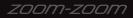


## SMART START GUIDE





This easy-to-use **SMART START GUIDE** provides important information about some unique features and functions of your new vehicle. Additional features are available at **mymazda.com** and the **MyMazda app -> VEHICLE HOW TO**. Complete information on features and functions is available in your Owner's Manual.



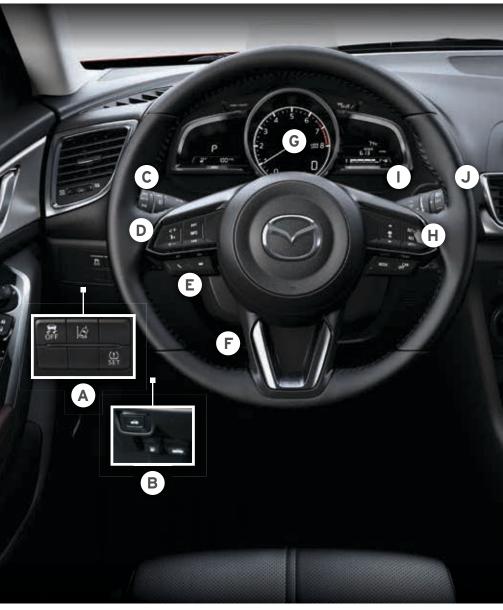
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## DRIVER'S VIEW

INSTRUMENT PANEL





<sup>1</sup>This indicator light turns on to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the sensor has determined that an adult is no to sitting in the front passenger seat. NOTE: If a smaller adult sits on the front passenger seat, the sensors might detect the adult as being a child depending on the person's physique and may deactivate the front passenger's front/ side airbags and seat belt pretensioner. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.



A	Dynamic Stablity Control OFF Lane Departure Warning Sytem Tire Pressure Monitoring System	- 28 7	
В	Trunk Release / Fuel Door Release / Hood Release	-	
	STEERING COLU	MN	
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## ADVANCED KEYLESS ENTRY

(IF EQUIPPED)

#### ADVANCED KEYLESS ENTRY SYSTEM

This system allows you to lock and unlock the doors without taking the key out of your pocket or purse.

#### **CAUTION:**

The key may not be detected if placed in the cup holder or is placed too far from the START/ STOP ENGINE button. If the RED **KEY** indicator light illuminates in the instrument cluster, the key is not being detected. Move the key closer to the START/STOP ENGINE button.

#### **CAUTION:**

Make sure the vehicle is OFF and take the key with you when leaving the vehicle.

When locking doors using inside door switches or inside door lock knobs, be careful not to leave the key inside the vehicle to prevent lock-out.

#### While Carrying the Advanced Key...

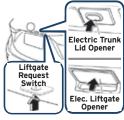
- Unlock the driver's door by pushing the driver's door request switch once.
- Unlock all doors by pushing the driver's door request switch once or twice (depending on personalization setting, p. 14) OR by pushing the passenger's door request switch once.
- Lock all doors (and liftgate) by pushing any request switch once.
- Open the trunk or liftgate by pushing the opener switch once (located a little to the right of the center of the vehicle).

Refer to your Owner's Manual for additional details about "Personalization Features".

**NOTE:** Vehicles equipped with the Advanced Keyless Entry System and the Keyless Entry Stystem both use the same type of keyless entry transmitter.

However, only vehicles equipped with the Advanced Keyless Entry System allow you to lock and unlock the doors with the door request switches (without taking the key out of your purse or pocket).

Vehicles equipped with the Keyless Entry System do not have request switches on the doors/trunk. To lock and unlock the doors, the corresponding transmitter button must be pushed.







#### STARTING THE ENGINE WITH ACCELERATED WARM-UP SYSTEM (AWS)

The Mazda3 is equipped with SKYACTIV combustion technology. This technology includes AWS (Accelerated Warm-up System) for optimal emission performance during cold-start conditions.

While Carrying the Advanced Key...

- START THE ENGINE by pushing the START/ STOP ENGINE button while pushing the clutch pedal (M/T) or the brake pedal (A/T).
- WHAT WILL YOU NOTICE? On start-up, the engine speed and sound are elevated (1500 RPM) for less than one minute to quickly bring the catalyst to efficient operating temperature. The RPM will reduce to idle once the temperature is achieved.



This is normal engine operation under cold-start conditions.

- WHAT DOES THIS DO? This reduces emissions and allows Mazda to improve efficiency.
- SHUT THE ENGINE OFF by making sure the vehicle is in Park (A/T) and setting the parking brake, then push the START/STOP ENGINE button.
- ACTIVATE ACCESSORIES (ACC) by pushing the START/STOP ENGINE button once without pushing the clutch or brake pedal.
- TURN THE IGNITION TO THE ON POSITION by pushing the START/STOP ENGINE button twice without pushing the brake pedal.

#### EMERGENCY ENGINE STOP

Pushing and holding the START/STOP ENGINE button or repeatedly pushing the START/ STOP ENGINE button while the engine is running will turn the engine OFF. Use only in case of an emergency.

**NOTE:** You can drive the vehicle during AWS activation; there is no need to wait.

The engine may not start if the key cannot be detected. The key indicator light may flash RED or "Key not detected" may be displayed if the key is placed in the cup holder.

If the START/STOP ENGINE button indicator light flashes AMBER, this could indicate a problem with the engine starting system. You may not be able to start the engine or switch the ignition to ACC or ON. Have your vehicle inspected at an Authorized Mazda Dealer as soon as possible.

## ELECTRIC PARKING BRAKE

#### ELECTRIC PARKING BRAKE

The electric parking brake equipment applies the parking brake using an electric motor.



#### Applying the electric parking brake:

The electric parking brake can be applied regardless of the ignition switch position.

1 Pull the electric parking brake switch UP to apply the brake. The electric parking brake switch indicator light will turn ON.

#### Releasing the electric parking brake:

The electric parking brake can be released while the ignition is switched ON or while the engine is running.

- 1 Depress the brake pedal.
- 2 Push the electric parking brake switch DOWN to release the brake. The electric parking brake switch indicator light will turn OFF.

#### Electric parking brake automatic release:

The electric parking brake is released automatically when the accelerator pedal is depressed and all the following conditions are met:

- The engine is running.
- The driver's door is closed.
- The driver's seat belt is fastened.
- The selector lever is in the D, M or R position.

## TIRE PRESSURE MONITORING SYSTEM

#### TIRE PRESSURE MONITORING SYSTEM (TPMS)

For your safety, the Mazda3 is equipped with TPMS that detects low tire pressure in one or more tires. If the tire pressure starts getting low in one or more tires, the system alerts the driver by turning on a light in the instrument cluster (p. 44) and sounding an alarm.

WHAT TO DO? Don't ignore the TPMS warning light. Stop and check your tire pressure (when tires are cold) and inflate them to the proper pressure. Properly inflated tires are safer, last longer, and increase fuel economy.

In the following cases, the TPMS must be "initialized" so the system can operate normally.

- The tire pressure is adjusted (up or down) in one or more tires.
- A tire rotation is performed.
- Any tire or wheel is replaced.
- The vehicle's battery is disconnected, replaced or completely dead.

#### **CAUTION:**

If the TPMS "Set Switch" is pushed without adjusting the tire pressure, the system cannot detect the normal tire pressure. The TPMS warning light may not turn on, even if the tire pressure is low, or it may turn on if the tire pressure is normal.

#### INITIALIZATION PROCESS (TPMS WARNING LIGHT (!) IS ILLUMINATED)

- 1 Park the vehicle in a safe place and firmly apply the parking brake.
- 2 Let the tires cool, then adjust the tire pressure to the specified pressure (see the tire label located on the driver's side door opening) on all four tires.
- **3** Switch the ignition ON, but leave the vehicle parked.
- 4 Push and hold the TPMS "Set Switch" (left side of dash) until the TPMS warning light (!...) in the instrument cluster flashes twice and a beep sound is heard once.

**NOTE:** Drastic changes in temperature or altitude can affect the air pressure in the tires, and may cause the TPMS warning light to turn on. Verify the tire pressures when driving through extreme temperature or altitude changes.



#### INFORMATION DISPLAY



Push the center of the INFO button to make selections.

Push and hold the INFO button to reset the currently displayed feature such as Average MPG.

#### DISPLAY SCREENS



#### FUEL ECONOMY:

To achieve the best fuel economy, visit **www.fueleconomy.gov** for more information.



## SEAT WARMERS

#### (IF EQUIPPED)

#### FRONT SEAT WARMERS

Seat warmers operate with the ignition ON.



#### To turn seat warmers on:

Push the switch, located in the center armrest, to select your desired heat level (Low, Mid or High).

#### To turn seat warmers off:

Continually push the switch until no lights are illuminated.

#### NOTE:

- When the engine is off, the seat warmers automatically turn OFF.
- The seat warmers automatically turn off when they have been operating continuously for 90 minutes.
- To turn the seat warmers back on, push the switch until the desired heat level is selected.

## HEATED STEERING WHEEL

(IF EQUIPPED)

#### HEATED STEERING WHEEL

The areas of the steering wheel (shown below) will heat when the ignition is ON and the heated steering wheel switch is turned on.



To turn heated steering wheel on: Push the switch and the light will illuminate. To turn heated steering wheel off:

Push the switch and the light will turn off.

## SEAT AND HEADRESTS

#### FRONT SEATS

#### Headrests:

For your safety, the front seats are equipped with active headrests that are not adjustable forward or backward, only up and down. An active headrest is designed to move forward in the event of a collision to close the gap between your head and the headrest (to prevent whiplash).

#### Driver's Seat Lumbar Support Adjustment (if equipped):

To increase the lumbar support, move the lever upward. Move the lever downward to decrease lumbar support.

#### **REAR SEATS**

Folding rear seatbacks down:

#### 4-door sedan

- 1 Check that the rear seats are clear of objects.
- 2 Open the trunk and pull the left- and/or right-side remote handle lever(s).
- **3** Open a rear door and fold the seatback forward.

#### 5-door hatchback

Push the button to fold down the seatback.

#### Returning rear seats to upright position:

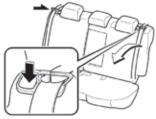
- 1 Raise the seatbacks until they lock into position
- 2 Pull on the top of the seatbacks to make sure they are locked.
- 3 Check that all seat belts are routed properly for passenger use.
- 4 Install the headrest (if removed).

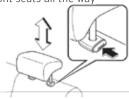
**NOTE:** For tall drivers and front passengers who adjust the front seats all the way

back, the headrests on the rear seats need to be removed when folding the rear seatbacks down. If not removed, the rear headrest will press into the front seatback. In order to remove the headrest from the rear seat, the seatback needs to be tilted slightly forward.









## MAZDA CONNECT INFOTAINMENT SYSTEM

#### MAZDA CONNECT INFOTAINMENT SYSTEM

#### MAZDA CONNECT is designed to be operated using one of the following three interfaces:

12:03

FM Radio

105-7 MHz STAR 1057

- 1 The commander switch (p. 16).
- 2 The touchscreen (if the vehicle is not moving).
- 3 Voice control (p. 17).

#### ENTERTAINMENT

This section is for music features. AM, FM, XM, Bluetooth®, Aha, Pandora, Stitcher, USB, AUX are available.

#### APPLICATIONS

This section is for vehicle maintenance and driver's information.





#### NOTE:

- In the interest of safety, the touchscreen is disabled at speeds over 5 mph. Use the commander switch or voice command to operate the infotainment system.
- You can touch and tap, slide or swipe the touchscreen, but you cannot pinch to zoom or expand.

For issues with MAZDA CONNECT, visit **www.mazdausa.com/mazdaconnect** or call **800-430-0153**.

Communication









#### COMMUNICATION

÷.,

This section is for phone calls and text messaging (SMS) features. A MAZDA CONNECT compatible Bluetooth® mobile phone needs to be connected.

#### NAVIGATION

Mazda Navigation requires an SD card. Otherwise, the compass is displayed. To purchase SD cards, please visit the nearest Authorized Mazda Dealer.

#### SETTINGS

This section lets you customize your Mazda settings. See p. 14 for more information.

#### WARNINGS

These types of warning screens appear if there is a problem with the vehicle.

## MAZDA CONNECT SETTINGS

#### MAZDA CONNECT SETTINGS

To view the different setting screens:

- 1 Move the commander switch to the left or right to change tabs.
- 2 When the desired tab is highlighted, push the knob of the commander switch down.
- 3 Turn the dial of the commander switch to scroll down the list.

**NOTE:** If there is a scroll bar on the right side, there are more items farther down.



#### SOUND SETTINGS



#### SAFETY SETTINGS

ACTIVE DRIVING DISPLAY SETTINGS



Use this to turn the display off. Touch the screen or use the commander switch to turn the display back on.

Use the System tab to change the brightness of the display between Day (bright), Night (dim), and Auto (switches from Day to Night when headlights are turned ON). See — illumination dimmer (p. 44).

#### **DISPLAY SETTINGS**



#### **VEHICLE SETTINGS**

# Settings t 12:44 Settings t 12:44 KS Sound Clock which Devices 22 Rain Semiing Wiper Door Locks Turn Signals Lighting

#### SYSTEM SETTINGS



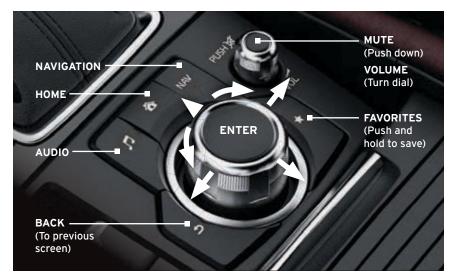
#### **DEVICE SETTINGS**



#### COMMANDER SWITCH

The commander switch is the primary means for operating MAZDA CONNECT. It allows you to keep your eyes on the road.

The control places five buttons naturally beneath the five fingers. Select a button around the commander switch knob to operate the desired system.



The following can be stored in Favorites:

- 50 stations total for AM, FM, and XM.
- 50 contacts in the system phonebook.
- 50 points of interest in navigation. (To edit or delete HOME, select HOME and push and hold the commander switch knob until the Edit/Delete HOME screen appears.)

#### Select an item on the screen by:

- 1 Moving the switch up or down, left or right, and/or turning the dial to move the cursor to the desired on-screen location (and get a description of the icon).
- 2 Pushing the knob down (ENTER) to select your choice on the screen.

## VOICE CONTROL

#### **VOICE CONTROL**

Voice control is activated by pushing the TALK button on the steering wheel and speaking a command. Voice commands usually contain a verb (action word) followed by a noun. Common verbs are "Go to" and "Play". See Audio Controls for some common voice commands (p. 38).



#### USEFUL COMMANDS:

"CALL <phonebook contact name> <mobile/home/work>"

- (Example: "Call John Smith mobile")
- "DIAL <number>" (Example: "Dial 911")
- "REDIAL" This command makes a call to the last person you called (the top person listed on Outgoing call history).

"CALLBACK" - This command makes a call to the last person who called you (the top person listed on Incoming call history).

"DRIVE HOME" / "NAVIGATE HOME" / "TAKE ME HOME" Any of these HOME commands sets the destination to your home address.

**NOTE:** After becoming familiar with the system, you can skip the voice prompts by pushing the TALK button again.

#### OTHER COMMON VOICE COMMANDS:

"HELP" - This command lets you know the available VR commands per display.

"TUTORIAL" - MAZDA CONNECT overall introduction.

"ADDRESS" - This is a useful command for navigation to enter an address.

#### **IMPORTANT:**

- Make sure to say your command AFTER THE BEEP SOUND.
- You can skip the system's prompt anytime by pushing TALK button.
- You can end your voice recognition session either by pushing the hang-up button on the steering wheel or by operating the commander switch.

## **BLUETOOTH**<sup>®</sup>

#### PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

#### NOTE:

- · For safety reasons, you cannot pair a phone while driving.
- For customer service and device compatibility, visit www.mazdausa.com/mazdaconnect or call 800-430-0153.
- When in range of another Wi-Fi device, the Bluetooth® connection between your phone and the system may disconnect for a short time if you have Wi-Fi enabled.
- Turn off Wi-Fi on your phone if needed.

#### Pairing Instructions:

- 1 Manually turn on Bluetooth® on your phone or audio device.
- 2 Select **Communication** from the Home screen.
- 3 Select Settings.
- 4 Select Bluetooth®.
- 5 Select Add New Device, and switch to the operation on your mobile device.



- 6 On your mobile device, select "Mazda".
- 7 Verify the displayed six digit code both on the display and on your mobile device.
- 8 Select "Pair" or "OK" on the phone and select "Yes" on the system.

#### For phones compatible with SMS and MMS:

- 9 For Android phones, select "Allow" to let MAZDA CONNECT download your phonebook and text messages (SMS).
- 10 For iPhone, go to Settings > Bluetooth®. Select the "i" information icon for the connected device. Switch "Show Notifications" to ON.

**IMPORTANT:** If your mobile device was once paired to another Mazda vehicle, that "Mazda" should be deleted from the Bluetooth<sup>®</sup> device list on your mobile device in the past.

#### TO MAKE OR RECEIVE A HANDS-FREE CALL



#### Push 🝆 button: To receive/swap a call

#### Push 3 button: To talk

- To start a voice recognition session
- · To skip the system's voice recognition system voice prompts

#### Push 🕿 button: To end/reject a call

• To end a voice recognition session

#### Automatic Bluetooth® Reconnection:

- On engine start, the last connected device will automatically be re-connected after several seconds.
- To switch phones, go to Device Settings and select Bluetooth®.

#### For a stable Bluetooth<sup>®</sup> connection:

- Make sure there is no metal object nor any obstacle blocking Bluetooth<sup>®</sup> signal between vehicle's display and your mobile device.
- Turn OFF unnecessary applications on your mobile device. When your mobile device is busy, it often drops Bluetooth $^\circ$  connection.
- Turn OFF energy saving mode on your mobile device.

**NOTE:** Some phone models do not support all features. If your phone or device does not pair, please visit **www.mazdausa.com/mazdaconnect** or contact **800-430-0153** for further assistance or to report a phone/audio device concern.

#### The following icons are displayed on the touchscreen during a call:

- Displays the Communication screen.
- 👝 Ends a call.
- Transfers a call from hands-free to the mobile phone.
- Transfers a call from the mobile phone to hands-free.
- Mutes the microphone.
- 🕱 Switches the call on hold.
- Allows access to the numeric keypad.
- Add a call for a 3-way call.

## NAVIGATION SYSTEM

(IF EQUIPPED)

#### NAVIGATION SYSTEM

Planning A Route:

#### **IMPORTANT:**

- In the interest of safety and to reduce distractions while you are driving, plan a route before you start driving.
- To adjust the volume of the navigation system voice while driving, turn the VOL knob when voice guidance is being given. To prompt voice guidance, push the NAVI button to repeat the last instruction.
- For issues with the navigation system, visit www.mazdausa.com/mazdaconnect or call 800-430-0153.



ICON	VOICE CONTROL	PURPOSE
⊗ ⊗	Hide/Show Menu Bar	To open and close the Menu bar.
10	Enter Destination	To enter an address or favorite destination, or select a place of interest or a location on the map.
i	Navigation Information	To switch to the navigation information screen on which items such as traffic information and GPS reception conditions are located.
X	Cancel	To cancel an existing way point/route.
Ŷ	Point of Interest	To find places nearby.
.5.	Route Options	To display the route parameters and full length of route. Perform route-related actions such as edit or cancel, pick route alternatives, avoid parts, or add destination to Favorites.
30	View Mode	To change the map mode (2-D north up / 2-D heading up / 3-D).
¢	Settings	To adjust the navigation settings.

To plan a route on your navigation system:

- 1 Push the NAV button on the commander switch.
- 2 Select ENTER DESTINATION.
- 3 Select Find Address.

**NOTE:** By default, the navigation system detects the country and city/town you are in. If needed, you can change the country or state setting by selecting **Country** or a new city/ town by selecting **City** or **Zip code**.

- 4 Enter the street name.
- 5 Enter the house number, then select the 🖌.
- 6 The system transitions to a screen where the input location can be checked. To transition to the next screen, select ✓ Select, or to transition to the previous screen, select <a>.</a>.

**NOTE:** Select Places Nearby for POIs (Points Of Interest) around the selected location, or select Add to Favorites to register the selected location to Favorites.

**NOTE:** The route can be edited by selecting other options.

7 If **V** Start is selected or if no operation is performed for 10 seconds, the route guidance is started. The set route can be checked by selecting MAP.

#### PLANNING A ROUTE USING VOICE COMMANDS

You can navigate to any of the following places using voice commands:

- An address, including home
- Cities and towns

Favorites

- Citles and towns
- POI (Point Of Interest) categories
- A recent destination

**NOTE:** POI searches for points of interest near your present location.

## NAVIGATION SYSTEM

#### CONTINUED

#### To plan a route to an address using voice comands:

- 1 Push the TALK button on the steering wheel.
- 2 When you hear the tone, you can say, for example, "Address".
- **3** When on an address screen, say the full address (without zip code) for your destination, for example, "123 Main St., Los Angeles, California". The system does not recognize zip codes.
- 4 Say "Yes" if the address is correct. If shown a list of addresses, say the list number for the correct address or say, "None of these".

#### NOTE:

- For best results, say the full address without pausing between words.
- Voice guidance can be skipped by pushing the TALK button.
- When prompt voice guidance is muted, you will need to go into Navigation Settings to turn the volume back on for the NAVI button to repeat the last instructions.

## To remove or insert the MAP SD card (to update the map database):

- 1 Turn the ignition OFF.
- 2 Locate the SD card slot located in the center console.

REMOVE CARD: Open the cover and push the card once, then pull it out.

INSERT CARD: Push the card in (label-side up), then close the cover.



#### **IMPORTANT:**

- Visit **www.mazdausa.com/navigation** and download the most recent map available for your device for free for three years from vehicle delivery.
- For issues with the navigation system, visit www.mazdausa.com/mazdaconnect or call 800-430-0153.
- Only use your MAP SD card for operating and updating your navigation system.
  DO NOT insert the MAP SD card into another vehicle or into any other device such as a camera.
- DO NOT put other SD cards in this slot.

## ACTIVE DRIVING DISPLAY

(IF EQUIPPED)

#### ACTIVE DRIVING DISPLAY

To change the settings/adjustments for the Active Driving Display:

- 1 Select the Settings icon on the Home screen.
- 2 Select the AD-Disp tab.
- **3** Select the desired item to change.

**HEIGHT:** Adjust the position of the virtual image of the Active Driving Display up or down.

**BRIGHTNESS CONTROL:** Method for adjusting screen brightness (automatically with instrument cluster illumination or manually).

**CALIBRATION:** Brightness initialization setting (when selecting automatic adjustment).

**BRIGHTNESS:** Brightness adjustment (when selecting manual adjustment).

NAVIGATION: On/Off.

ACTIVE DRIVING DISPLAY: On/Off.

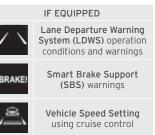
RESET: Reset to default settings.

#### NOTE:

- If the display does not operate, switch the ignition OFF and then switch it back ON. If it still does not operate even with the ignition switched ON, have the vehicle inspected at an Authorized Mazda Dealer.
- It may be difficult to view the display when wearing sunglasses. Take off your sunglasses or adjust the luminosity.
- If the battery has been removed and re-installed or the battery voltage is low, the adjusted position may deviate.
- The display may be difficult to view or be temporarily affected by weather conditions such as rain, snow, light, and temperature.







#### **CAUTION:**

Always adjust the display using the Settings screen (AD-Disp tab).

Do not try to adjust the angle or open/close the display by hand. Fingerprints on the display will make it difficult to view and manual operation could cause damage.



## MAZDA RADAR CRUISE CONTROL

#### (IF EQUIPPED)

#### MAZDA RADAR CRUISE CONTROL (MRCC) SYSTEM

#### **CAUTION:**

Do not rely completely on the MRCC system and always drive carefully obeying the speed limit.

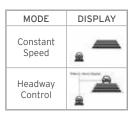
#### WARNING:

MRCC shuts off when it reaches the low mph limit. The vehicle will not brake/ stop by itself. Switch the MRCC system off when not in use. The MRCC system maintains vehicle speed and following distance using a radar sensor to detect a vehicle ahead. The driver simply presets the vehicle speed between 19 mph and 90 mph and the system will maintain a safe following distance without having to turn the cruise control off.

The system operates in two modes:

CONSTANT SPEED MODE: When no vehicle is detected ahead, the driver's set speed is maintained.

HEADWAY CONTROL MODE: When a vehicle is detected ahead, a distance between your vehicle and the vehicle ahead is maintained.



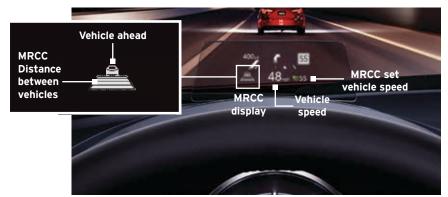
#### Setting the MRCC

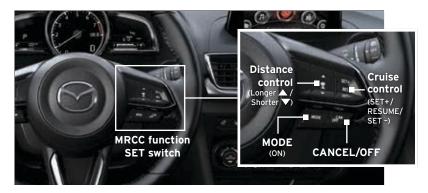
When the MODE switch is pushed, the vehicle speed and the distance between vehicles while in headway control can be set. The MRCC indication is shown in the Active Driving Display.

**NOTE:** The radar for the MRCC is located behind the Mazda emblem in the grille. Keep this area clean to avoid the system not working properly.

#### How to set the speed:

- 1 Adjust the vehicle to the desired speed using the accelerator pedal.
- 2 Push the SET + or SET switch. The set speed and the inter-vehicle distance display filled with white lines are displayed in the Active Driving Display and the MRCC indicator light (green) turns on simultaneously.





#### How to set the distance between vehicles:

The distance between vehicles is set to a shorter distance by pushing the  $\blacktriangle$  switch and a longer distance by pushing the  $\blacktriangledown$  switch. The distance between vehicles can be set to four levels.

#### Switching to conventional cruise control function:

When the MODE switch is pushed while the Mazda Radar Cruise Control (MRCC) system is turned on, the system is switched to conventional cruise control function.

The Mazda Radar Cruise Control (MRCC) indicator light (green) turns white when in STANDBY mode or turns off when the MRCC is OFF.

#### CLOSE PROXIMITY WARNING

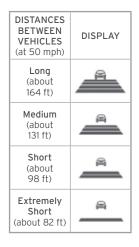
While traveling in headway control, if your vehicle rapidly closes in on a vehicle ahead because the other driver applied his or her brakes suddenly, a warning sound activates and the



BRAKE! warning is indicated in the display. Always verify the safety of the surrounding area and depress the brake pedal while

keeping a safe distance from the vehicle ahead. Additionally, always keep a safe distance from the vehicles behind you.

**NOTE:** The MRCC may apply the brakes when passing a semi truck (tractor trailer). This is normal. Simply push the accelerator pedal to override the system.



## SMART CITY BRAKE SUPPORT

#### SMART CITY BRAKE SUPPORT (SCBS) SYSTEM

#### WARNING:

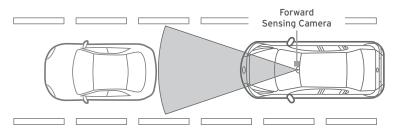
SCBS is only a supplementary system to reduce damage in the event of a collision; however, the SCBS has limitations. Do not rely solely on the SCBS. Always keep your eyes on the road. Between speeds of 2 mph to 18 mph, the Smart City Brake Support attempts to minimize damage if a collision is unavoidable. In some instances, SCBS may be able to stop the vehicle automatically to avoid a collision with the vehicle ahead.

Partial list of operating conditions:

- During vehicle speeds of 2 mph to 18 mph (brake control) or 2 mph to 50 mph (rear-end collision warning).
- The driver does not react quickly enough and may hit the vehicle ahead.
- The Smart City Brake Support (SCBS) system has not been turned off.

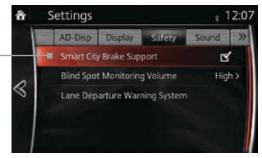
**NOTE:** It may be possible to avoid a collision if the relative speed between your vehicle and the vehicle ahead is less than 12 mph.

Refer to your Owner's Manual for a complete list of SCBS operating conditions and system details.



#### SAFETY SETTINGS

SCBS system can be turned off using Safety Settings in MAZDA — CONNECT (p. 14).



## SMART BRAKE SUPPORT

(IF EQUIPPED)

#### SMART BRAKE SUPPORT (SBS)

#### WARNING:

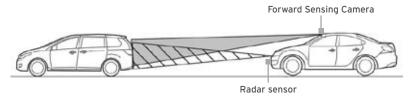
SBS is only a supplementary system to reduce damage in the event of a collision; however, the SBS has limitations. Do not rely solely on the SBS. Always keep your eyes on the road. At speeds of 10 mph or higher, the Smart Brake Support (SBS) alerts the driver of a possible collision and attempts to reduce the severity of an imminent collision with the vehicle ahead. SBS operates when the vehicle is traveling at speeds higher than the range of the SMART CITY BRAKE SUPPORT (SCBS).

Partial list of operating conditions:

- During vehicle speeds of 10 mph or higher.
- If the vehicle is accelerating rapidly and comes close to the vehicle ahead.
- The Smart Brake Support (SBS) system has not been turned off.

The SBS system can be turned off using Safety Settings in MAZDA CONNECT (p. 14).

Refer to your Owner's Manual for a complete list of SBS operating conditions and system details.



#### COLLISION WARNING

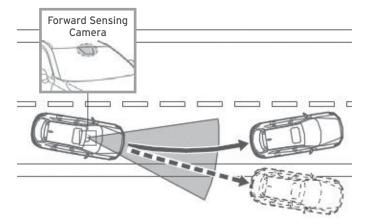


If there is the possibility of a collision with a vehicle ahead or an obstruction at the rear of the vehicle, a warning sound is activated and a warning light in the instrument cluster flashes at the same time as a warning indication is displayed in the Active Driving Display.

### LANE DEPARTURE WARNING SYSTEM (IF EQUIPPED)

#### LANE-kEEP ASSIST SYSTEM (LAS) and LANE DEPARTURE WARNING SYSTEM (LDWS)

The Lane-keep Assist System and Lane Departure Warning System recognizes the painted lane lines using the Forward Sensing Camera (FSC) installed on the windshield.



If the vehicle deviates from its lane at speeds above 37 mph, the system alerts the driver to provide steering assistance and uses the following indications to help the driver stay within the lines.

**NOTE:** The system operates in two modes, steering assistance ON and steering assistance OFF (warning only). Steering assistance ON/OFF can be changed in MAZDA CONNECT (p. 14).

ACTIVE DRIVING DISPLAY	CONDITION
⊠ /// 51/ 100 350# 10 56~ 8125 %	The painted road lane lines are not recognized OR one side is recognized OR the vehicle speed is less than 37 mph.
© /// 17 1.1. 350,4 ♥ 56 n# ≥ 125 %	Both side painted road lane lines are recognized at vehicle speeds of 37 mph or more.
1: Warning (Flashes)	Warning is triggered when vehicle deviates from its lane (depending on personalization setting).
0 /// 51 was 350,4	LDWS OFF

**NOTE:** Any driver vehicle input (e.g., turn signal, steering or acceleration, hands off, Traction Control System switch off) will cancel warning and steering assist.

The steering operation assist for the Lane-keep Assist System and the Lane Departure Warning System can be turned off. Refer to the Owner's Manual for further information.

Use the LDWS switch to turn the system ON or OFF.



#### WARNING:

The LDWS is not an automatic driving system.

- The recognition ability of the LDWS is limited.
- Over-reliance on the system could lead to an accident.
- Always stay on course using the steering wheel and drive with care.

## DISTANCE RECOGNITION SUPPORT SYSTEM

(IF EQUIPPED)

#### DISTANCE RECOGNITION SUPPORT SYSTEM (DRSS)

The Distance Recognition Support System (DRSS) measures the distance between your vehicle and a vehicle ahead using a radar sensor (front) while the vehicle speed is 19 mph or faster and indicates a recommended distance to maintain between the vehicles. Furthermore, if your vehicle approaches a vehicle ahead more closely than the appropriate distance to maintain between the vehicles, the vehicle ahead indication in the display is illuminated in white to advise the driver to keep a safe distance from the vehicle ahead.



DISTANCE-BETWEEN-VEHICLES GUIDELINES*			
DISPLAY			
DISTANCE BETWEEN VEHICLES (at 25 mph)	About 32 ft or less		
DISTANCE BETWEEN VEHICLES (at 50 mph)	About 65 ft or less		
*The distance between vehicles differs depending on vehicle speed.			

## TRAFFIC SIGN RECOGNITION

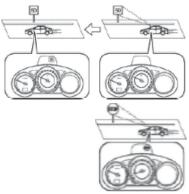
#### TRAFFIC SIGN RECOGNITION (TSR) SYSTEM

The TSR system helps prevent the driver from overlooking traffic signs and provides support for safe driving by displaying traffic signs on the Active Driving Display. TSR

recognizes traffic signs using the Forward Sensing Camera (FSC) or the navigation system while driving.

When vehicle speed exceeds the speed limit sign displayed in the Active Driving Display, the system notifies the driver with an indication in the display and a warning sound.

The TSR displays the speed limit (including auxiliary signs), do not enter, and traffic stop signs.



**NOTE:** The Traffic Sign Recognition (TSR) system is not supported in some countries or regions. For more information, consult an Authorized Mazda Dealer. The TSR system operates only if the navigation system SD card (Mazda Genuine) is inserted in the SD card slot. Consult an Authorized Mazda Dealer for details.

(IF EQUIPPED)

#### **BLIND SPOT MONITORING (BSM)**

The BSM system is designed to assist the driver by monitoring blind spots on the rear of the vehicle on both sides.

#### **WARNING:**

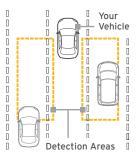
BSM is only a supplementary system to help aid in monitoring blind spots; however, BSM has limitations. The system may not detect all vehicles, especially a motorcycle. Do not rely solely on the BSM. Relying solely on the BSM may cause an unexpected accident resulting in death or serious injury. Make sure to look over vour shoulder before changing lanes.

- If your vehicle speed is 6 mph or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beep (depending on personalization setting, p. 14) and a warning light will flash.
- BSM sensors are located under the left and right rear bumper areas.
   The BSM system may not operate properly if the rear bumper is dirty; keep the rear bumper area clean and free of bumper stickers.



#### Turning BSM System Off

Turning the BSM system off will turn off both the light and sound indicators. To manually turn the BSM system off, go to the Safety Settings in MAZDA CONNECT. The BSM OFF indicator will illuminate in the instrument cluster when the BSM system is off. The BSM system will remain off the next time the vehicle is started.



Refer to your Owner's Manual for complete details.

#### NOTE:

- The BSM can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM does not operate when the vehicle speed is lower than about 6 mph.
- The BSM system volume can be adjusted in personalization settings (p. 14).

## REAR CROSS TRAFFIC ALERT

(IF EQUIPPED)

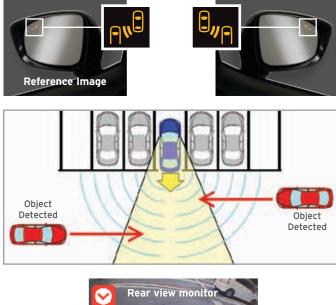
#### **REAR CROSS TRAFFIC ALERT (RCTA)**

The RCTA is designed to alert the driver of oncoming traffic when backing out of a parking spot. RCTA is active when your vehicle is in reverse and your vehicle speed is 0 mph to 8 mph.

When BSM sensors detect an object moving 3 mph to 18 mph, RCTA will notify the driver with indicators and sound:

- Rear view monitor and outside mirror flashing indications.
- Beep sound is customizable (same as BSM, p. 32).

Refer to your Owner's Manual for complete details.



## Rear view monitor

#### **WARNING:**

RCTA is only a supplementary system to help aid when backing up; however, RCTA has limitations. The system does not detect all vehicles, especially a motorcycle. Do not rely solely on the RCTA. Relying solely on the RCTA may cause an unexpected accident resulting in serious injury. Always back up slowly.

## LIGHTING / TURN SIGNALS

#### LIGHTING CONTROL / TURN SIGNAL LEVER

### AUTO

The light sensor automatically determines when to turn the headlights on or off.

## <u>-00</u>

Turns tail, parking, and dashboard lights on.

## **≢0**

Turns fog lights on only when headlights are on.

## ≣D

Turns tail, parking, dashboard, and headlights on.

#### THREE-FLASH SIGNAL

To signal a lane change, push the turn signal lever up or down halfway and release. The turn signal indicator will flash three times.



**NOTE:** The Daytime Running Lights (DRL) automatically turn on when the ignition is switched ON. To disable/enable this feature, see your Authorized Mazda Dealer.

**NOTE:** You can adjust the timing of the Auto Headlights OFF and the sensitivity of the Auto Light Control. See MAZDA CONNECT SETTINGS (p. 14).

## WIPER / WASHER CONTROL

#### WINDSHIELD WIPER / WASHER CONTROL LEVER



**NOTE:** Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.

## AUTO

The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotating the inner ring clockwise (away from you) creates greater wiper sensitivity and makes the wipers move faster. The + position increases wiper speed. Rotating the inner ring counterclockwise (toward you) makes the wipers move slower. The - position decreases wiper speed.



REAR WINDOW WIPER/WASHER (5-door only)

INT Intermittent

**ON** Normal speed

#### **CAUTION:**

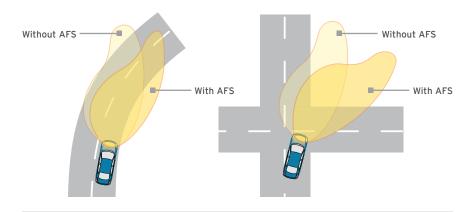
If the ignition is ON, turn the AUTO wipers OFF when going through a car wash or while cleaning or touching the windshield.

## ADAPTIVE FRONT-LIGHTING SYSTEM

(IF EQUIPPED)

#### ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)

AFS automatically turns the headlight beam to the right or left in conjunction with the direction of the steering wheel to improve the direction of headlight illumination while cornering. AFS only works when the vehicle is moving.



**NOTE:** With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is ON.

The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Please refer to your Owner's Manual for easy-to-follow resetting instructions.

### COMING/LEAVING HOME LIGHT SYSTEMS

#### COMING HOME:

When the surroundings are dark while LEAVING your vehicle, visibility at the front of the vehicle can be assured for a certain period of time.

When the ignition is set to ACC or OFF, the headlights (low beams) turn on when the door lever is pulled. The headlights turn off after a certain period of time has elapsed after the doors are closed.

#### LEAVING HOME:

When the surroundings are dark while APPROACHING your vehicle, visibility around the vehicle can be assured for a certain period of time.

When the ignition and the headlight switch are as indicated below, the exterior lights will turn on when the transmitter unlock button is pushed. The headlights turn off after 30 seconds have elapsed.

- Ignition OFF
- Headlight switch AUTO, €0€ or ≣D

## HIGH BEAM CONTROL

(IF EQUIPPED)

### HIGH BEAM CONTROL (HBC)

With HBC, the headlights are switched to high beams at speeds above 18 mph when there are no vehicles in front of your vehicle or approaching in the opposite direction.



The HBC system switches to low beam when:

- You are approaching a vehicle or a vehicle is approaching in the opposite direction.
- Driving on roads lined with street lights or well-lit cities and towns.
- At speeds lower than 12 mph.

#### To turn HBC on:

- 1 Turn the headlight switch to the AUTO position.
- 2 Push the headlight lever forward to the High Beam position.



**NOTE:** When the HBC system is on, the HBC indicator light in the instrument cluster will illuminate (GREEN). The High Beam indicator light will turn on (BLUE) when the HBC system switches to high beam and will turn off when the HBC system switches to low beam.

# AUDIO CONTROLS

(IF EQUIPPED)

### AUDIO OPERATION

#### The following icons are displayed on the screen:

- SOURCES: Displays the Audio menu to change the audio source (AM, FM, XM, Bluetooth<sup>®</sup>, Aha, Pandora, Stitcher, USB, AUX).
- Auto Memory: Displays a list of the 10 strongest radio stations. Because station strength changes as you drive, select the Update Station List icon to re-scan for strong stations.
- ★ Favorites: Displays a list of your favorite AM, FM, and XM radio stations.
- HD Radio: Switches HD Radio on/off.
- Scan: Scans radio stations or songs (scanning stops at each one for five seconds). Select again to stop.
- The following icons are displayed on the USB and BT music screens only:
- **TRACK LIST:** Displays the track list.
- C REPEAT: Repeats the current song. Select again to stop.





**Tag:** Saves artist and title and sends them to your Apple device (for Apple devices with USB use only).

- Meter Seek Previous/Next: Selects previous
- or next receivable radio station or song. Push and hold to change the radio station continually.
- **Settings:** Adjusts the audio quality level (bass, treble, etc.).
- SHUFFLE: Plays the songs in random order. Select again to stop.
- **PLAY/PAUSE:** Plays and pauses the song.

### (((SiriusXM)))

New Mazda vehicles equipped with SiriusXM<sup>®</sup> Satellite Radio will receive an introductory fourmonth trial subscription that starts on the day the vehicle is sold. Enjoy over 150 channels including commercial-free music, plus sports, comedy, entertainment, news and much more.

To start listening to SiriusXM, select XM from audio sources, then push channel up and down to listen to over 150 channels. If you do not hear audio, please activate service to your radio with a simple refresh process.

- 1 Scroll to XM Radio, go to channel 1 and push "previous" to channel 0 to find your radio ID.
- 2 Go to siriusxm.com/refresh and enter radio ID or call 1-855-MYREFRESH (1-855-697-3373).

### HD RADIO

HD radio has a special receiver which allows it to receive digital broadcasts (where available) in addition to the analog broadcasts it already receives. Digital broadcasts have better sound quality than analog broadcasts as digital broadcasts provide free, crystal clear audio.

When the HD radio button is ON (red), there could be a noticeable difference in sound quality and volume when a change from digital to analog signals occurs. If the sound quality and volume become noticeably diminished or cut off, select the HD button to turn HD radio OFF (not red).

### AUDIO OPERATION USING VOICE

Audio operation and media selection can be done using voice recognition. Push the TALK  $\frac{1}{2}$ , button on the steering wheel, wait for a beep, then say a command in a clear, natural voice (not too fast or too slow). Some common commands are listed below.

Play (and any of the following):

AM, FM, XM, Bluetooth®, Aha, Pandora, Stitcher, USB, AUX

Play or Resume/Pause or Stop/Next or Previous Play (and any of the following when connected to USB port): Song, Playlist connected to USB port): Song, Playlist connected to use playlist connected to use

Tune to Station: <FM or AM then frequency>

Tune to Channel Number (XM)

**NOTE:** Push the TALK  $\mathfrak{F}_{0}$  button and say "Help" at any time to hear a list of available commands.

#### **BLUETOOTH® (BT) AUDIO**

Bluetooth<sup>®</sup>-enabled phones and audio players provide an opportunity to play music through the audio system without wires.

Some phone models do not support all features. Go to www.mazdausa.com/mazdaconnect or contact (800) 430-0153 for further assistance or to report a phone/audio device concern.

**NOTE:** To use BT audio, make sure the musical icon is displayed by going to Bluetooth<sup>®</sup> in Device Settings. Some Bluetooth<sup>®</sup> audio devices need a certain amount of time before the icon is displayed.

#### PLAYING BLUETOOTH® AUDIO

- 1 Make sure the BT audio device is paired to your vehicle.
- **2** Turn on the BT audio device and open the audio app on the device.
- **3** Select Bluetooth<sup>®</sup> from Sources. See your Owner's Manual for further information on Pandora, Aha, and Stitcher operations.

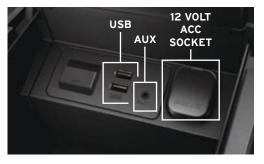
**NOTE:** In order to use Aha, Pandora and Stitcher as audio sources, the app must be installed on your phone. These apps stream music using your data plan and listening to them counts toward your monthly cellular data usage.

# PORTABLE AUDIO PLAYER INTEGRATION USING THE USB PORT OR AUX JACK

Your vehicle is equipped with a USB port and AUX jack in the center console or below the climate control unit, that allows you to play your iPod, USB device, or portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.

Locate the USB port or AUX jack.

- 1 Connect the device into the portable audio player and into the USB port or AUX jack.
- 2 Turn the vehicle audio system on.
- **3** Audio Controls: Select AUX or USB from the Sources menu.
- 4 USB Port: Use the vehicle's audio system or steering wheel controls to control the connected USB device.
   AUX Jack: Use the portable audio player controls to play music.

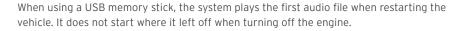


Refer to the Owner's Manual for additional information.

**IMPORTANT:** Set the volume level on your portable audio player to the highest level before distortion starts, then use the vehicle's audio system to adjust the volume.

Unplug any device from the USB port and accessory socket before turning off the vehicle. Leaving devices plugged in can drain the battery and cause issues during the Bluetooth<sup>®</sup> pairing process at start-up. Wait about 15 seconds after starting the vehicle before plugging anything into the USB port.

**NOTE:** You will need an audio cable with an 1/8 inch (3.5 mm) mini stereo a plug (available as a Genuine Mazda accessory) to connect your portable audio player into the AUX jack.



### **12 VOLT ACCESSORY SOCKETS**

The accessory socket in the dash is on with the ignition ON and the accessory socket in the center console is always on.

**NOTE:** When using the accessory socket, make sure to disconnect any device from it when turning off the ignition; otherwise, the vehicle's battery could go dead.

## AUTOMATIC CLIMATE CONTROL



#### DRIVER'S TEMPERATURE CONTROL DIAL

**AUTO ON:** Push the dial to turn the automatic air conditioning system on (AUTO ON and A/C indicator on). The airflow mode, fan speed and air conditioning will be automatically controlled in accordance with the set temperature.

#### PASSENGER'S TEMPERATURE CONTROL DIAL

Push to turn DUAL mode ON/OFF.

- With DUAL mode ON (indicator on), rotate the dial to set the passenger's side temperature separate from the driver's side.
- With DUAL mode OFF (indicator off), the driver controls the temperature setting on both sides.

**NOTE:** A/C indicator will illuminate when AUTO ON is active. The air conditioning cycles on/off as necessary to maintain the set temperature. The A/C may operate even while heating is desired - this is to prevent excess humidity and fogging.

Automatic climate control will allow you to maintain individual preset cabin temperatures for the driver and passenger when DUAL is pushed.

Automatic temperature control always works even if the AUTO indicator turns off by changing the fan speed or airflow mode.

- Push the fan (+) and (-) buttons to select the desired fan speed.
- A/C Push to manually turn air conditioning on or off.
- **OFF** Push to turn the climate control system off.
- Push to receive fresh air in the cabin.

Push to recirculate cabin air.

- ▼ 🕫 🎶 ▲ Push to select the following airflow mode:
  - Dashboard vents
  - Dashboard and floor vents
  - Floor vents
  - Defroster and floor vents
- $\widehat{W}$  Push to defrost the windshield.
- **Ltt** Push to defrost the rear window.

(IF EQUIPPED)

### GLOSSARY OF WARNING AND INDICATOR LIGHTS



**IMPORTANT:** When your MAZDA CONNECT display setting is set on "AUTO", the instrument cluster and display may become dimmer when the headlights are on. If the display and instrument cluster become too dim or too bright when the headlights are on, simply rotate the dimmer knob located on your instrument cluster to adjust the brightness.





Check Engine

Master Warning

Smart Brake Support and Smart City Brake Support Flashing Red: SBS and SCBS operating Amber: SBS and/or SCBS malfunction

Smart Brake Support and Smart City Brake Support OFF

Tire Pressure Monitoring System (TPMS) Warning\* (p. 7) On/Warning Beep: Low tire pressure in one or more tires Flashing: TPMS malfunction

Security

Cruise Main ON (White)/ Cruise Set ON (Green)

## ENGINE COOLANT TEMPERATURE LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.

Red Coolant Temperature

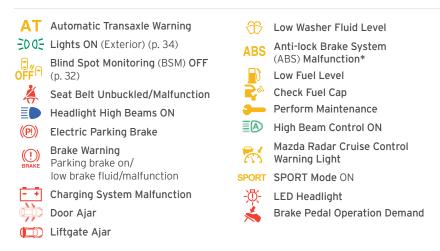
FLASHING: Engine is starting to run hot. Drive slowly to reduce engine load.

ON: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information. Blue Coolant Temperature

ON: Engine coolant is cold and no warm air is available for heater/defroster.

OFF: Engine coolant is warm and warm air is available for heater/ defroster. The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.

**TPMS NOTE:** Low ambient temperature and/or high altitude may cause tire pressures to change and turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Tire pressure should be checked when the tires are cold.



See your Owner's Manual for more details and explanations.

- <sup>1</sup> Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.
- <sup>2</sup> Push to toggle between trip meter (A & B). When a trip meter is selected, push and hold to reset to zero.
- <sup>3</sup> Push the knob for 1.5 seconds or more to change the speed units between km/h and mph.

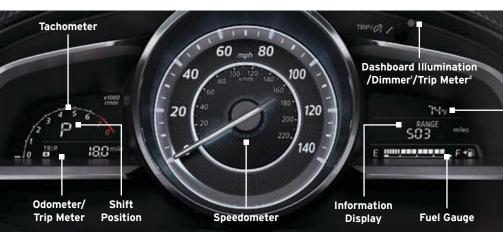
Outside Thermometer -Units can be set to °C or °F using the Infotainment System Settings.



# INSTRUMENT CLUSTER TYPE B

(IF EQUIPPED)

### GLOSSARY OF WARNING AND INDICATOR LIGHTS



**IMPORTANT:** When your MAZDA CONNECT display setting is set on "AUTO", the instrument cluster and display may become dimmer when the headlights are on. If the display and instrument cluster become too dim or too bright when the headlights are on, simply rotate the dimmer knob located on your instrument cluster to adjust the brightness.





Smart City Brake Support Flashing Red: SBS and SCBS are operating

Smart City Brake Support OFF Amber: SBS and/or SCBS malfunction

Tire Pressure Monitoring System (TPMS) Warning\* (p. 7) On/Warning Beep: Low tire pressure in one or more tires Flashing: TPMS malfunction

Security



Cruise Main ON (Amber)/ Cruise Set ON (Green)

# ENGINE COOLANT TEMPERATURE LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.

Red Coolant Temperature

FLASHING: Engine is starting to run hot. Drive slowly to reduce engine load.

ON: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information. 🙏 Blue Coolant Temperature

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**TPMS NOTE:** Low ambient temperature and/or high altitude may cause tire pressures to change and turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Tire pressure should be checked when the tires are cold.

	Automatic Transaxle Warning Lights ON (Exterior) (p. 34) Blind Spot Monitoring (BSM) OFF (p. 32) Seat Belt Unbuckled/Malfunction Headlight High Beams ON Electric Parking Brake	ABS	Door Ajar Liftgate Ajar Low Washer Fluid Level Anti-lock Brake System (ABS) Malfunction Low Fuel Level Check Fuel Cap
BRAKE	Brake Warning Parking brake on/ low brake fluid/malfunction Charging System Malfunction	SPORT	Perform Maintenance SPORT Mode ON Brake Pedal Operation Demand

See your Owner's Manual for more details and explanations.

- <sup>1</sup> Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.
- <sup>2</sup> Push to toggle between trip meter (A & B). When a trip meter is selected, push and hold to reset to zero.

Outside Thermometer -Units can be set to °C or °F using the Infotainment System Settings.



## TRANSMISSION

### **DRIVE SELECTION**

SPORT mode will choose a lower gear for increased acceleration response. It will also hold a lower gear/ delay upshifting when it detects you are braking or cornering because it anticipates that you will want to accelerate out of the turn more quickly.

Push the SPORT button to switch to SPORT mode and the SPORT mode indicator light in the instrument cluster turns on. Push again to turn off.



**NOTE:** If the SET button of the cruise control is pushed while in SPORT mode, SPORT mode is switched off. SPORT mode cannot be turned on or off when cornering.

- When the ignition is switched OFF, SPORT mode is also switched off.
- Fuel consumption increases slightly when using SPORT mode.

#### ACTIVE ADAPTIVE SHIFT (AAS) CONTROL

AAS will automatically adjust how and when the transmission shifts gears based on road conditions and your driving style. The transmission may stay in a lower gear longer than usual when going up or down hills or driving around corners. This feature gives you better control and a more connected driving experience.



### HILL LAUNCH ASSIST (HLA)

HLA helps assist you when accelerating the vehicle from a stop while on a hill or slope.

When the brake pedal is released and the accelerator pedal is pushed, HLA prevents the vehicle from rolling forward or backward. It operates on a downward slope when the shift lever is in the reverse (R) position and on an upward slope when the shift lever is in a forward gear (D or M).

**IMPORTANT:** The HLA system will hold the vehicle for a maximum of two seconds while the driver is changing from the brake pedal to the accelerator pedal.



## AUTO-DIMMING MIRROR

### AUTO-DIMMING MIRROR



• Auto-dimming will automatically darken your rearview mirror and outside driver's mirror to reduce headlight glare from vehicles behind you.

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• Auto-dimming is activated every time the engine is started.

**NOTE:** In addition to the auto-dimming mirror's rear light sensor, there is also a front light sensor (not shown). Do not place or hang any objects over the front or rear mirror light sensors; otherwise, the auto-dimming mirror will not operate properly.

## HOMELINK®

#### **HOMELINK®**



 This feature provides a convenient way to replace up to three transmitters such as garage door openers, home lighting remotes and other radio frequency devices.



• Refer to your Owner's Manual for complete programming details.

**NOTE:** Genuine Mazda Accessory Auto-Dimming Mirror with Compass and HomeLink<sup>®</sup> is available at your Authorized Mazda Dealer. Refer to your Owner's Manual for further information.

## PERSONALIZE YOUR MAZDA3

### PERSONALIZE YOUR MAZDA3 WITH GENUINE MAZDA ACCESSORIES

Go to www.MyMazda.com, then select "Accessories" below the MyMazda Home header for a complete listing of available accessories for your Mazda3.

### WWW.MYMAZDA.COM - THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on www.MvMazda.com-the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive
  Warranty information and
  Car Care Discount events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Accessories specifically designed for your vehicle

online Owner's Manuals

Wallpaper, videos and

other fun stuff

- Coupons available from your Authorized Mazda Dealer
- VISIT AND REGISTER AT WWW.MYMAZDA.COM TODAY!

The following apps are available for iPhone<sup>®</sup> and Android smartphones:

### MAZDA ASSIST APP

Provides roadside assistance 24 hours a day, 365 days a year. Toll free number 1-800-866-1998 can also be used for roadside assistance.

#### MYMAZDA APP

Keep track of your Mazda from the palm of your hand with these features:

- Maintenance schedule
- Recall information
- Service coupons Promotional alerts

Service history

- Parked car locator capability when
- Scan VIN barcode

registering a vehicle

- Mazda Dealer locator Update owner profile
- Link to Mazda Assist
- The apps can be downloaded, free of charge, from the App store for the iPhone® and Google Play (Android Market) for Android-powered devices. After downloading the app, customer name, email, smartphone number and VIN are required.



Free Mazda Assist app iPhone® and Android



Free MyMazda app iPhone<sup>®</sup> and Android

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### CUSTOMER DELIVERY CHECKLIST



#### MyMazda App Overview:

- Download MyMazda App on customer's phone
- Register customer in MyMazda
- Review sections of App ending with "how to" section

#### Vehicle Presentation:

#### Exterior

- Door request switch operation
- Power liftgate operation\*

#### Interior

- Show customer how to adjust seats, side mirrors, and steering wheel
- Review controls and switch locations (lights, wipers, climate control, etc.)
- Multi-Information display operation\*

#### MAZDA CONNECT Infotainment System Overview:

#### Settings

- Review Display settings
- Set heads up display height
- Review Safety settings
- Set Blind Spot Monitoring System volume
- Set audio Sound settings
- Set Clock
- Review Vehicle settings
- Set door lock settings
- Set turn signal settings
- Set lighting settings
- Review Devices settings
- Review system Settings

#### Communications

- Explain tool bar options
- Pair a phone
- Make a call
- Review voice commands for phone

Additional vehicle and owner resources can be found at: www.mazdausa.com/owners & www.MyMazda.com

#### Entertainment

- Explain tool bar options
- Save customer's favorite radio stations
- Play Bluetooth audio
- Play Pandora, Stitcher and/or Aha

#### Navigation\*

- Explain tool bar options
- Plan a route using voice recognition

#### Safety (i-ACTIVSENSE):

- Blind Spot Monitoring System\*
- Rear Cross Traffic Alert\*
- Mazda Radar Cruise Control\*
- Smart City Brake Support\*
- Smart Brake Support\*
- Distance Recognition Support System\*
- Traffic Sign Recognition\*
- Lane-keep Assist/Lane Departure Warning\*

#### **Presentation of Owner's Materials:**

- Owner's Manual
- Warranty Information Booklet

Warranty Start Date: \_\_\_\_\_

- Customer Initial:
- Perform Service Introduction
  - Suggested service intervals and set first appointment

ALES CONSULTANT	DATE	CUSTOMER	DATE

DEALERSHIP	DATE
SALESCONSULTANT	EUSTOMER'S NAME
VIN	6 MAIL



#### LINK TO MAZDA3 DIGITAL OWNER'S MANUAL

#### GENUINE MAZDA SERVICE

#### Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.\*

At participating Mazda Full Circle Service Centers,\*\* our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts and accessories that are just right for your vehicle.

\* See your vehicle's scheduled-maintenance program for details.

\*\* To learn more about Mazda Full Circle Service, visit www.MazdaUSA.com and click on the "Owners" tab, scroll down and click on "Service & Parts", and scroll down to "Mazda FULL CIRCLE SERVICE".

CUSTOMER EXPERIENCE CENTER: 1.800.222.5500 ROADSIDE ASSISTANCE CONTACT: 1.800.866.1998

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### COMPLIMENTARY MAZDA FULL CIRCLE SERVICE INSPECTION We're committed to providing expert Mazda service

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.



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