:

- Pull the UP steering shift switch.

To Shift Down to a Lower Gear:

- Push the DOWN steering shift switch.



6-SPEED MANUAL TRANSMISSION

- Push the clutch pedal completely down to start the engine and to shift gears.
- To place the transmission in Reverse, place shifter in the neutral position, push the shifter knob down, move to the left and push forward.

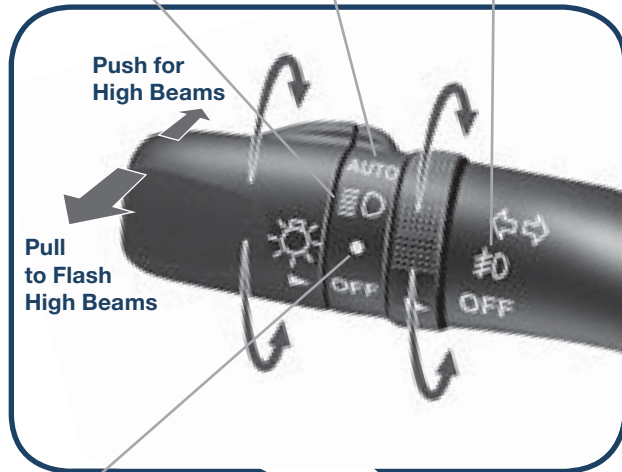
Feature Highlights

LIGHTING CONTROL/TURN SIGNAL LEVER

AUTO: The light sensor automatically determines when to turn the headlights on or off.

≡D: Turns tail, parking, dashboard, and headlights on.

≡0: Turns fog lights on only when headlights are on.



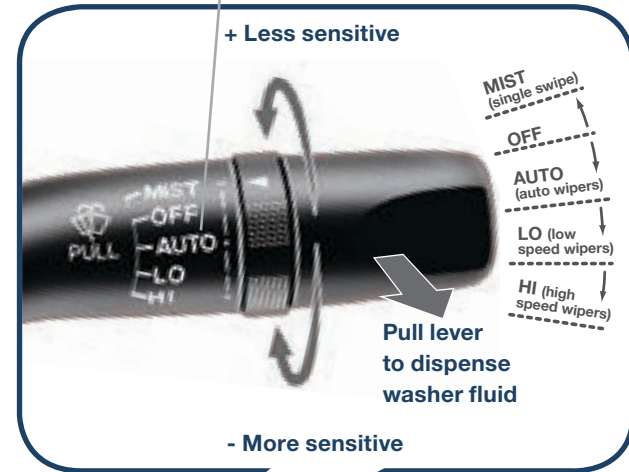
●: Turns tail, parking, and dashboard lights on.



WINDSHIELD WIPER/WASHER CONTROL LEVER

AUTO: The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate ring away from you (clockwise) for less sensitivity and towards you (counterclockwise) for more sensitivity.

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.



Feature Highlights

FREESTYLE DOORS

- Open the freestyle door by opening the front door first and then pulling the rear door handle.
- To allow for easier entry/exit of the rear seats, see “Rear Seat Occupant Exiting”.
- Close the freestyle door first, and then close the front door.



Freestyle Door Handle

PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving. Refer to the Owner's Manual for additional information.

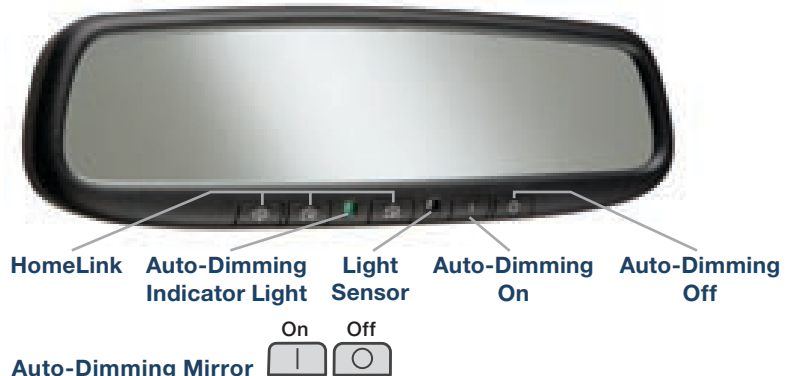


NOTE: You will need a cable with an 1/8 inch mini stereo plug to connect your portable audio player into the aux jack.

- 1 Locate the AUX jack inside the center console.
- 2 Plug your portable audio player into the AUX jack and turn it on.
- 3 Turn the vehicle audio system on.
- 4 • **Without Navigation System:** Push MEDIA button on audio system OR push MODE button on steering wheel controls until “AUX” is displayed.
 - **With Navigation System:** Push Source button on audio system, then press AUX1 on screen OR push MODE button on steering wheel controls until “AUX1” is displayed.
- 5 Use the portable audio player controls to play music.

NOTE: Set the volume level on your portable audio player to the highest level before distortion starts. Then adjust the volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.

AUTO-DIMMING MIRROR AND HOMELINK®



Auto-Dimming Mirror

- Auto-Dimming will automatically darken your rearview mirror to reduce headlight glare from vehicles behind you.
- Auto-Dimming is activated every time the vehicle is started.

NOTE: In addition to the auto-dimming mirror's front light sensor, there is also a rear light sensor (not shown). Do not place or hang any objects over the front or rear mirror light sensors, otherwise, the auto-dimming mirrors will not operate properly.

HomeLink®

- This feature provides a convenient way to replace up to three transmitters such as garage door openers, home lighting remotes and other radio frequency devices.
- Refer to your Owner's Manual for complete programming details.

ALUMINUM WHEEL CARE

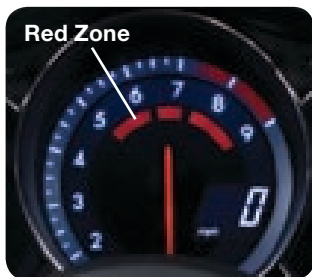
Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.



Feature Highlights

SHORT TRIP DRIVING

In order to improve engine starting performance on restart, DO NOT turn OFF a cold engine until one or more of the variable red zones in tachometer have turned off. Warm the engine until the first indicator of the variable red zone goes off.



VARIABLE RED ZONE

A beep sound indicates an engine over-rev when the tachometer needle enters striped zone. The variable red zone in the tachometer changes according to the temperature of engine coolant. When engine coolant temperature is low, the engine does not run at higher speeds, and the fuel supply will be at a lower RPM than in the red zone.

INSTANT MOBILITY SYSTEM (IMS)

The IMS emergency flat tire repair kit included with your Mazda is for a temporary repair of a slightly damaged flat tire resulting from running over nails or similar sharp objects on the road surface. Refer to your Owner's Manual for complete details.



Information Display Functions (See the top of pages 17 and 18)



- Clock
- Audio Display
- Bluetooth® Hands-Free Display
- Climate Control Display
- Ambient Temperature Display

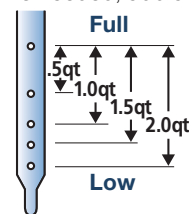
ENGINE OIL

Check engine oil level when refueling

By design, rotary engines consume a small amount of oil to lubricate internal engine components. Use the oil dipstick to inspect the oil level when refueling. If the level is near or below the low mark, add oil to bring the level to full.

A Engine Oil Dipstick

Open the service cover to access the engine oil dipstick. If engine oil is needed, add as required.




B Engine Cover

Remove the cover to gain access to the engine oil filler cap. Remove the cover by pulling up on front corners, then pull toward the front of the vehicle.

C Engine Oil Filler Cap

SAE 5W-20

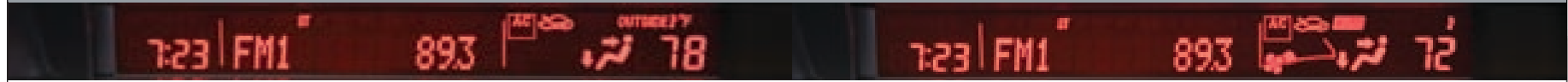
Remove the oil filler cap and fill as needed.

When the oil light  flashes and then illuminates, and a beep sound is heard, the engine oil level is low. Immediately pull over to a safe location, turn the engine off and check the engine oil level. When the engine is cool, add engine oil, if necessary.



Manual Climate Control

Automatic Climate Control



Information Display

Information Display



Fan Control Dial

Rotate the dial to set desired fan speed (1-4).

Mode Selector Dial

- Push to select airflow mode.
- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

Temperature Control Dial

- Rotate the dial for temperature control; clockwise for hot and counterclockwise for cold.

NOTE: When set to MAX A/C (full cold position), A/C will turn on, air will exit from the dash vents and recirculated air will be selected for maximum cooling.

Fan Control Dial

- Rotate the dial to select the desired fan speed.
- Push OFF to turn climate control system off.

Mode Selector Dial

- Push to select airflow mode.
- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

Temperature Control Dial

- 1 Push AUTO to turn the Automatic Air Conditioning system on.
- 2 Rotate dial to desired air temperature (shown in Information Display).

Automatic climate control will allow you to maintain a preset cabin temperature.

NOTE: (Applies to Manual and Automatic Climate Control System) With any type defroster operation, the system turns on the A/C compressor and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C compressor will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine is warmed up.

Audio Controls Without Navigation

SETTING YOUR CLOCK

- Push the **H** button to set the hour.
- Push the **M** button to set the minutes.

NOTE: Push the **:00** button to reset clock to nearest hour.



AUDIO SYSTEM ON

Push the Power/Volume dial to turn the radio on.

MEDIA SELECTION

Radio: Push FM or AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

CD: Push CD to select the CD player.

SAT: Push the SAT button for SIRIUS® Satellite radio. See the Owner's Manual for more details.

MEDIA: Push to select the auxiliary jack.

TUNING

The radio has the following tuning controls:

- **Manual:** Turn the TUNE dial to manually change the frequency.
- **Seek:** Push the TRACK/SEEK **▲ ▼** tuning buttons to automatically seek a higher or lower frequency with a station.
- **Scan:** Push the SCAN button to automatically sample strong stations for a few seconds each. Push again to cancel.
- **Preset Channel:** Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.

• Auto Memory Tuning:

Push the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

LOADING A CD

Single CD Player

- Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

In-Dash CD Changer

- Push the LOAD button and when "IN" is displayed, insert the CD.

PLAYING A CD

- Push CD button.
- Push DISC - CAT button to select a CD (6 CD changer).
- Push FOLDER button to select a folder (MP3/WMA).
- Push SEEK/TRACK button to select a track.

Outside Temperature Display

Push OUTSIDE button to display outside temperature in the information display.

Audio Controls With Navigation



AUDIO SYSTEM ON

Push the Power/Volume button to turn the radio on.

MEDIA SELECTION

Push the SOURCE button to select the appropriate on-screen button:

Radio: Select FM or AM button for FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

DISC: Select for CD player.

SAT: Select for SIRIUS® Satellite radio. See the Owner's Manual for more details.

AUX1: Select to switch to auxiliary jack.

AUX2: Not used.

TUNING

The radio has the following tuning controls:

- **Manual:** Turn the TUNE/AUDIO dial to manually change the frequency.
- **Seek/Track:** Push and hold the SEEK/TRACK buttons \blacktriangle \blacktriangledown to automatically seek a higher or lower frequency or track, depending on media selected.
- **Scan:** Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Can be used to store 8 AM, 16 FM and 18 SIRIUS® Satellite stations.
 - 1 Push the SOURCE button.
 - 2 Select AM/FM or SAT.
 - 3 Select AM, FM1, FM2, SAT1, SAT2 or SAT3.

4 Tune to the desired station using the SEEK/TRACK button or by turning the TUNE/AUDIO dial.

5 Select and hold any channel preset on-screen button for about two seconds until a beep sound is heard.

- Repeat to store other stations.

• **Auto Memory Tuning:** Select and hold the AUTO-M on-screen button until beep is heard to store an additional 8 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

Outside Temperature Display

Push OUTSIDE button to display outside temperature in the information display.

SETTING YOUR CLOCK

NOTE: GPS automatically sets the clock, however, it may be necessary to adjust hours in different time zones or daylight saving time.

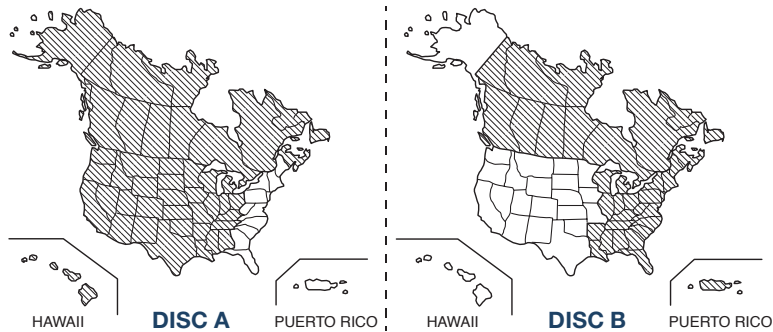
1. Push the **MENU** button.
2. Select the Set Clock tab.
3. Choose a 24-hour display or a 12-hour display.
4. Use the + hour and - hour tabs to enter the correct hour.
5. Use the +30 min (minutes) and -30 min to move minutes ahead or back by 30 minutes.
6. Push the OK tab to exit.

TO LOAD/PLAY A CD

1. Place the ignition in the ACC or ON position.
2. Push **LOAD/▶**
3. Push the **LOAD** on-screen button lightly.
4. Wait for the screen to lower.
5. Insert the CD after "IN" is displayed on the Information Display. The CD will begin playing after the screen closes.

Navigation System (inserting disc/selecting destination)

INSERTING THE MAP DISC



Your navigation system operates using the map discs supplied.

- Disc A covers most of the Midwest and Western states, including Hawaii and Alaska.
- Disc B covers some of the Midwest and all of the Eastern states, including Puerto Rico.
- Both discs cover all of Canada.

NOTE: If the state your address is in is not displayed when entering a destination, you may have the wrong disc in the navigation system.

- 1 Place the ignition in the ACC or ON position.
- 2 Push **LOAD/▲**.
- 3 When "Load/Eject" screen appears, select "MAP". Wait for navigation screen to tilt open
- 4 Remove current Map Disc (if installed) and insert the desired Map Disc with the printed side facing up, into the lower DVD MAP slot.
- 5 Read the Caution carefully and select the "AGREE" on-screen button.
- 6 To remove the Map Disc, place the ignition in ACC or ON position.
- 7 Push **LOAD/▲** and then "MAP".

SELECTING A DESTINATION USING A STREET ADDRESS

You can choose setting a destination using a street address, a point of interest, the nearest restaurants, ATMs, gas stations, hospitals and more.

- 1 Push "MENU" button on Navigation Face.
- 2 Select "Destination Entry".
- 3 Select "Address".
- 4 Select the "State" or "Province".
 - Scroll down past the States to find Canadian Provinces.
- 5 Select "OK".
- 6 Select "City".
- 7 Select "Input City Name".
- 8 Use the keyboard to enter the city name.
- 9 Select "Street".
- 10 Use the keyboard to enter the street name.
- 11 Select "House No".
- 12 Use the keyboard to enter the house number, then select "OK".
- 13 When the map appears select "Destination".
- 14 Select "Guide" or just start driving.

NOTE: When entering numbers for a street name, (e.g. 1st Ave.), push "Sym." button to switch to the numeric keyboard.


SELECTING A POINT OF INTEREST (POI) NEAR YOUR CURRENT LOCATION

- 1 Push "MENU" button on Navigation Face.
- 2 Select "Destination Entry".
- 3 Select "Point of Interest".
- 4 Select "Nearest".
- 5 Select "Current Position".
- 6 In the QUICK POI screen, select the category of the point of interest you want to find. You can set multiple categories for searching up to five.
- 7 After selecting categories, select "List".
- 8 Search result shows up as a list in "LOCAL POIs" screen. Select the point of interest you want to set as the destination from the list.
- 9 Select "Destination".
- 10 Select "Guide" or just start driving.

Please refer to your Owner's Manual for complete details and important safety information.

PAIRING YOUR BLUETOOTH® PHONE




NOTE: Before pairing your cell phone or audio device, it is recommended that you refer to its manual for steps to turn on Bluetooth® and perform pairing.

- 1 Activate the Bluetooth® application of the mobile telephone.
- 2 Push  located on the steering wheel.
- 3 After the beep say, **“Set-up”**.
- 4 After the beep say, **“Pairing options”**.
- 5 After the beep say, **“Pair”**.
- 6 After the beep, say any 4-digit code.
- 7 The prompt will repeat the number and ask if it is correct. After the beep, say, **“Yes”** if it is or **“No”** if it isn't. If it's not, the system will repeat the process.
- 8 Place phone in Discovery mode; if necessary, consult its manual, or go to www.mazdausa.com/bluetooth and select model, Bluetooth®, then follow screen prompts.
- 9 Input the 4-digit code you chose earlier.
- 10 You will be asked to name your phone. Say the name you want to give the phone like, **“Heather's Phone”**.
- 11 The prompt will then say that it is adding that phone name and ask if this is correct. After the beep say, **“Yes”**.
- 12 The prompt should then say that the pairing is complete.
- 13 You will also be asked if you would like to use this device for streaming audio as well if your phone is capable.

NOTE:

- Please refer to your Owner's Manual for complete details on how to “pair” up to 7 Bluetooth® phones, and how to use the built-in tutorial and other important safety information.
- For toll-free Bluetooth® Hands-Free customer service call **800-430-0153** or go to **www.MazdaUSA.com/bluetooth** for assistance.
- Set the volume level on your cell phone, then adjust the volume in the vehicle using the volume control on the audio system or the steering wheel.

TO MAKE OR RECEIVE A HANDS-FREE CALL

- 1 Push  and after the beep say, **“Dial”**.
 - 2 Say the number you would like dialed. The prompt will repeat the number and ask if it's correct. If it is, say, **“Yes”**.
- To receive an incoming call, push . To end a call or reject a call, push . A beep will confirm the call is ended.

NOTE: When using voice recognition, wait until the beep. Prompt can be interrupted by pushing TALK button.



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- Car Care Discount Coupons available from your Mazda Dealer

Visit and register at MyMazda.com today!



Customer Delivery Checklist

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

Keyless Entry 1-2

- Keyless Entry Transmitter
- Advanced Key*
- Door Request Switches*
- Trunk Request Switch*
- Power Door Locks



Starting The Engine..... 2

- Start Knob Ignition (Advanced Key*)
- Importance of warming engine to operating temperature before shutting off

Seats 3-4

- Adjustment
- Memory Seat Function*
- Rear Seat Access

Fuel Door Release 4

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- Pair Phone
- Make a Call
- Toll-Free Customer Service
800-430-0153

**if equipped*

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	CUSTOMER

Signed copy must be placed in dealer jacket

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

Smart Start Guide

- Remove this checklist from Smart Start Guide

MyMazda.com

- Offer to register customer on MyMazda.com

Warranty Information

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

Owner's Manual

SERVICE DEPARTMENT

- Introduce Service Manager; Provide business cards

- Review Service and Parts Department hours of operation

- Explain free Full Circle Service Inspection

- Schedule first maintenance service

Scheduled Maintenance

Windshield Cling Reminder

Affix to inside windshield

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit the Mazda Owners website at MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.**

Customer Assistance Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998



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You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a **COMPLIMENTARY MULTI-POINT INSPECTION**. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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