

2014 MAZDA2
SMART START GUIDE



mazda



KEYLESS ENTRY SYSTEM

The system includes one retractable key fob which remotely locks and unlocks the doors and liftgate.

Release Button

- Push to extend key.
- Push & fold to retract key.

Unlock

- Push once to unlock driver's door.
- Push twice (within five seconds) to unlock all doors and liftgate.



Retractable Key

Lock

- Push once to lock all doors and liftgate.
- Push twice (within five seconds) for horn sound verification that all doors are locked.

Panic Alarm

- Push for one second or more to activate alarm.
- Push lock, unlock, or panic alarm to turn alarm off.

NOTE: Leaving the key in the ignition or vehicle and pushing the lock switch will lock the doors with the key in the vehicle unless a door or the liftgate is left open.

LIFTGATE

- To open, push the liftgate button and raise the liftgate.
- To close, push liftgate down until it securely locks, but do not slam.

NOTE: When the liftgate opener switch is pushed, the liftgate will open slightly. If the liftgate is not opened within 1.5 seconds, the liftgate latch locks (you will hear it lock) and the liftgate cannot be opened or closed from this slightly raised position. To open/close the liftgate, push the liftgate opener switch, open the liftgate within 1.5 seconds, then close it. The door/liftgate ajar warning light will be on if the liftgate is not fully closed.

- **Open the trunk/liftgate** by pushing the electric trunk lid/liftgate opener switch when ignition is OFF. With ignition ON, vehicle must be in Park (A/T) or have parking brake set (M/T).



Genuine Mazda Accessory Rear Bumper Guard is available at your Authorized Mazda Dealer.



MANUAL SEAT CONTROLS

Height Adjustment Lever

Raise or lower seat height by repeatedly pulling up or pushing down on the lever.

Recline Lever

Pull up to adjust seatback angle.

Slide Release Lever

Pull lever up to move seat backward or forward.



FOLDING SECOND-ROW SEATS

To increase cargo space, fold down one or both second-row seats.

- 1 Lower the head restraints all the way down.
- 2 Support the seatback with your hand.
- 3 Push the rear seatback knob down (red indicator is visible when seat is in the unlocked position).
- 4 Bring the seatback forward.
- 5 Secure the rear seat belt in the belt clip.



RETURNING SECOND-ROW SEATS TO UPRIGHT POSITION

- 1 Verify that the seat belt is secured in the belt clip.
- 2 Raise seatbacks until they lock into position (red indicator is not visible when seat is in the locked position).

NOTE: Make sure that seat belt is routed in front of the seat as shown.

- 3 Pull on the top of the seatbacks from inside the vehicle to make sure they are locked.
- 4 Check that all seat belts are routed properly for passenger use.



Driver's View

POWER MIRRORS
(P. 11)

LIGHTING/TURN SIGNALS
(P. 7)



POWER WINDOWS
(P. 11)

AUDIO CONTROLS
(PP. 15-16)



¹ **PASS AIRBAG OFF** This indicator light illuminates to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than approximately 66 lb. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.



**WIPER/
WASHER**
(P. 8)

CLOCK
(P. 15)

**PASSENGER
AIRBAG OFF
INDICATOR¹**

**HAZARD
WARNING**

**PASSENGER
SEAT BELT OFF
INDICATOR²**



**CRUISE
CONTROL**

**CLIMATE
CONTROL**
(P. 14)

**ACCESSORY
SOCKET**

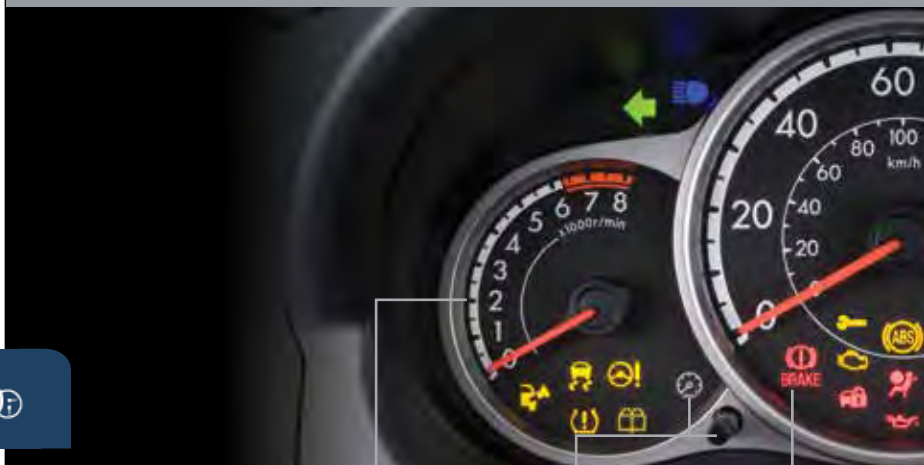
**USB PORT/
AUX JACK**
(P. 10)

AUDIO
(PP. 15-16)

² **PASSENGER** This indicator light illuminates if front passenger seat belt is not fastened. See the Owner's Manual for important information on this safety feature.



Instrument Cluster



TACHOMETER

DASHBOARD ILLUMINATION¹

SPEEDOMETER

GLOSSARY OF WARNING AND INDICATOR LIGHTS

NOTE: See Owner's Manual for more details and explanations.



Check Fuel Cap



Traction Control System (TCS)/Dynamic Stability Control (DSC)

On: TCS/DSC malfunction
Flashing: TCS/DSC operating



Tire Pressure Monitoring System (TPMS) Warning Light

On/Warning Beep: Low tire pressure in one or more tires.
Flashing: TPMS Malfunction



Turn Signals/Hazard Warning Indicator Lights



Power Steering Malfunction



Low Washer Fluid Level Warning Light



Headlight High Beams On



Brake Warning Light

Parking brake on/low brake fluid/malfunction



Malfunction Warning Light



Check Engine Light



Security Indicator Light



ABS (Antilock Brake System) Malfunction



Air Bag/Front Seat Belt Pretensioner System Malfunction



Low Engine Oil Pressure



Dynamic Stability Control (DSC)/Traction Control System (TCS) Off Indicator Light

DSC OFF switch pushed and TCS/DSC turned off.



Charging System Malfunction

¹ When the headlight switch is in the or position, rotate the knob to adjust the brightness of the dashboard lights.



FUEL GAUGE:

If the lowest scale mark and the E is flashing, this indicates the fuel level is low. Refuel as soon as possible.



If only the E is flashing, this indicates the fuel tank is nearly empty. Refuel immediately.



ODOMETER/ TRIP METER SELECTOR²



Door/Liftgate Ajar



Driver Seat Belt Unbuckled/Malfunction

PRNDM Shift Position Indicator Light (Automatic Transmission only)



O/D OFF Overdrive Cancel Indicator

Illuminates when overdrive is off.

CRUISE Cruise Main Indicator Light On (**AMBER**)/
Cruise Set Indicator Light On (**GREEN**)

NOTE: Cruise control will cancel if speed drops 9 mph below set speed. This may happen when cruising on a steep upgrade.

SHIFT LEVER POSITION INDICATOR (AUTOMATIC TRANSMISSION ONLY)

ENGINE COOLANT TEMP LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.



Red Coolant Temp Light

Flashing: Engine is starting to run hot. Drive slowly to reduce engine load.

On: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information.



Blue Coolant Temp Light

On: Engine coolant is cold and no warm air is available for heater/defroster.

Off: Engine coolant is warm and warm air is available for heater/defroster. The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.


² Push to toggle between odometer and trip meter (A & B).


• When a trip meter is selected, push and hold to reset to zero.

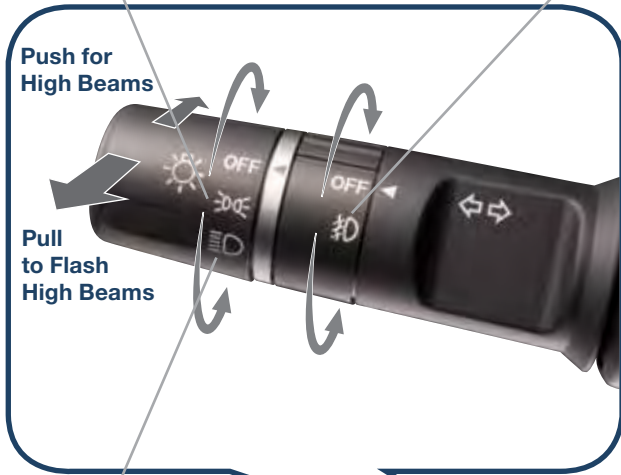
NOTE: Low ambient temperature and/or high altitude causes tire pressures to drop and may turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Tire pressure should be checked when the tires are cold.


Lights

LIGHTING CONTROL/TURN SIGNAL LEVER

: Turns tail, parking, and dashboard lights on.

: Turns fog lights on only when headlights are on. (Optional)



: Turns tail, parking, dashboard, and headlights on.

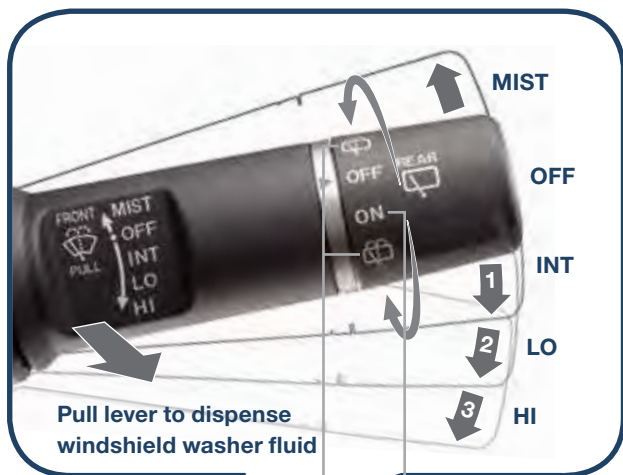


ALUMINUM WHEEL CARE


Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them.

CAUTION: Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.

WINDSHIELD/REAR WINDOW WIPER/WASHER CONTROL LEVER



Rear Window Wiper/Washer

- ON:** Normal speed
-  : Washer/wiper (hold as desired)



Genuine Mazda
Accessory Wheel Locks
are available at your
Authorized Mazda Dealer.



Transmission

AUTOMATIC TRANSMISSION

The gearshift must be in Park or Neutral to start the engine and must be in Park to remove the ignition key.

D (Overdrive)

This is the normal driving position for the best fuel economy. The transmission shifts through all forward gears.

D (Overdrive Cancel)

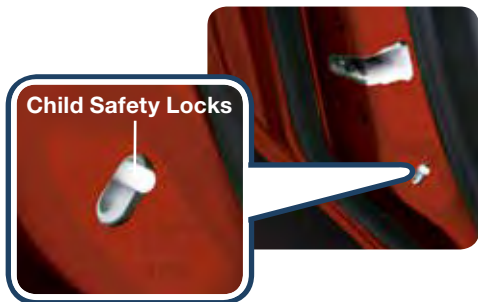
Push the overdrive switch on the gearshift to engage/disengage overdrive. The indicator illuminates when overdrive is off. This feature is useful when going down a steep grade and in stop and go traffic. Refer to the Owner's Manual for complete details.



REAR DOOR CHILD SAFETY LOCKS

These locks help prevent children from accidentally opening the rear doors. Use both whenever a child rides in the vehicle.

With child safety locks in the locked position, the door can only be opened by pulling the outside handle.



PERSONALIZE YOUR MAZDA2 WITH GENUINE MAZDA ACCESSORIES:

- 3.5 mm Audio Cable
- All Weather Floor Mats
- Ashtray - LED Type
- Auto Dimming Rearview Mirror with Compass and HomeLink®
- Integrated Bluetooth® Kit
- Cargo Net
- Center Armrest
- First Aid Kit
- Fog Lights
- License Plate Frames
- Portable Navigation Devices by Garmin®
- Rear Bumper Guard
- Roadside Assistance Kit
- Roof Rack & Lifestyle Attachments
- Side Sill Extensions
- Splash Guards
- Tailpipe Finisher
- Touch-Up Paint
- Wheel Locks



PORTABLE AUDIO PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.

NOTE: You will need an audio cable with an 1/8 inch (3.5 mm) mini stereo plug (available as a Genuine Mazda accessory) to connect your portable audio player into the aux jack.



Refer to the Owner's Manual for additional information.

- 1 Locate the AUX jack on the center console.
- 2 Plug 1/8 inch mini stereo plug into the portable audio player and into the AUX jack. Turn portable audio player on.
- 3 Turn the vehicle audio system on.
- 4 Push the USB/AUX button on the audio unit or the MODE button on the steering wheel controls to switch to the AUX mode.
- 5 Use the portable audio player controls to play music.



IMPORTANT: Set the volume level on your portable audio player to the highest level before distortion starts, then use the vehicle's audio system to adjust the volume.

PORTABLE AUDIO PLAYER INTEGRATION USING THE USB PORT

Your vehicle is equipped with a USB port that will allow you to play your USB device or portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.

Refer to the Owner's Manual for additional information.

- 1 Locate the USB port on the center console.
- 2 Connect the device plug into the portable audio player and into the USB port.
- 3 Turn the vehicle audio system on.
- 4 Push the USB/AUX button on the audio unit or the MODE button on the steering wheel controls to switch to the USB mode and start playback.



NOTE: Do not remove the iPod while in the iPod mode. Otherwise, the data could be damaged.

- 5 Use the vehicle's audio system or steering wheel controls to control the USB device connected.

NOTE: The iPod functions on the iPod cannot be operated while it is connected to the vehicle's audio system because it controls the iPod functions.



POWER MIRROR ADJUSTMENT



- 1 Place ignition switch in the ACC or ON position.
- 2 Push the selector switch to L for driver side or R for passenger side mirror adjustment.
- 3 Push the mirror switch in the desired direction.
- 4 Move selector switch to the center position to deactivate.



POWER WINDOWS

Driver Auto-Opening/Closing

To fully open the window automatically, push the switch down completely, then release.

To fully close the window automatically, pull the switch up completely, then release.

To stop the window partway, pull or push the switch in the opposite direction and then release.

Power Window Lock Switch

With the lock switch in the unlocked position (button not depressed), all power windows on each door can be operated.

With the lock switch in the locked position (button depressed), only the driver's side power window can be operated.



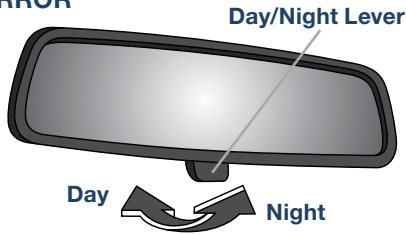
Window Switches





MECHANICAL-DIMMING MIRROR

Reduce headlight glare from the vehicles behind you by pulling the lever forward. Push the lever backward for day time driving.



DOOR LOCK SWITCH

To lock or unlock all doors and liftgate with the door-lock switch:

Push lock side of switch to lock.

Push unlock side of switch to unlock.

NOTE:

- Leaving the key in the ignition or vehicle and pushing the lock switch will lock the key in the vehicle unless a door or the liftgate is left open.
- Laying objects such as a purse on top of Door Lock Switch may accidentally lock the doors with key inside.



CUP HOLDERS



This vehicle is equipped to hold up to five drinks.

Use the center console divider to place a cup or canned drink on the center console tray.

Genuine Mazda Accessory Center Armrest is available at your Authorized Mazda Dealer.



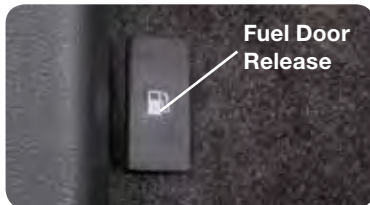
Fuel Door Release

(located on floor in front of driver's seat)

To open, pull the fuel door release.

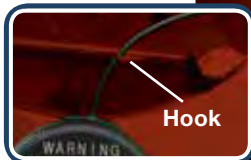
Fuel

Regular Unleaded Fuel – 87 Octane



Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.



BREAK-IN PERIOD

No special break-in is necessary, but a few precautions in the first 600 miles should be observed.

- Do not race the engine.
- Do not maintain one constant speed, either slow or fast, for a long period of time.
- Avoid full-throttle starts.
- Avoid unnecessary hard stops.
- Do not drive constantly at full-throttle or high engine rpm for extended periods of time.

FUEL ECONOMY:

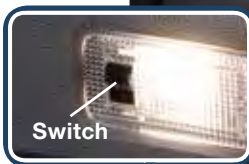
To achieve the best fuel economy, visit www.fueleconomy.gov for more information.



LUGGAGE COMPARTMENT LIGHT

Push switch down to the ON position to allow automatic cargo light illumination when the liftgate is open.

Push switch up to the OFF position to cancel automatic cargo light illumination.





Manual Climate Control



Temperature Control Dial


Rotate the dial for temperature control.


 Push to defrost the rear window.

 The heater and defroster work best when the blue coolant temperature light in the instrument cluster is off.

Fan Control Dial

Rotate the dial to set desired fan speed (1-4).






 Move lever to the left to recirculate cabin air to reduce outside odors and improve cooling.

 Move lever to the right to receive fresh air. Use this setting when defroster and/or defroster and floor vents are selected.

NOTE: The recirculated air position should be used only when driving on dusty roads or for quick cooling of the interior.

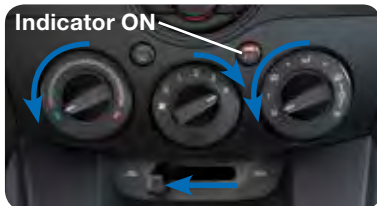
Mode Selector Dial

Rotate the dial to select airflow mode.

-  Dashboard vents
-  Dashboard and floor vents
-  Floor vents
-  Defroster and floor vents
-  Windshield defroster

A/C Push to manually turn air conditioning on or off.

Best Cooling Settings



Best Heating Settings



Audio Controls

SETTING YOUR CLOCK

With ignition in ACC or ON position, push and hold **CLOCK** button until beep is heard, clock starts flashing and ADJ appears.

- Use **H ▲** to move hour forward.
- Use **M ▼** to move minute forward.

When desired time is reached, push **CLOCK** button to set.



POWER ON

Push the Power/Volume dial to turn the audio system on.

MEDIA SELECTION

Radio: Push FM/AM button to select the FM1, FM2 or AM band. The selected band will be displayed.

CD: With CD loaded, push the CD/AUX button until CD mode appears.


Auxiliary Input: With portable audio player connected to AUX IN or USB Port, push the CD/USB/AUX button until AUX mode or USB mode appears.

TUNING

The radio has the following tuning controls:

- **Manual:** Push **▲ TUNE/TRACK ▼** button to manually change the frequency.
- **Seek:** Push and hold the **▲ TUNE/TRACK ▼** tuning buttons to automatically seek a higher or lower frequency with a station.
- **Scan:** Push the SCAN button to automatically sample strong

stations for seconds each. Push again to cancel.

- **Preset Channel:** Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.
- **Auto Memory Tuning **: Push and hold the AUTO-M/CAT > button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. This is especially useful when driving in an area where the local stations are not known. Push and release the AUTO-M/CAT > button to recall auto-stored stations. Refer to the Owner's Manual for complete details. To return to the previously stored stations, push the FM or AM button.

LOADING A CD Single CD Player

- Insert CD, label-side up.





CD SLOT



MUTE



SEEK BUTTONS

RADIO MODE:

- ▼ Push for next lower stored station.
- ▲ Push for next higher stored station.
- ▼/▲ Push and hold either button to seek all stations.

CD MODE:

- ▼ Push to repeat current track.
- ▲ Push to advance to next track.

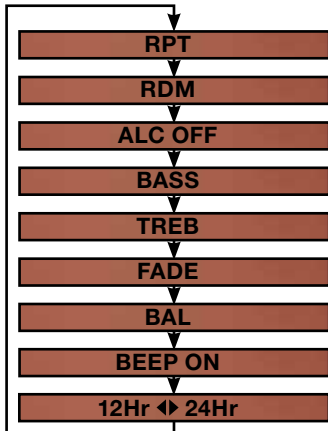
NOTE: Push the MODE button to change between FM1, FM2, AM, CD, USB, and AUX.

PLAYING A CD

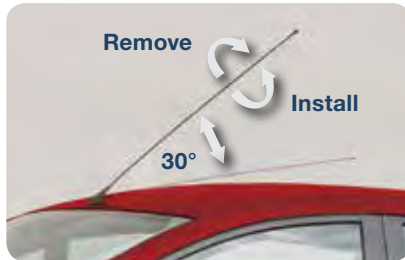
- Push CD button to select CD player.
- Push ▲ ▼ FLDR (Folder) button to select a folder (MP3/WMA).
- Push ▲ TUNE/TRACK ▼ button to select a track.

MENU:

Push **MENU** to display options.



ANTENNA



When using the radio, move the antenna to the UP position (approximately 30 degrees).

To **remove** the antenna, turn it counterclockwise.

To **install** the antenna, turn it clockwise. Make sure the antenna is securely installed.

NOTE:

- To ensure the best possible radio reception be sure the antenna is in the up position.
- **Remove antenna before using a car wash facility, entering a garage or other low clearance area.**
- When removing snow from the roof be careful around the antenna.

Information Display

INFO

Push INFO button (optional) on steering wheel to display the following (actual displayed information will vary on your vehicle):

The diagram illustrates the sequence of information displayed on the instrument cluster screen when the INFO button is pressed. The screen shows five different screens, each with a callout to a specific piece of information:

- Average MPH (AV)**: The screen displays "TRIP 30 P" and "AV 33 miles/h".
- Outside Temp (OUTSIDE)**: The screen displays "TRIP 30 P" and "OUTSIDE 72°F".
- Consumer Current MPG (CONSUM CUR)**: The screen displays "TRIP 30 P" and "CONSUM CUR 35 mpg".
- Consumer Avg MPG (CONSUM AV)**: The screen displays "TRIP 30 P" and "CONSUM AV 34.8 mpg".
- Remaining Miles (REMNG)**: The screen displays "TRIP 30 P" and "REMNG 238 miles".

An inset image shows the steering wheel with the INFO button highlighted. The INFO button is located on the steering wheel, between the MODE and the right-hand navigation buttons.

NOTE:

- To clear Average MPH or Consumer Avg. MPG, push and hold INFO button when selected screen is displayed.
- To change the ambient temperature display between °F and °C or vice versa, push and hold INFO button for three seconds when Outside Temp is displayed.



WWW.MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on www.MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Authorized Mazda Dealer

Visit and register at www.MyMazda.com today!

MAZDA MOBILE

The following apps are available for iPhone® and Android smartphones:

- **Mazda Assist app** - Provides roadside assistance 24 hours a day, 365 days a year. Toll free number 1-800-866-1998 can also be used for roadside assistance.
- **MyMazda app** - Keep track of your Mazda from the palm of your hand with these features:
 - Maintenance schedule
 - Service coupons
 - Promotional alerts
 - Service history
 - Recall information
 - Parked car locator
 - Scan VIN barcode capability when registering a vehicle
 - Mazda Dealer locator
 - Update owner profile
 - Link to Mazda Assist

The apps can be downloaded, free of charge, from the App store for the iPhone® and Google Play (Android Market) for Android powered devices. After downloading app, customer name, email, smartphone number and VIN are required.



Free Mazda Assist app
iPhone and Android



Free MyMazda app
iPhone and Android

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to Smart Start Guide during presentation

Keyless Entry 1

- Liftgate Opener Switch
- Key Fob (one retractable key fob & one valet key supplied)

Seats 2

- Adjustments

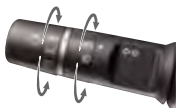
Driver's View 3-4

- Location of Switches and Controls

Instrument Cluster 5-6

- Review of Warning and Indicator Light Function and Location

Lights 7



Aluminum Wheel Care 7

Wiper/Washer 8



Automatic Transmission..... 9

- Overdrive Cancel Switch

AUX Jack 10

USB Port..... 10

Door Lock Switch..... 12



Fuel Door 13



- Fuel Door Release, Tether Hook and Fuel Spec

Climate Control 14



Set Clock 15



Audio Controls..... 15-16

Information Display..... 17

SCHEDULED MAINTENANCE

When replacing or topping off engine oil, use Mazda Genuine oil. For optimal engine performance, use SAE 0W-20 engine oil. Please consult an Authorized Mazda Dealer for additional information.

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	DATE	CUSTOMER	DATE

Signed copy must be placed in dealer jacket

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

Smart Start Guide

- Remove this checklist from Smart Start Guide

Warranty Information

Warranty Start Date: _____

Customer Initial: _____

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

www.MyMazda.com

- Offer to register customer on www.MyMazda.com

SERVICE DEPARTMENT

- Introduce Service Manager; provide business cards
- Review Service and Parts Department hours of operation
- Explain free Full Circle Service Inspection
- Schedule first maintenance service

Owner's Manual

Maintenance Passport

Floor Mats

- Ensure floor mats are properly hooked after cleaning
- Do not install two floor mats, one on top of the other, on the driver side
- Accessory rubber floor mats should be cleaned with mild soap and water only



GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit the Mazda Owners website at www.MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.**

Customer Assistance Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998

Mazda
FULL CIRCLE
SERVICE

**FREE FULL CIRCLE
SERVICE INSPECTION**

***We're committed to providing
expert Mazda service.***

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a **COMPLIMENTARY MULTI-POINT INSPECTION**. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

© Mazda North American Operations
Printed in U.S.A. 7/13
Print 1
9999 95 002C 14SS



www.MazdaUSA.com