



2010 Mazda TRIBUTE

SMART START GUIDE



zoom-zoom

SIRIUS

Optional equipment shown.



ONE TOUCH INTEGRATED START (OTIS)

- Operates the ignition, all locks and the panic alarm.
- Start the engine by turning the key and then releasing.

SecuriLock® passive anti-theft key

This system uses a coded chip in the key to activate the ignition.

Lock

- Push once to lock all doors.
- Push twice (within 3 seconds) to sound horn and verify all doors are locked.



Unlock

- Push once to unlock the driver's door.
- Push twice (within 3 seconds) to unlock all doors, liftgate and liftgate glass.

Panic Alarm

- Push and hold for 1.5 seconds or more to activate the panic alarm.
- Push again to cancel the panic alarm.



Opening the Liftgate Glass

- Push twice (within 3 seconds) to open the liftgate glass.



One Step Door Unlocking

All doors, the liftgate and liftgate glass will unlock by pushing .

To enable:

- Push and hold both  and  for 4 seconds: the parking lamps will flash twice. Repeat the procedure to return to the two step door unlocking procedure.

Perimeter Lamps Illuminated Entry

This feature turns on headlamps, park lamps and tail lamps when the  button is pushed. Lamps automatically turn off if the ignition is turned on, after a 25-second time delay, or if the  button is pushed.

NOTE: Use the key number sticker on the key to purchase a new key; store the sticker in a safe place, away from the vehicle.

LIFTGATE

Unlock the liftgate with the keyless entry transmitter or the power door lock.

- Lift the handle to open the liftgate glass.



- Lift the handle to open the liftgate.

REAR VIEW CAMERA SYSTEM

Placing the gearshift lever into Reverse automatically operates the Rear View Camera and is viewable in the rear view mirror.



NOTE: When using the Rear View Camera, please check your surroundings as objects may be closer than they appear.



ELECTRONICALLY OPERATED DRIVER SEAT

Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.

Recline Lever

Pull the lever up to adjust the seatback angle.



Lumbar Adjustment

(Located on inboard side of driver's seat)

Rotate clockwise to increase support or counterclockwise to decrease support.



Seat Cushion Release Strap

Seatback Release Lever

SPLIT-FOLDING REAR SEATBACKS

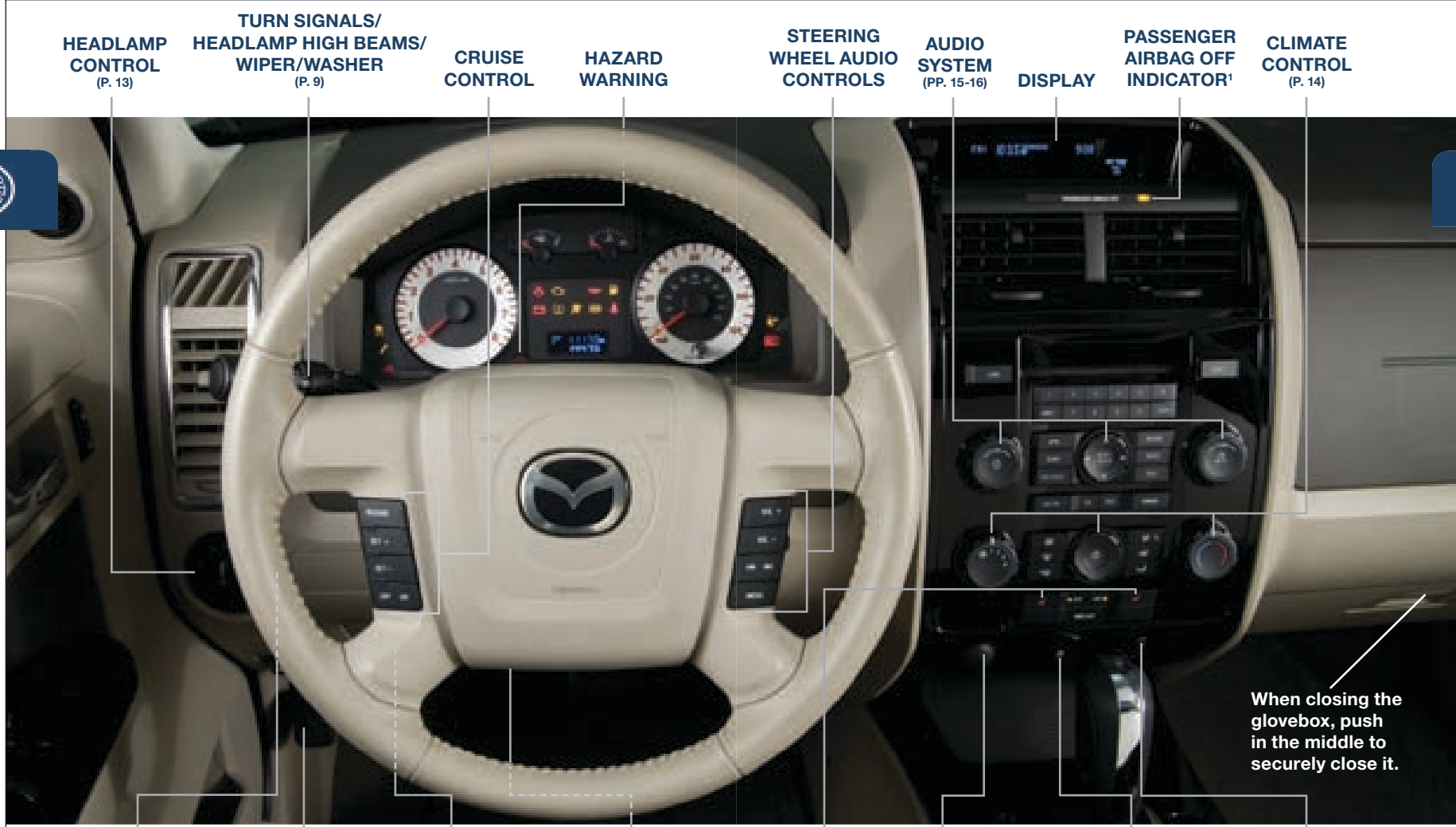
Folding Down the Seatbacks

- 1 After checking that the rear seats are clear, remove the rear seat head restraints and store under the front seat.
- 2 Pull the seat cushion release strap, and flip the seat cushion forward.
- 3 Pull the seatback release lever (on top of the outboard side of the seat) toward the front seat and rotate the seatback down to the flat position.

Returning the Seatbacks to the Upright Position

- 1 Lift the seatbacks upright until they lock into position and the RED seat unlatched indicator on the seatback release lever is not visible.
- 2 Rotate the seat cushion down into the seating position, making sure that the seat cushion is locked.
- 3 Reinstall the head restraints to the original position on the seatbacks.

Driver's View



HEADLAMP CONTROL
(P. 13)

**TURN SIGNALS/
HEADLAMP HIGH BEAMS/
WIPER/WASHER**
(P. 9)

CRUISE CONTROL

HAZARD WARNING

STEERING WHEEL AUDIO CONTROLS

AUDIO SYSTEM
(PP. 15-16)

DISPLAY

PASSENGER AIRBAG OFF INDICATOR¹

CLIMATE CONTROL
(P. 14)

**INSTRUMENT PANEL LAMP/
INTERIOR LAMP CONTROL**

PARKING BRAKE RELEASE

HOOD RELEASE HANDLE (behind steering wheel)

TILT STEERING ADJUSTMENT

HEATED SEATS
(P. 14)

AUXILIARY POWER POINT

ELECTRONIC STABILITY CONTROL (ESC)
(P. 12)

AUXILIARY INPUT JACK
(P. 16)

When closing the glovebox, push in the middle to securely close it.

¹ This indicator lamp illuminates to remind you that the front passenger's front/side airbags and seatbelt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than a person of adult size. Always wear your seatbelt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.

Instrument Cluster



TACHOMETER

FUEL GAUGE

ODOMETER/
TRIP ODOMETER

COOLANT
TEMPERATURE
GAUGE

SPEEDOMETER

ODOMETER/
TRIP ODOMETER SELECTOR

GLOSSARY OF WARNING AND INDICATOR LIGHTS

NOTE: See Owner's Manual for more details and explanations.



Electronic Stability Control (ESC) Active



Charging System Malfunction



Turn Signals/Hazard Warning Indicator Lights



Seat Belt Unbuckled/Malfunction



Throttle Control/Powertrain



Check Engine Light



Airbag/Front Seat Belt Pretensioner System
On or Flashing: Airbag malfunction



Overdrive Cancel/Grade Assist Indicator
Illuminates when overdrive is off and grade assist has been turned on.



Security Indicator Light



Headlight High Beams On



Low Engine Oil Pressure



Cruise Control



Door Ajar



Tire Pressure Monitoring System (TPMS)
On: Low Tire Pressure
Flashing: TPMS Malfunction



Anti-lock Brake System (ABS) Malfunction



Check Fuel Filler Door



Low Fuel Level



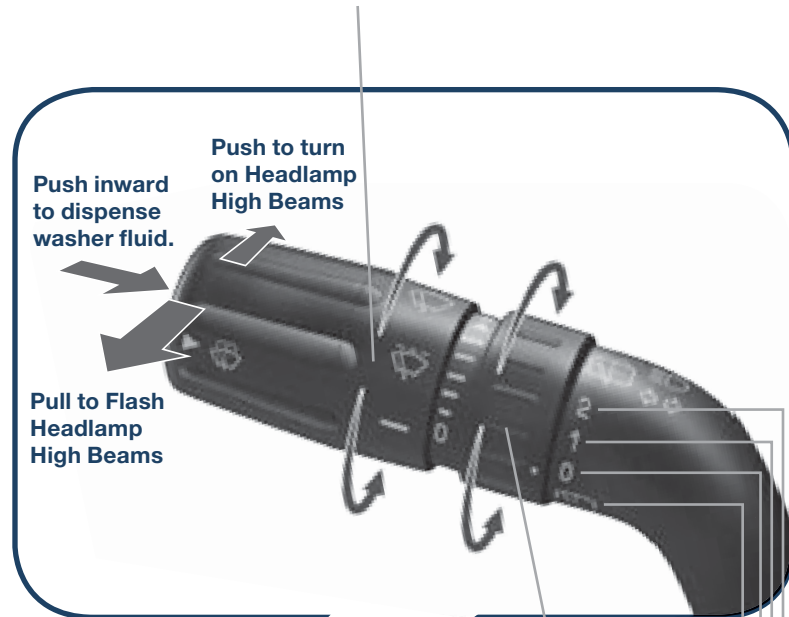
Brake Warning Light
Parking brake on/low brake fluid/malfunction

NOTE: The tire pressure should be set when tires are cold. Large changes in ambient temperatures or altitude will cause tire pressure change and may cause TPMS warning light to turn on.

Feature Highlights

TURN SIGNALS/HEADLAMP HIGH BEAMS/ WIPER/WASHER LEVER

- Rotate away from you to increase wiper speed.
- Rotate toward you to decrease wiper speed.



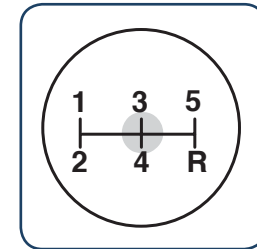
Rear Window Wiper/Washer

Rotate to the icon shown for the following function:

- = Rear wash/wiper cycle, hold as desired
- 0** = OFF
- 1** = Intermittent
- 2** = Normal speed

MANUAL TRANSMISSION

- Push the clutch pedal down completely to start the engine and shift gears.



AUTOMATIC TRANSMISSION

The gearshift must be in Park or Neutral to start the engine and must be in Park to remove the ignition key.

D (Overdrive)

This is the normal driving position for the best fuel economy. The transmission shifts through all forward gears.

D (Overdrive Cancel/Grade Assist)

Push the overdrive switch on the gearshift to engage/disengage overdrive. The indicator illuminates when overdrive is off and grade assist has been turned on.



ALL WHEEL DRIVE (AWD)

A Tribute equipped with AWD is always active and requires no driver input. The intelligent AWD system monitors vehicle conditions and will automatically adjust power distribution between the front and rear wheels. Refer to the Owner's Manual for further information.

ELECTRIC POWER-ASSISTED STEERING (EPAS)

Electric power-assisted steering offers more assistance at slower speeds and less assistance at greater speeds, for additional road feedback and handling.

Feature Highlights

EASY FUEL™ NO CAP FUEL SYSTEM

Easy Fuel™ is a unique self-sealing system that has no fuel cap to unscrew. Turn the engine off, open the fuel-filler door, insert the fuel-filler nozzle into the fuel system inlet and pump the fuel. When fueling is complete, allow a few seconds before removing the nozzle and then close the fuel-filler door.



Fuel Requirement: Regular Unleaded Fuel - 87 Octane

If filling the vehicle's fuel tank from a portable fuel container, use the fuel funnel located inside the rear passenger side cargo compartment access door. See Passenger Side Cargo Compartment in the Owner's Manual for further information.



Flex Fuel Vehicle (FFV) fuel fill inlet

If your vehicle is flex fuel capable, it will have a yellow bezel placed over the fuel fill inlet.

Fuel Requirement: Use only UNLEADED FUEL and FUEL ETHANOL.

NOTE: Use of any fuel other than those recommended may cause powertrain damage, a loss of vehicle performance, and repairs may not be covered under warranty.

ELECTRONIC STABILITY CONTROL (ESC) SYSTEM

Electronic Stability Control automatically enables Traction Control (TCS), Dynamic Stability Control (DSC), and Roll Stability Control (RSC®) each time the engine is started.

Traction Control System (TCS) detects drive wheel slippage and lowers engine torque to prevent loss of traction.

Dynamic Stability Control (DSC) regulates braking and engine torque in conjunction with the ABS and TCS to help control skids or lateral slides during sudden or evasive maneuvering.

Roll Stability Control (RSC®) detects when corrective action is needed and controls engine torque and braking on each wheel to prevent a vehicle rollover.

NOTE: Electronic Stability Control system will only intervene if the driving situation requires it.



See "Driver's View P. 6" for button location.



Feature Highlights

DAYTIME RUNNING LAMPS (DRL)









Operates the low beam headlamps with a reduced output.

To activate, turn the ignition on and turn the headlamp control to off, or select the park lamps or autolamp position.

NOTE: A vehicle equipped with an automatic transmission must be shifted out of P (Park) for the DRL to activate. A vehicle equipped with a manual transmission must have the parking brake released for the DRL to activate.

Headlamp Control

Rotate knob to the icon shown for the following functions:






-  : Lamps off
-  : Turns on tail, parking, and dashboard lamps.
-  : Turns on tail, parking, dashboard, and headlamps.
-  : With ignition ON, the light sensor automatically determines when to turn the headlamps, other exterior lights and dashboard illumination on or off.
-  : Pull the headlamp control knob toward you while in , , or  to operate the fog lamps. The fog lamp indicator will illuminate.





Manual Climate Control








Fan Control Dial



-  Rotate the dial to set desired fan speed (1-4).
-  Push to defrost the windshield and to provide air through the floor vents.
-  Push to defrost the windshield.
-  Push to defrost the rear window.
-  Push to turn driver heated seat on or off.

Selector Dial

-  Push to turn the Climate Control system ON and OFF.
- A/C** Push to manually turn air conditioning on or off.
-  Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).
- MAX A/C** Push for maximum cabin cooling in recirculation mode.

Temperature Control Dial

-  Rotate the dial for temperature control; clockwise for hot and counterclockwise for cold.
-  Dashboard Vents
-  Dashboard and floor vents
-  Floor vents
-  Push to turn passenger heated seat on or off.

Outside temperature: will appear in the information display and is labeled EXT TEMP. To change the display between Fahrenheit and Celsius, push  and  together.

NOTE: With defroster and floor vents or windshield defroster mode, the system turns on the A/C compressor and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C compressor will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.


Audio Controls



SETTING YOUR CLOCK

1. Turn the ignition switch to the ACC or ON position.
2. Push AUDIO power ON.
3. Push the CLOCK button to display SET TIME.
4. Use the memory presets to set hours (buttons 0-9) and minutes.
5. Push the OK button to confirm.

AUDIO SYSTEM ON

Push the  Power/Volume dial to turn the radio on.


MEDIA SELECTION

Radio: Push AMM button to select the FM1, FM2, or AM band.

CD: Push CD button to select the CD player.

Auxiliary Input: Push the AUX button repeatedly until LINE IN appears in the display to select the auxiliary jack.

Satellite Radio: Push the SIRIUS button for SIRIUS® Satellite radio. See the Owner's Manual for more details.

NOTE:  PHONE (Not available on Tribute)

TUNING

The radio has the following tuning controls:

- **Manual:** Turn the TUNE dial to manually change the frequency.
- **Seek:** Push the SEEK/TRACK tuning buttons to automatically seek a higher or lower frequency with a station.
- **Scan:** Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Push the preset channel buttons (1-10) to select a station stored in memory. To store a station, push and hold a button (1-10) until sound returns.

AUTOSET Tuning

AUTOSET allows you to set the strongest local radio stations without losing your original manually set preset stations for AM/FM1/FM2. Refer to your Owner's Manual for complete details.

DIRECT

Push this button to access the desired radio station, track or MP3 folder.

Radio: Push the DIRECT button, then push the desired radio station using the memory presets.

CD: Push the DIRECT button; DIRECT TRACK MODE SELECT TRACK will be displayed. Enter the desired track number and the system will begin playing that track.

MP3 Folder: Push the DIRECT button and the desired folder number; the system will advance to the selected folder.

PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.

NOTE: You will need a cable with an 1/8 inch mini stereo plug to connect your portable audio player into the aux jack.

- 1 Locate the AUX jack on the center console.
- 2 Plug 1/8 inch mini stereo plug into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 Push AUX on the vehicle radio repeatedly until LINE IN appears in the display.
- 5 Use the portable audio player controls to play music.

NOTE: Set the volume level on your portable audio player to the highest level before distortion starts. Then adjust the volume in the vehicle using the audio system power/volume control.

Customer Delivery Checklist

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

Starting the Engine 1

- One-Touch Integrated Start (OTIS)

Keyless Entry 1-2



- Keyless Entry
- Power Door Locks
- Liftgate
- Liftgate Glass

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- Easy Fuel™ No Cap Fuel System

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- Dynamic Stability Control (DSC)
- Roll Stability Control (RSC®)

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Audio Controls 15-16

- SIRIUS® Satellite Radio Operation*

Set Clock 16



AUX Input 16

*if equipped

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	CUSTOMER

Signed copy must be placed in dealer jacket

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

Smart Start Guide

- Remove this checklist from Smart Start Guide

MyMazda.com

- Offer to register customer on MyMazda.com

Warranty Information

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

Owner's Manual

SERVICE DEPARTMENT

- Introduce Service Manager; Provide business cards

- Review Service and Parts Department hours of operation

- Explain free Full Circle Service Inspection

- Schedule first maintenance service

Scheduled Maintenance

Windshield Cling Reminder

Affix to inside windshield

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

* See vehicle's scheduled-maintenance program for details.

** Visit the Mazda Owners website at MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.

Customer Assistance Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998



FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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