



mazda

2011 Mazda CX-9

SMART START GUIDE

Zoom-Zoom



Optional equipment shown.



Advanced Key



ADVANCED KEYLESS ENTRY SYSTEM

- This system allows you to lock and unlock the doors, open the liftgate and even start the engine without taking the key out.

While Carrying the Advanced Key...

- Unlock the driver's door** by pushing the driver's door request switch once.
- Unlock all doors and the liftgate** by pushing the driver's door request switch twice or by pushing the passenger's door request switch or the liftgate request switch.
- Lock all doors and the liftgate** by pushing the driver's door or passenger door request switch or liftgate request switch once.
- Open the front windows and moon roof** by pushing the unlock button on the advanced key and then pushing again and holding; release to stop.
- Close front windows and moon roof** by pushing and holding the driver's door request switch; release to stop.

KEYLESS ENTRY SYSTEM

This system remotely locks and unlocks the doors and the liftgate, and opens the power windows and moon roof.

Release Button

- Push to extend key.
- Push & fold to retract key.

Unlock

- Push once to unlock driver's doors.
- Push twice (within three seconds) to unlock all doors and liftgate.
- Push twice and hold to open front windows and moon roof.



STARTING THE ENGINE

While Carrying the Advanced Key...

- Start the engine** by pushing the start knob and turning it (like a normal key) while depressing the brake pedal.
- Shut the engine OFF** by turning the start knob to the ACC position and then pushing in and turning to the Lock position.

The **KEY** indicator light will show green when the advanced key is detected. If the **KEY** indicator light flashes green, the advanced key transmitter battery power is low.

With the Auxiliary Key...

- To start engine, remove the Start knob cover by squeezing both release buttons and pulling the cover off.
- Push the key release to remove the auxiliary key.
- Insert the auxiliary key into the key cylinder and turn it to start the engine.



Genuine Mazda Accessory Remote Start is available at your Mazda Dealer.

LIFTGATE

- To open, unlock the liftgate, pull up on the handle and raise the liftgate.
- To close, push liftgate down until it securely locks, but do not slam.



Power Liftgate Switch

POWER LIFTGATE

- To open or close using the advanced keyless transmitter, unlock the liftgate and push and hold the open/close button for one second or more.
- To open or close from the driver's seat, unlock the liftgate and push and hold the power liftgate switch on the dashboard (see Driver's View) for one second or more.
- To close when the liftgate is open, push and hold the power liftgate switch located on the lower edge of the liftgate panel for one second or more.

Power liftgate will only operate under the following conditions:

- The power liftgate is unlocked.
- The shift lever is in park (P) when the ignition is switched ON.





ELECTRONICALLY OPERATED SEAT W/MEMORY

Recline Switch

Push forward or backward to adjust seatback angle.

Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.



Lumbar Switch

Push forward or backward to increase or decrease lumbar support.



Memory Seat Switch

To Program the Driver's Seat Position

- 1 Park the vehicle.
- 2 Adjust the seat to the desired position using the slide/tilt and recline switches.
- 3 Push the memory seat SET button followed by one of the programming buttons (1-3) until a beep is heard. Programming is now complete. Program the remaining two buttons as desired.

NOTE: You can also program a seat position for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

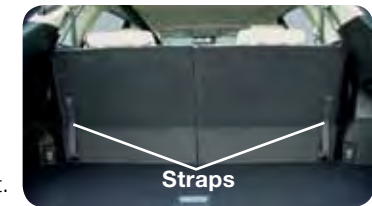
To Move the Seat to a Programmed Position

- 1 Shift the selector lever to the P position.
- 2 Push the programming button (1-3) that you selected when programming your seat position.

SPLIT FOLDING THIRD-ROW SEAT

To create a flat luggage compartment space, fold the seatbacks forward.

- 1 Open liftgate.
- 2 Lower head restraints.
- 3 Pull each strap on the rear of the seat while pushing the left and right seat forward to lay flat.

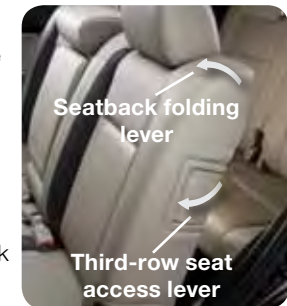


To Return to the Original Position

Pull the strap to return the seatback to the original position.

THIRD-ROW SEAT ACCESS

- Pull the third-row seat access lever on the side of the second-row seatback to fold and slide the seat forward to access third-row seating.
- Return the second-row seatback to the normal upright position by pulling up on the seatback until it locks into place.
- Slide the second-row seat forward or back for proper legroom using the lever under the front of the seat.



SECOND ROW SEATBACK RECLINE

To recline the seatback, lean forward slightly while folding lever. Then lean back to the desired position and release the lever.

FOLDING THE SECOND-ROW SEATS

- 1 Unfasten the lap portion of the center-rear seat belt.
- 2 Slide seat all the way back toward rear of vehicle.
- 3 Lower head restraints.
- 4 Pull the seatback folding lever and fold the seatback forward.



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ACCESSORY SOCKET



¹ This indicator light illuminates to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than approximately 66 lbs. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.

The instrument cluster has a dimmer function that can be cancelled to make the illumination brighter during the day when the headlights are on. If the illumination is too dim during the day, press the knob, or if the illumination does not dim when turning on the headlights at night, press the knob. When dimmed, rotate the knob to adjust the brightness of the illumination.



INSTRUMENT CLUSTER DIMMER¹

FUEL GAUGE

TACHOMETER

SHIFT LEVER POSITION INDICATOR

ODOMETER/TRIP METER

SPEEDOMETER

ENGINE COOLANT TEMPERATURE GAUGE

TRIP METER SELECTOR²

GLOSSARY OF WARNING AND INDICATOR LIGHTS

NOTE: See Owner's Manual for more details and explanations.

● **Low Fuel Level**

KEY KEY Warning Light (RED)

Advanced key not detected or transmitter battery is dead.

KEY KEY Indicator Light (GREEN)

On: Advanced key detected; engine is ready to start.

Flashing: Advanced key battery is low.

Check Fuel Cap

ABS (Antilock Brake System) Malfunction

Lights On (Exterior)



Tire Pressure Monitoring System (TPMS) Warning Light

On/Warning Beep: Low tire pressure in one or more tires.

Flashing: TPMS Malfunction



TCS OFF (Traction Control System)



Charging System Malfunction



Powertrain Malfunction/Reduced Power



BSM OFF (Blind Spot Monitoring)



Check Engine Light



Brake Warning Light
Parking brake on/low brake fluid/malfunction



Turn Signals/Hazard Warning Indicator Lights



Automatic Transmission Malfunction



Shift Lever Position Indicator



Headlight High Beams On



Traction Control System (TCS)/Dynamic Stability Control (DSC)

On: TCS/DSC malfunction
Flashing: TCS/DSC operating



Airbag/Front Seat Belt Pretensioner System Malfunction



Low Engine Oil Pressure



Security Indicator Light



Door/Liftgate Ajar



4WD

On: System is not normal; dealer inspection required.
Flashing: Differential oil temperature is high; dealer inspection required.



Seat Belt Unbuckled/Malfunction



Cruise Main Indicator Light On (AMBER)/Cruise Set Indicator Light On (GREEN)



Low Washer Fluid Level

NOTE: Low ambient temperature and/or high altitude causes tire pressures to drop and may turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Tire pressure should be checked when the tires are cold.

¹ If the instrument cluster and other dashboard illuminations do not dim when turning on the headlights, push the Instrument Cluster Dimmer knob.

² • Push to toggle between trip meter A & B.

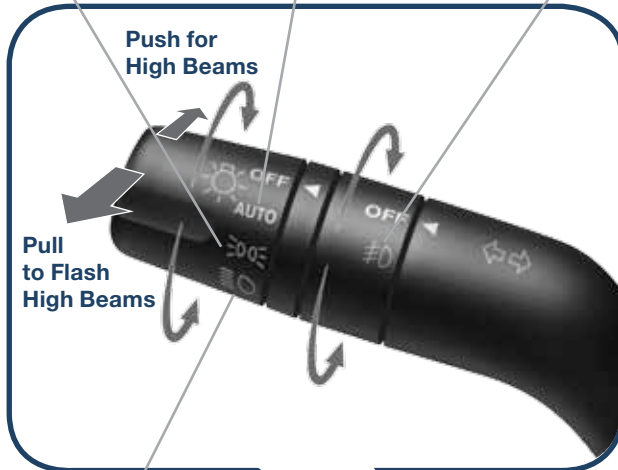
• When a trip meter is selected, push and hold to reset to zero.

LIGHTING CONTROL/TURN SIGNAL LEVER

: Turns tail, parking, and dashboard lights on.

AUTO: The light sensor automatically determines when to turn the headlights on or off.

: Turns fog lights on only when headlights are on.



: Turns tail, parking, dashboard, and headlights on.

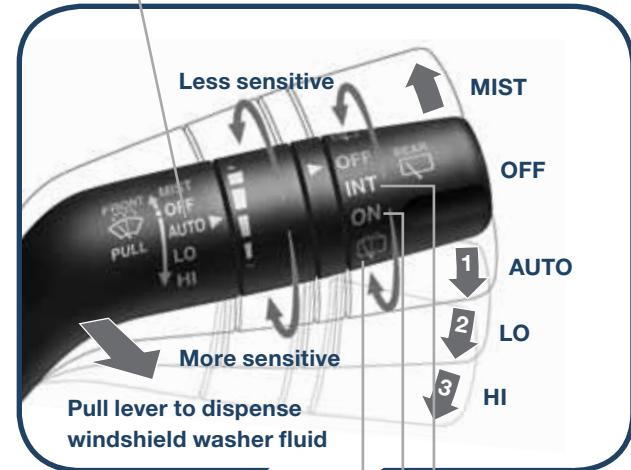
HEADLIGHT LEVELING

Adjust headlight angle with headlight leveling switch depending on vehicle passengers & load (example: Driver only = 0, Driver + Passengers = 1 or 2, etc.). Refer to your Owner's Manual for complete details.



WINDSHIELD/REAR WINDOW WIPER/WASHER CONTROL LEVER

AUTO: The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for less sensitivity (requires more rain to turn wipers on) and towards you (counterclockwise) for more sensitivity (requires less rain to turn wipers on).



Rear Window Wiper/Washer

- INT:** Intermittent
- ON:** Normal speed
- : Washer/wiper (hold as desired)

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.

CAUTION: When the ignition is ON turn the AUTO wipers OFF when going through a car wash, or while cleaning or touching the windshield.

SPORT A/T MANUAL SHIFT MODE

The Sport A/T Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

- Shift lever from D to M.

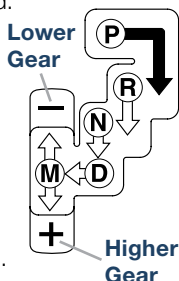
NOTE: Changing to manual mode can be done while driving the vehicle.

To Shift Up to a Higher Gear:

- Tap shift lever back (+) once.

To Shift Down to a Lower Gear:

- Tap shift lever forward (-) once.



The transmission will automatically adjust how and when it shifts gears based on road conditions and your driving style. The transmission may stay in a lower gear longer than usual when going up or down hills or driving around corners. This feature gives you better control and a more connected driving experience.

FUEL DOOR RELEASE

(located on floor inside driver's side door)

To open, pull the remote fuel door release.

NOTE: Fuel requirement 87 Octane.

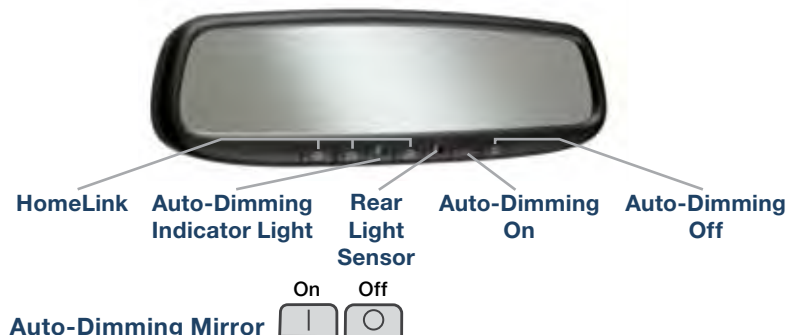


Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.



AUTO-DIMMING MIRROR AND HOMELINK®



Auto-Dimming Mirror

- Auto-dimming will automatically darken your rearview mirror to reduce headlight glare from vehicles behind you.
- Auto-dimming is activated every time the vehicle is started.

NOTE: In addition to the auto-dimming mirror's rear light sensor, there is also a front light sensor (not shown). Do not place or hang any objects over the front or rear mirror light sensors; otherwise, the auto-dimming mirrors will not operate properly.

HomeLink®



- This feature provides a convenient way to replace up to three transmitters such as garage door openers, home lighting remotes and other radio frequency devices.
- Refer to your Owner's Manual for complete programming details.

NOTE: Genuine Mazda Accessory Auto-Dimming Mirror with Compass and Homelink or Auto-Dimming Mirror with Rearview Camera is available at your Mazda dealer.

ALUMINUM WHEEL CARE

Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.



Genuine Mazda Accessory Wheel Locks are available at your Mazda dealer.

BLIND SPOT MONITORING (BSM) SYSTEM

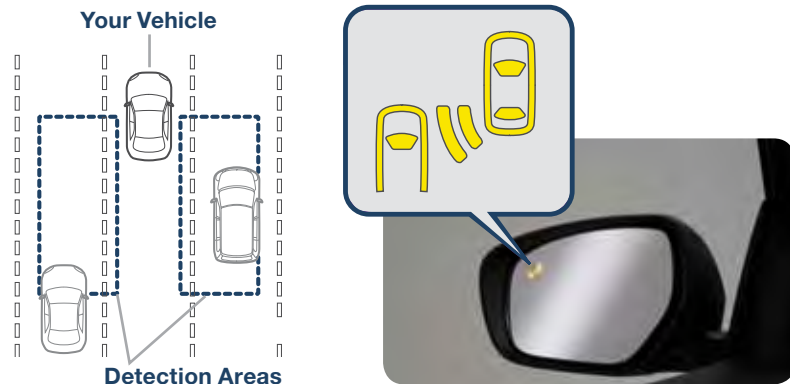
The Blind Spot Monitoring (BSM) system is designed to assist the driver by monitoring the blind spots to the rear of the vehicle on both sides.

- If your vehicle speed is 20 mph (32 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beeping sound and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets too dirty, so keep the rear bumper area clean.

Please refer to your Owner's Manual for complete details.

Turning BSM System Off

To manually turn the BSM system off, push the BSM OFF switch on the dash. The BSM OFF indicator will illuminate in the instrument cluster when the BSM system is off. The BSM system will automatically turn on the next time the vehicle is started.



NOTE: Do not rely completely on the BSM system and be sure to look over your shoulder before changing lanes:

- The BSM system can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM system does not operate when the vehicle speed is lower than about 20 mph (32 km/h).

PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.



NOTE: Available at your Mazda dealer is the Genuine Mazda Accessory 3.5 mm audio cable which can be used to connect your portable audio player into the aux jack.

- 1 Locate the AUX jack inside the center console.
- 2 Plug 3.5 mm audio cable into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 • **Without Navigation System:** Push AUX button on audio system **OR** push MODE button on steering wheel controls until "AUX" is displayed.
• **With Navigation System:** Push SOURCE button on audio system, then push AUX1 on screen **OR** push MODE button on steering wheel controls until "AUX1" is displayed.
- 5 Use the portable audio player controls to play music.

IMPORTANT: Set the volume level on your portable audio player to the highest level before distortion starts, then adjust the volume on the audio system.

INFORMATION DISPLAY



NOTE: For standard audio and Navi only. Mid Audio shows Trip computer here.



INFORMATION DISPLAY



Driver Temperature Control Dial

AUTO ON: Push dial to turn Automatic Air Conditioning system on. Rotate dial to select your desired set temperature (shown in information Display above). The airflow mode and amount of airflow will be automatically controlled in accordance with the set temperature.

MODE Push to select airflow mode.

Fan Control Dial

- Push OFF to turn climate control system off.
- Rotate the dial to select the desired fan speed.

FRONT Push to defrost windshield.

REAR Push to defrost rear window.

Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

A/C Push to manually turn air conditioning ON or OFF.

Passenger Temperature Control Dial

- Push to turn DUAL mode on or off.
- **With DUAL mode ON** (indicator on), rotate the dial to set passenger side temperature separate from the driver's side (shown in the Information Display above).

• **With DUAL mode OFF** (indicator off), driver controls the temperature setting on both sides.

REAR Push to allow control from the rear controls (indicator on).

OUTSIDE TEMP Push to display outside temperature.

FRONT SEAT WARMERS

The driver and front passenger seats can be warmed by pushing the applicable seat warmer button while the ignition is ON.

- Seat temperature increases as the number of indicator lights increases. Two lights equal high, one light equals low.
- When the seat warmers are not needed, push button until indicator lights are off.

REAR CLIMATE CONTROL

Operation from Front Seats

- 1 Turn the front air conditioning on.
- 2 Push the REAR control button on the front control panel (indicator on).
- 3 Selection of the airflow mode, airflow amount and temperature will be automatically controlled to the same setting as the front air conditioner.

Rear Control Panel



Operation from Rear Seats

AUTO ON:

- 1 Turn the front air conditioning on.
- 2 Push AUTO ON button on the rear control panel to turn Rear Automatic Air Conditioning system on. Push Temperature setting button on the rear control panel to select your desired set temperature. The air flow mode and amount of air flow will be automatically controlled in accordance with the set temperature.

NOTE: If the rear AUTO button is pushed while the front A/C button is off, the rear air conditioning operates only to circulate air. Setting the temperature to the maximum high or low will not provide the desired temperature at a faster rate.

NOTE: The automatic temperature control always works, even if the AUTO ON indicator light comes off after rotating the Fan Control Dial or changing vent mode.

NOTE: Automatic climate control will allow you to maintain individual preset cabin temperatures for the driver and passenger when DUAL mode is selected.

SETTING YOUR CLOCK

1. Push and hold the **CLOCK** button until displayed time flashes.
2. Push and hold the **H** (hours) button to the correct hour.
3. Push and hold the **M** (minutes) button to the correct minute.



BLUETOOTH® HANDS-FREE (P. 25)/AUDIO (PP. 17-22)



TO LOAD/PLAY A CD

(if equipped with 6-CD changer)

1. Push the **LOAD** button.
2. After "IN" is displayed on the Information Display, insert the CD.
3. Repeat steps 1 and 2 until up to 6 CDs are loaded.

To Change Music CD

Push the **DISC** button (▲ or ▼) during playback.

To Change MP3 CD

Push the **DISC** button (▲ or ▼) for 1.5 seconds or more during playback.

POWER ON

Push the **POWER/VOLUME** to turn the audio system on.

MEDIA SELECTION

Radio: Push **FM/AM** button to select the FM1, FM2, or AM band.

Satellite Radio: Push the **SAT** button for SIRIUS Radio®. If your vehicle is equipped with SIRIUS Radio® (satellite radio antenna on roof or trunk lid), your new Mazda includes a **free** introductory subscription with a limited term trial offer. Call 888-539-7474 to activate! See the Owner's Manual and/or dealer for details. Contact your Mazda dealer about adding SIRIUS Radio® if your MAZDA CX-9 is not already equipped with it.

CD: Push **CD** button to select the CD player.

Auxiliary Input: Push **AUX** button to switch to jack input or Rear Seat Entertainment System (RSES).

NOTE: Play/Pause ►|| button is only functional when using SIRIUS XM Radio®.

TUNING

Manual: Turn the **TUNE** dial to manually change the frequency.

Seek: Push the **TRACK/SEEK ▲ ▼** tuning buttons to automatically seek a higher or lower frequency with a station.

Scan: Push the **SCAN** button to automatically sample strong stations for seconds each. Push again to cancel.

Preset Channel: Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.

Auto Memory Tuning: Push the **AUTO-M** button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. Refer to the Owner's Manual for complete details.

CLOCK

Push to display clock.

INFO

Push to display the trip computer in place of the clock. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.
- When average fuel economy or average velocity is displayed, push **INFO** button more than 1.5 seconds to reset.

PLAYING BLUETOOTH® (BT) AUDIO

- 1 Make sure BT audio device is paired.
- 2 Turn on BT audio device.
- 3 Push the **AUX** button until "BT AUDIO" is displayed.

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached, however, there are some limitations:

- During playback, the song title or artist will be shown on the vehicle's information display. (This may vary due to the specification of your phone or player (AVRCP 1.3 required). To obtain further information, please refer to the Owner's Manual). This is not a problem with the vehicle, phone, or player. The current audio profile does not send this information.
- Not all controls on the phone or player will be active when paired to the vehicle.
- Wi-Fi signal strength can affect audio streaming.
- Sound quality of streaming audio varies depending on the device.

SETTING YOUR CLOCK

- Push the **H** button to set the hour.
- Push the **M** button to set the minutes.



BLUETOOTH® HANDS-FREE (P. 25)/ AUDIO (PP. 17-22)



Selection Buttons
1-4



Selection Buttons
5-8

INFO

Push to display the trip computer in place of the clock on the information display. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.
- When average fuel economy or average velocity is displayed, push INFO button more than 1.5 seconds to reset.

POWER ON

Push the Power/Volume dial to turn the audio system on.

MEDIA SELECTION

Radio: Push FM/AM button to select the FM1, FM2, or AM band.

CD: Push the CD/AUX button to select the CD player which plays CDs, MP3s, and WMAs. See the Owner's Manual for complete details.

Auxiliary Input: Push the CD/AUX button to select the auxiliary jack.

Satellite Radio: Push the SIRIUS button for SIRIUS Radio®. If your vehicle is equipped with SIRIUS Radio® (satellite radio antenna on roof or trunk lid), your new Mazda includes a **free** introductory subscription with a limited term trial offer. Call 888-539-7474 to activate! See the Owner's Manual and/or dealer for details. Contact your Mazda dealer about adding SIRIUS Radio® if your MAZDA CX-9 is not already equipped with it.

TUNING

Manual: Turn the TUNE dial to manually change the frequency.

Seek: Push the SEEK ▲ or TRACK ▼ tuning buttons to automatically seek a higher or lower frequency with a station.

Scan: Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.

Preset Channel: Push **Selection Button 2, 3, 4, 6, 7, or 8** to select a station stored in memory. To store a station, push and hold **Selection Button 2, 3, 4, 6, 7, or 8 until station is displayed.**

Category (SIRIUS Radio® only): Push the CAT ▲ or FOLDER ▼ to change to a different category.

Auto Memory Tuning: Push and hold the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. To return to previously stored stations, push the FM or AM button. Refer to the Owner's Manual for complete details.

LOADING A CD

Single CD Player

- Insert the CD into the slot, label-side up.

In-Dash CD Changer

- Push the LOAD button and when "Please Insert a Disc" is displayed, insert the CD.

PLAYING A CD

- Push a Selection button to select a CD (6 CD changer).
- Push CAT ▲ or FOLDER ▼ to select a folder (MP3/WMA).
- Push SEEK ▲ or TRACK ▼ to select previous or next track.
- Push CAT ▲ or FOLDER ▼ to select previous or next folder (for MP3s and WMAs).

PLAYING BLUETOOTH® (BT) AUDIO

- 1 Make sure BT audio device is paired.
- 2 Turn on BT audio device.
- 3 Push the CD/AUX button until "BT AUDIO" is displayed.

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached, however, there are some limitations:

- During playback, the song title or artist will be shown on the vehicle's information display. (This may vary due to the specification of your phone or player (AVRCP 1.3 required). To obtain further information, please refer to the Owner's Manual). This is not a problem with the vehicle, phone, or player. The current audio profile does not send this information.
- Not all controls on the phone or player will be active when paired to the vehicle.
- Wi-Fi signal strength can affect audio streaming.
- Sound quality of streaming audio varies depending on the device.

TO LOAD/PLAY A CD

1. Push **LOAD/A**.
2. Select the **CD (DISC)** on-screen button.
3. Wait for the screen to lower.
4. Insert the CD after "IN" is displayed on the Information Display. The CD will begin playing after the screen closes.



SETTING YOUR CLOCK

1. Push the **MENU** button.
2. Select the Set Clock tab.
3. Scroll to "Display Type" and select; then select a 24-hour or a 12-hour display.
4. Use the **+** hour and **-** hour tabs to enter the correct hour.
5. Use the **+1 min** (minutes) and **-1 min** to move minutes ahead or back.

NOTE:

- When Auto Time Zone is switched ON, the time cannot be adjusted manually.
- When Auto Time Zone is switched OFF, the daylight saving time on-screen button cannot be operated.

POWER ON

Push the **POWER/VOLUME** button to turn the radio on.

MEDIA SELECTION

Push the **SOURCE** button to select the appropriate on-screen button:

Radio: Select FM or AM button for FM1, FM2, or AM band.

DISC: Select for CD player.

Satellite Radio: Select SAT for SIRIUS Radio®. If your vehicle is equipped with SIRIUS Radio® (satellite radio antenna on roof or trunk lid), your new Mazda includes a **free** introductory subscription with a limited term trial offer. Call 888-539-7474 to activate! See the Owner's Manual and/or dealer for details. Contact your Mazda dealer about adding SIRIUS Radio® if your MAZDA CX-9 is not already equipped with it.

AUX 1: Select to switch to AUX jack input.

NOTE: AUX 1 illuminates only if external device is connected to AUX 1 jack.

AUX 2: Select to switch to Rear Seat Entertainment System (RSES).

NOTE: AUX 2 illuminates only if RSES is powered on.

iPod: Select to play iPod®.

NOTE: iPod illuminates only if dealer installed iPod integration kit and device is connected.

BT-Audio: Select for Bluetooth® Audio.

PLAYING BLUETOOTH® (BT) AUDIO

- 1 Make sure BT audio device is paired.
- 2 Turn on BT audio device.
- 3 Push the CD/AUX button until "BT AUDIO" is displayed.

TUNING

Manual: Turn the **TUNE/AUDIO** dial to manually change the frequency.

Seek/Track: Push and hold the **SEEK/TRACK** **▲ ▼** buttons to automatically seek a higher or lower frequency or track, depending on media selected.

NOTE: If you continue to push and hold the buttons, the frequency will continue changing without stopping until released.

Scan: Push the **SCAN** button to automatically sample strong stations for seconds each. Push again to cancel.

Preset Channel: Can be used to store 8 AM, 16 FM and 18 SIRIUS Radio® stations.

1 Push the **SOURCE** button.

2 Select AM/FM or SAT.

3 For FM, select FM1/2 button, for SAT, select **PRESETS** button.

4 Tune to the desired station using the **SEEK/TRACK** button or by turning the **TUNE/AUDIO** dial.

5 Select and hold any channel preset on-screen button for about two seconds until a beep is heard.

- Repeat to store other stations.

Auto Memory Tuning:

Select and hold the **AUTO-M** on-screen button until beep is heard to store an additional 8 stations on each FM and AM band without disturbing the previously stored stations. Refer to the Owner's Manual for complete details.

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached, however, there are some limitations:

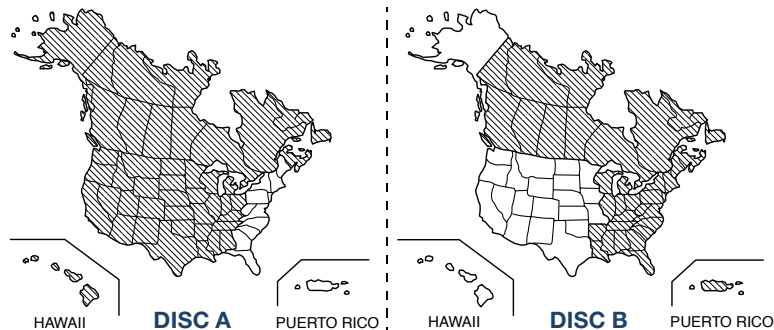
- During playback, the song title or artist will be shown on the vehicle's information display. (This may vary due to the specification of your phone or player (AVRCP 1.3 required). To obtain further information, please refer to the Owner's Manual). This is not a problem with the vehicle, phone, or player. The current audio profile does not send this information.
- Not all controls on the phone or player will be active when paired to the vehicle.
- Wi-Fi signal strength can affect audio streaming.
- Sound quality of streaming audio varies depending on the device.

INFO

Push to display the trip computer in place of the clock on the information display. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.
- When average fuel economy or average velocity is displayed, push **INFO** button more than 1.5 seconds to reset.

INSERTING THE MAP DISC



Your navigation system operates using the map discs supplied.

- Disc A covers most of the Midwest and Western states including Hawaii and Alaska.
- Disc B covers some of the Midwest and all of the Eastern states including Puerto Rico.
- Both discs cover all of Canada.

NOTE: If the "state your address is in" is not displayed when entering a destination, you may have the wrong disc in the navigation system.

- 1 Push **LOAD**.
- 2 When "Load/Eject" screen appears select "MAP". Wait for navigation screen to tilt open.
- 3 Remove current map disc (if installed) and insert the desired map disc, with the printed side facing up, into the lower DVD MAP slot.
- 4 Read the Caution carefully and select the "AGREE" on-screen button.

Please refer to your Navigation System Owner's Manual for complete details and important safety information.

SELECTING A DESTINATION

You can choose setting a destination using a street address, point of interest, emergency, memory point, home, preset destination, previous destination, freeway on/off ramp, coordinates, or select from map.

- 1 Push "MENU" button on navigation face.
- 2 Select "Destination Entry".
- 3 Select "Address".
- 4 Select the "State" or "Province".
 - Scroll down past the States to find Canadian Provinces.
- 5 Select "City".
- 6 Select "Input City Name".
- 7 Use the keyboard to enter the city name.
- 8 Select "Street".
- 9 Use the keyboard to enter the street name.
- 10 Select "House No".
- 11 Use the keyboard to enter the house number, then select "OK".
- 12 When the map appears, select "Destination".
- 13 Select "Start" or just start driving.

NOTE:

- For safety reasons, some navigation functions cannot be performed via the Navigation screen while driving.
- When entering numbers for a street name, (e.g., 1st Ave.), push "Sym." button to switch to the numeric keyboard.
- **Map Orientation:** "North Up" - Geographic north is up.
"Head Up" - The direction you are heading is up.
- **Route Preferences:** Select "Prefer" or "Avoid" for toll roads, major roads, ferries, restricted roads and border crossing.
- **RETURN** button: Push button to return to the previous navigation screen.
- **VOICE** button: Push to replay a voice navigation assist from the navigation system.
- **DISP** button: Push to set screen angle, brightness, contrast, day/night screen and display on/off.

SET HOME LOCATION

NOTE: Home address must be stored in ADDRESS BOOK before proceeding. Follow "SELECTING A DESTINATION" step 1-11 and on step 12 select "Memory Pt." instead of "Destination" to store address.

- 1 Push "MENU" button on navigation face.
- 2 Select "ADDRESS BOOK".
- 3 Select "Memory Points/Home".
- 4 Select "List".
- 5 Select home address from list.
- 6 Select "Category".
- 7 Select "Home".

PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

NOTE:

- For safety reasons, you cannot pair a phone while driving.
- Before pairing your cell phone or audio device, it is recommended that you refer to its manual for steps to turn on Bluetooth® and perform pairing.
- For toll-free Bluetooth® Hands-Free customer service and device compatibility call **800-430-0153** or go to **www.MazdaUSA.com/bluetooth** for assistance.
- **IMPORTANT:** Set the volume level on your cell phone or audio device to the highest level before distortion starts, then adjust the volume on the audio system.




- 1 Push and release the  or  button located on the steering wheel and wait for a beep.
- 2 After the beep say, **"Set-up"**.
- 3 After the beep say, **"Pairing options"**.
- 4 After the beep say, **"Pair"**.
- 5 After the beep, say any 4-digit code.
- 6 Place phone or audio device in Discovery mode; if necessary, consult its manual, or go to www.mazdausa.com/bluetooth and select model, Bluetooth®, then follow screen prompts.
- 7 Input the 4-digit code you chose earlier.
- 8 After the phone or audio device is recognized, you will be prompted to name the paired device, such as **"Tom's phone or player"**.
- 9 When paired, a symbol will be displayed in the information display - a phone symbol for a phone and a music symbol for an audio device. If the symbol is not displayed, the Bluetooth® device is not paired.



NOTE: If your compatible Bluetooth® phone is equipped with a music player and supports the Bluetooth® profile A2DP, your phone will pair for both hands-free calling as well as Bluetooth® audio during the pairing process, and will be considered one unit. Please refer to your Owner's Manual for complete details on how to "pair" up to 7 Bluetooth® phones and audio devices, and how to use the built-in tutorial and other important safety information.

TO MAKE OR RECEIVE A HANDS-FREE CALL

Basic Operation:

-  **button:** To Make/Receive/Swap (during call interruption) a call.
-  **button:** To End/Reject a call.
-  **button:** To Skip voice guidance (for speeding up your operation).

Auto Re-connect: On engine start, the last-connected device will be automatically re-connected. The system is operable several seconds after engine start.

When using Bluetooth® audio function:

The sound quality of Bluetooth® streaming audio varies depending on the device, even when recorded with a recommended bit rate of 128 kbps.



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Roadside assistance is available 24 hours a day, 365 days a year. Using the toll free phone number or iPhone® app (which uses GPS-enabled technology to determine your exact location), will put you in touch with a roadside assistance agent.

Phone: 1-800-866-1998

The app can be downloaded, free of charge, by logging onto <http://mazda.crosscountry-auto.com/> or directly from App store on your iPhone or your PC using iTunes. After downloading app, customer name, email, iPhone number and VIN are required.

PERSONALIZE YOUR MAZDA CX-9 WITH GENUINE MAZDA ACCESSORIES:

- All-Weather Floor Mats
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- Cargo Net
- Fog Lights
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- iPod® Integration
- Moonroof Wind Deflector
- Rear Bumper Guard
- Rearview Camera with Auto-Dimming Mirror Display
- Remote Engine Start
- Retractable Cargo Cover
- Roof Rack and Attachments
- SIRIUS Satellite Radio
- Splash Guards (Front and Rear)
- Trailer Hitch (Class II)
- Wheel Locks
- Windshield Sunscreen

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

Keyless Entry1-2



- Keyless Transmitter
- Advanced Key*
- Door Request Switches*
- Liftgate Request Switch*
- Power Door Locks

Starting The Engine.....2



- Start Knob Ignition (Advanced Key*)

Liftgate.....2

- Manual Operation
- Power Liftgate (PLG) Operation*

Seats 3-4

- Adjustment
- Memory Seat Function*

Rear Seat Access.....4

- 2nd and 3rd row seating access

Driver's View 5-6

- Location of Switches and Controls

Instrument Cluster 7-8

- Review indicator light function and location

Lighting Control.....9

Wiper/Washer.....10



Sport A/T Manual Shift Mode..... 11

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	DATE	CUSTOMER	DATE

Signed copy must be placed in dealer jacket

Fuel Door 11

- Fuel-Filler Door Release

Auto-Dimming Mirror 12

HomeLink® 12

Blind Spot Monitoring 13

AUX Input..... 14

Climate Control.....15-16

- Front Controls
- Rear Controls



Audio Controls17-22

- SIRIUS® Satellite Radio Operation
- Trip Computer (INFO Button)
- Back-Up Camera (Navigation only)

Set Clock 17, 19, 22



Navigation System*23-24

- 2 Disc System, Insert Disc
- Selecting a Destination
- Set Home Location

Bluetooth® Hands-Free 25

- Tutorial
- Pair Phone
- Make a Call
- Toll-Free Customer Service
800-430-0153

*if equipped

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

Smart Start Guide

- Remove this checklist from Smart Start Guide
- Personalization Features (including all Auto Lock/Unlock function settings, refer to your Owner's Manual)

MyMazda.com

- Offer to register customer on MyMazda.com

Owner's Manual

Floor Mats

- Ensure floor mats are properly hooked after cleaning
- Do not install two floor mats, one on top of the other, on the driver side

Warranty Information

Warranty Start Date: _____

Customer Initial: _____

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

SERVICE DEPARTMENT

- Introduce Service Manager; provide business cards
- Review Service and Parts Department hours of operation
- Explain free Full Circle Service Inspection
- Schedule first maintenance service



GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit the Mazda Owners website at MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.**

Customer Assistance Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998

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This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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