



# 2011 Mazda TRIBUTE

SMART START GUIDE

# zoom-zoom



Optional equipment shown.



## INTEGRATED KEYHEAD TRANSMITTER

- Operates the ignition, all locks and the panic alarm.
- Start the engine by turning the key and then releasing. After releasing the key from the start position, the engine may continue cranking for up to 10 seconds or until the vehicle starts.

### SecuriLock® passive anti-theft key

This system uses a coded chip in the key to activate the ignition.

#### Lock

- Push once to lock all doors.
- Push twice (within 3 seconds) to sound horn and verify all doors are locked.



#### Unlock

- Push once to unlock the driver's door.
- Push twice (within 3 seconds) to unlock all doors, liftgate and liftgate glass.

#### Panic Alarm

- Push and hold for 1.5 seconds or more to activate the panic alarm.
- Push again to cancel the panic alarm.



#### Opening the Liftgate Glass

- Push twice (within 3 seconds) to open the liftgate glass.



### One Step Door Unlocking

All doors, the liftgate and liftgate glass will unlock by pushing .

#### To enable:

- Push and hold both  and  for 4 seconds: the parking lamps will flash twice. Repeat the procedure to return to the two step door unlocking procedure.

### Perimeter Lamps Illuminated Entry

This feature turns on headlamps, park lamps and tail lamps when the  button is pushed. Lamps automatically turn off if the ignition is turned on, after a 25-second time delay, or if the  button is pushed.

## LIFTGATE

To unlock the liftgate glass use the integrated keyhead transmitter or the liftgate glass push button located on the right side of the liftgate applique.



To open liftgate push button in handle and raise the liftgate.

## REAR VIEW CAMERA SYSTEM

Placing the gearshift lever into Reverse automatically operates the rear view camera and is viewable in the rear view mirror.



**NOTE:** When using the rear view camera, please check your surroundings as objects may be closer than they appear.

**NOTE:** Use the key number sticker on the key to purchase a new key; store the sticker in a safe place, away from the vehicle.





## ELECTRONICALLY OPERATED DRIVER SEAT

### Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.

### Recline Lever

Pull the lever up to adjust the seatback angle.



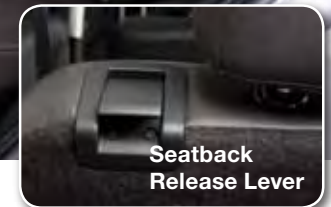
### Lumbar Adjustment

(Located on inboard side of driver's seat)

Rotate clockwise to increase support or counterclockwise to decrease support.



Seat Cushion Release Strap



Seatback Release Lever

## SPLIT-FOLDING REAR SEATBACKS

### Folding Down the Seatbacks

- 1 After checking that the rear seats are clear, remove the rear seat head restraints and store under the front seat.
- 2 Pull the seat cushion release strap, and flip the seat cushion forward.
- 3 Pull the seatback release lever (on top of the outboard side of the seat) toward the front seat and rotate the seatback down to the flat position.

### Returning the Seatbacks to the Upright Position

- 1 Lift the seatbacks upright until they lock into position and the RED seat unlatched indicator on the seatback release lever is not visible.
- 2 Rotate the seat cushion down into the seating position, making sure that the seat cushion is locked.
- 3 Reinstall the head restraints to the original position on the seatbacks.





5

6

<sup>1</sup> This indicator lamp illuminates to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than a person of adult size. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.



TACHOMETER

FUEL GAUGE

ODOMETER/  
TRIP ODOMETER

COOLANT  
TEMPERATURE  
GAUGE

SPEEDOMETER

ODOMETER/  
TRIP ODOMETER SELECTOR

## GLOSSARY OF WARNING AND INDICATOR LIGHTS

**NOTE:** See Owner's Manual for more details and explanations.



**Traction Control System/  
Trailer Sway Control  
(TCS/TSC)**

On: Illuminated when traction control/sway control systems are turned off. Refer to Owner's Manual for complete details.



**Electronic Stability  
Control (ESC)**

On: Malfunction  
Flashing: Traction control is operating



**Throttle Control/  
Powertrain**



**Security Indicator Light**



**Door/Liftgate Ajar**



**Charging System  
Malfunction**



**Check Engine Light**



**Headlight High Beams On**



**Tire Pressure  
Monitoring System (TPMS)**

On: Low tire pressure in one or more tires.  
Flashing: TPMS Malfunction



**Turn Signals/Hazard  
Warning Indicator Lights**



**Airbag/Front Seat Belt  
Pretensioner System  
Malfunction**



**Low Engine Oil Pressure**



**Anti-lock Brake System  
(ABS) Malfunction**



**Low Fuel Level**



**Seat Belt  
Unbuckled/Malfunction**



**Overdrive Cancel/  
Grade Assist Indicator**

Illuminates when overdrive is off and grade assist has been turned on.



**Cruise Control**



**Check Fuel Filler Door**

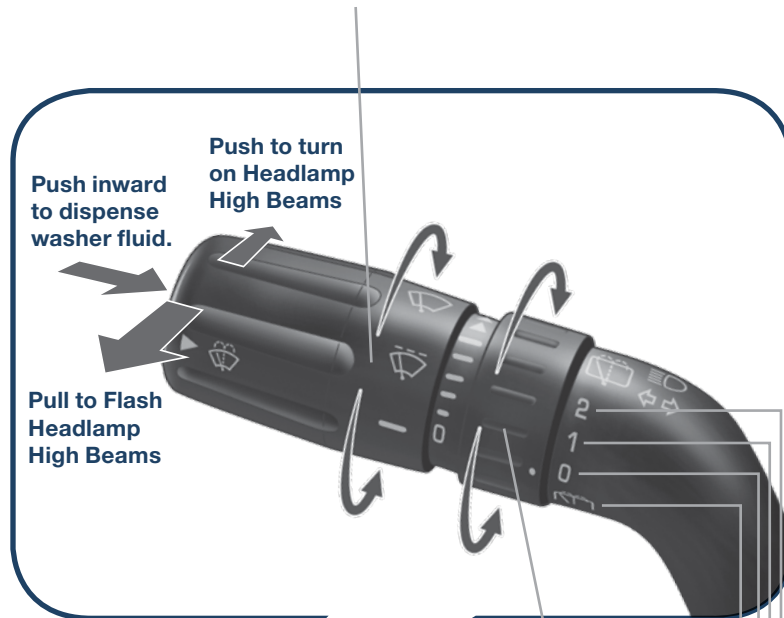


**Brake Warning Light**

Parking brake on/low brake fluid/malfunction

## TURN SIGNALS/HEADLAMP HIGH BEAMS/ WIPER/WASHER LEVER

- Rotate away from you to increase wiper speed.
- Rotate toward you to decrease wiper speed.



### Rear Window Wiper/Washer

Rotate to the icon shown for the following function:

: Rear wash/wiper cycle, hold as desired

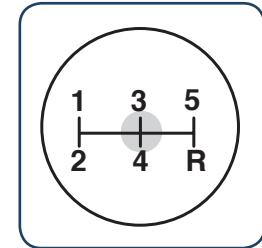
**0:** OFF

**1:** Intermittent

**2:** Normal speed

## MANUAL TRANSMISSION

- Push the clutch pedal down completely to start the engine and shift gears.



## AUTOMATIC TRANSMISSION

The gearshift must be in Park or Neutral to start the engine and must be in Park to remove the ignition key.

### D (Overdrive)

This is the normal driving position for the best fuel economy. The transmission shifts through all forward gears.

### D (Overdrive Cancel/Grade Assist)

Push the overdrive switch on the gearshift to engage/disengage overdrive. The indicator illuminates when overdrive is off and grade assist has been turned on. This feature is useful when driving on hilly terrain and/or towing a trailer. Refer to Owner's Manual for complete details.



## ALL WHEEL DRIVE (AWD)

A Tribute equipped with AWD is always active and requires no driver input. The intelligent AWD system monitors vehicle conditions and will automatically adjust power distribution between the front and rear wheels. Refer to the Owner's Manual for further information.

## ELECTRIC POWER-ASSISTED STEERING (EPAS)

Electric power-assisted steering offers more assistance at slower speeds and less assistance at greater speeds, for additional road feedback and handling.

## EASY FUEL™ NO CAP FUEL SYSTEM

Easy Fuel™ is a unique self-sealing system that has no fuel cap to unscrew. Turn the engine off, open the fuel-filler door, insert the fuel-filler nozzle into the fuel system inlet and pump the fuel. When fueling is complete, allow a few seconds before removing the nozzle and then close the fuel-filler door.



**Fuel Requirement:** Regular Unleaded Fuel - 87 Octane

If filling the vehicle's fuel tank from a portable fuel container, use the fuel funnel located inside the rear passenger side cargo compartment access door. See Passenger Side Cargo Compartment in the Owner's Manual for further information.



## Flex Fuel Vehicle (FFV) fuel fill inlet

If your vehicle is flex fuel capable, it will have a yellow bezel placed over the fuel fill inlet.

**Fuel Requirement:** Use only UNLEADED FUEL and FUEL ETHANOL.

**NOTE:** Use of any fuel other than those recommended may cause powertrain damage, a loss of vehicle performance, and repairs may not be covered under warranty.

## ELECTRONIC STABILITY CONTROL (ESC) SYSTEM

**Electronic Stability Control** automatically enables Traction Control (TCS), Dynamic Stability Control (DSC), and Roll Stability Control (RSC®) each time the engine is started.

**Traction Control System (TCS)** detects drive wheel slippage and lowers engine torque to prevent loss of traction.

**Trailer Sway Control (TSC)** uses the sensors of the vehicle's ESC system to detect and attempt to mitigate trailer sway by applying brake force at individual wheels and, if necessary, by reducing engine power.

**Dynamic Stability Control (DSC)** regulates braking and engine torque in conjunction with the ABS and TCS to help control skids or lateral slides during sudden or evasive maneuvering.

**Roll Stability Control (RSC®)** detects when corrective action is needed and controls engine torque and braking on each wheel to prevent a vehicle rollover.

**NOTE:** Electronic Stability Control system will only intervene if the driving situation requires it.



See "Driver's View P. 6" for button location.



## DAYTIME RUNNING LAMPS (DRL)









Operates the low beam headlamps with a reduced output.

To activate, turn the ignition on and turn the headlamp control to off, or select the park lamps or autolamp position.

**NOTE:** A vehicle equipped with an automatic transmission must be shifted out of P (Park) for the DRL to activate. A vehicle equipped with a manual transmission must have the parking brake released for the DRL to activate.


## Headlamp Control

Rotate knob to the icon shown for the following functions:





-  : Lamps off
-  : Turns on tail, parking, and dashboard lamps.
-  : Turns on tail, parking, dashboard, and headlamps.
-  : With ignition ON, the light sensor automatically determines when to turn the headlamps, other exterior lights and dashboard illumination on or off.
-  : Pull the headlamp control knob toward you while in ,  or  to operate the fog lamps. The fog lamp indicator will illuminate.








## Fan Control Dial



-  Rotate the dial to set desired fan speed (1-4).
-  Push to defrost the windshield and to provide air through the floor vents.
-  Push to defrost the windshield.
-  Push to defrost the rear window.
-  Push to turn driver heated seat on or off.

## Selector Dial

-  Push to turn the Climate Control system ON and OFF.
- A/C**  Push to manually turn air conditioning on or off.
-  Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).
- MAX A/C**  Push for maximum cabin cooling in recirculation mode.

## Temperature Control Dial

-  Rotate the dial for temperature control; clockwise for hot and counterclockwise for cold.
-  Dashboard Vents
-  Dashboard and floor vents
-  Floor vents
-  Push to turn passenger heated seat on or off.

**Outside temperature:** will appear in the information display and is labeled EXT TEMP. To change the display between Fahrenheit and Celsius, push  and  together.

**NOTE:** With defroster and floor vents or windshield defroster mode, the system turns on the A/C compressor and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C compressor will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.






## SETTING YOUR CLOCK

1. Turn the ignition switch to the ACC or ON position.
2. Push AUDIO power ON.
3. Push the CLOCK button to display SET TIME.
4. Use the memory presets to set hours (buttons 0-9) and minutes.
5. Push the OK button to confirm.

## AUDIO SYSTEM ON

Push the  Power/Volume dial to turn the radio on.


## MEDIA SELECTION

**Radio:** Push AM/FM button to select the FM1, FM2, or AM band.

**CD:** Push CD button to select the CD player.

**Auxiliary Input:** Push the AUX button repeatedly until LINE IN appears in the display to select the auxiliary jack.

**Satellite Radio:** Push the SIRIUS button for SIRIUS XM Radio®. If your vehicle is equipped with SIRIUS XM Radio® (satellite radio antenna on roof or trunk lid), your new Mazda includes a **free** introductory subscription with a limited term trial offer. Call 888-539-7474 to activate! See the Owner's Manual and/or dealer for details.

**NOTE:**  PHONE (Not available on Tribute)

## TUNING

The radio has the following tuning controls:

- **Manual:** Turn the TUNE dial to manually change the frequency.
- **Seek:** Push the SEEK/TRACK tuning buttons to automatically seek a higher or lower frequency with a station.
- **Scan:** Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Push the preset channel buttons (1-10) to select a station stored in memory. To store a station, push and hold a button (1-10) until sound returns.

## AUTOSET Tuning

AUTOSET allows you to set the strongest local radio stations without losing your original manually set preset stations for AM/FM1/FM2. Refer to your Owner's Manual for complete details.

## DIRECT

Push this button to access the desired radio station, track or MP3 folder.

**Radio:** Push the DIRECT button, then select the desired radio frequency (i.e. 93.9) using the memory preset numbers (0-9).

**CD:** Push the DIRECT button; DIRECT TRACK MODE SELECT TRACK will be displayed. Enter the desired track number and the system will begin playing that track.

**MP3 Folder:** Push the DIRECT button and the desired folder number; the system will advance to the selected folder.

## PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.

**NOTE:** Available at your Mazda dealer is the Genuine Mazda Accessory 3.5mm audio cable which can be used to connect your portable audio player into the aux jack.

- 1 Locate the AUX jack on the center console.
- 2 Plug Genuine Mazda 3.5mm audio cable into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 Push AUX on the vehicle radio repeatedly until LINE IN appears in the display.
- 5 Use the portable audio player controls to play music.

**IMPORTANT:** Set the volume level on your portable audio player to the highest level before distortion starts, then adjust the volume on the audio system.



## OPTIONAL ACCESSORIES

### Exterior

- Bike Carrier, Trailer Hitch Mount
- Car Cover
- Front Mask
- Hood Bug Deflector
- License Plate Frame (Zoom-Zoom)
- Rear Spoiler
- Roof Rack
- Roof Rack Attachments
  - Bike Carrier
  - Cargo Box, Short
  - Cargo Box, Medium
  - Kayak Carrier
  - Luggage Basket
  - Ski/Snowboard Carrier
  - Surfboard Carrier
- Side Steps
- Touch-Up paint
- Trailer Hitch (Class II)
- Wheel Locks

### Interior

- 3.5mm Audio Cable
- All Weather Floor Mats
- Ash Tray
- Auto Dimming Rearview Mirror
- Bluetooth Car Kit® by Motorola
- Cargo Cover
- Cargo Mat
- Cargo Net
- First Aid Kit
- Portable Navigation Devices by Garmin®
- Remote Engine Start (AT only)
- Roadside Assistance Kit
- Windshield Sunscreen



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- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Mazda Dealer

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**Roadside assistance is available 24 hours a day, 365 days a year. Using the toll free phone number or iPhone APP (which uses GPS-enabled technology to determine your exact location), will put you in touch with a roadside assistance agent.**

Phone # 1-800-866-1998

The APP can be downloaded, free of charge, by logging onto <http://mazda.crosscountry-auto.com/> After downloading APP, customer name, email, iPhone number and VIN are required.

# Customer Delivery Checklist

## VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

**Starting the Engine**..... 1

- Integrated Keyhead Transmitter
- SecuriLock® passive anti-theft key

**Keyless Entry** ..... 1-2



- Keyless Entry
- Power Door Locks
- Liftgate
- Liftgate Glass

**Rear View Camera System** ..... 2

**Seats** ..... 3

- Driver Seat Adjustment

**Split-Folding Rear Seat**..... 4

- Rear seat access

**Driver's View** ..... 5-6

- Location of Switches and Controls

**Instrument Cluster**..... 7-8

- Review indicator light function and location

**Wiper/Washer**..... 9



**Fuel Door** ..... 11

- Easy Fuel™ No Cap Fuel System

**Electronic Stability Control System** ..... 12

- Traction Control System (TCS)
- Dynamic Stability Control (DSC)
- Roll Stability Control (RSC®)
- Trailer Sway Control System (TSC)\*

**Daytime Running Lamps (DRL)** .. 13



**Climate Control** ..... 14



**Audio Controls** ..... 15-16

- SIRIUS® Satellite Radio Operation\*

**Set Clock** ..... 16



**AUX Input**..... 16

\*if equipped

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	DATE	CUSTOMER	DATE

Signed copy must be placed in dealer jacket

# Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

## PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

**Smart Start Guide**

- Remove this checklist from Smart Start Guide

**MyMazda.com**

- Offer to register customer on MyMazda.com

**Warranty Information**

**Warranty Start Date:** \_\_\_\_\_

**Customer Initial:** \_\_\_\_\_

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

**Owner's Manual**

## SERVICE DEPARTMENT

Introduce Service Manager; provide business cards

Review Service and Parts Department hours of operation

Explain free Full Circle Service Inspection

Schedule first maintenance service



## GENUINE MAZDA SERVICE

***Because you and your Mazda deserve the best***

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.\*

At participating Mazda Full Circle Service Centers,\*\* our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

\* See vehicle's scheduled-maintenance program for details.

\*\* Visit the Mazda Owners website at [MyMazda.com/fullcircle](http://MyMazda.com/fullcircle) to find a participating Mazda Full Circle Service Dealer.

**Customer Assistance Center: 1-800-222-5500**

**Roadside Assistance Contact: 1-800-866-1998**

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**FULL CIRCLE**  
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### FREE FULL CIRCLE SERVICE INSPECTION

*We're committed to providing  
expert Mazda service.*

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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